

Afghanistan	Albania	Algeria	Argentina	Armenia	Australia
Bahrain	Bangladesh	Belarus	Barbados	Bermuda	Bulgaria
Brazil	Canada	Chile	Colombia	Costa Rica	Cyprus
Ecuador	Egypt	El Salvador	Finland	France	Gambia
Greece	Guatemala	Haiti	Hong Kong	India	Indonesia
Jamaica	Japan	Jordan	Kazakhstan	Kenya	Kosovo
Laos	Lebanon	Lithuania	Malaysia	Mexico	Moldova
Mongolia	Morocco	Myanmar	Namibia	Nigeria	Nepal
Netherlands	Netherlands Antilles	New Zealand	Palestine	Pakistan	Panama
Paraguay	Philippines	Portugal	South Korea	North Macedonia	Romania
Russia	Senegal	Serbia	Singapore	Somalia	
South Africa	Spain	Sri Lanka	Syria	Taiwan	
Thailand	Trinidad & Tobago	Tunisia	Turkey	Ukraine	
UK	USA	Venezuela	Vietnam	Zimbabwe	



WITSA

World Innovation, Technology
and Services Alliance

Fulfilling the Promise of the Digital Age

An alliance of tech industry associations from 80 countries & economies with a 47-year history

www.witsa.org

WITSA, 8300 Boone Boulevard, Vienna
Virginia, USA

					
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UK	USA	Venezuela	Vietnam	Zimbabwe	

WHO IS WITSA?

An alliance of tech industry associations
from 80 countries & economies
with a 47-year history

WITSA's Purpose:

To catalyze the innovations of the global tech industry in order to
better how communities develop, work & play

WITSA's Mission:

To empower communities, enrich economies and enhance lives with
innovation and technology by creating impact with the digital
economy via meaningful interventions that we drive, facilitate and
advocate



WHAT WE DO



WITSA drives industry collaboration, recognizes excellence, fosters meaningful connections & promotes industry cooperation & knowledge sharing through its Catalytic Platforms.



WITSA Facilitates international trade and investment in tech products and services throughout its global network.



WITSA advocates international public policies to promote and facilitate growth by working closely with internationally recognized organizations.

HOW WE CREATE IMPACT

WITSA's Global Footprint



Global Membership

Global Platform

Global Recognition

Global Action



Over 80 countries united by a vision to to “Fulfill the Promise of the Digital Age” where everyone benefits from digital tech.

Spearheading innovation and collaboration to fuel growth through catalytic platforms & create meaningful connections

Recognizing individuals and corporations that have made a profound positive difference in the lives of others through tech & innovation through WITSA's awards.

Shaping international tech policy with organizations like the UN, WTO, World Bank, ITU, OECD, APEC, and ICANN

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ASSESPRO, **Brazil**



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PIKOM, **Malaysia**



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FLORIN VREJOIU
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WITSA Membership



Global Action

WITSA strengthens the industry at large by promoting a fair trade environment. WITSA helps governments, institutions and multilateral organizations understand future technology trends and gives voice to concerns of the tech industry with regards to policies that affect industry interests globally.



Global Platforms

WITSA spearheads innovation and collaboration in the global technology industry. As a leading advocate for the digital economy, WITSA has developed catalytic platforms that drive industry growth, recognize excellence, and facilitate meaningful connections



Global Membership

There is no other organization in the world that gives an overview of the entire digital tech industry. Accordingly, no other organization offers its members as vast a network and services as WITSA does. Membership is limited to one representative per country.



Catalytic Platforms



World Congress on
Innovation & Technology
(WCIT)



WITSA Global Awards



WITSA World Cup



WITSA Global
AI Ecosystem Network



WITSA Global AI
Summits



International
Match Day



WITSA
Speakers Bureau



Global Tech Ecosystem
Development



Global Partner Program



WCIT

World Congress On Innovation And Technology

The longest-running global tech gathering &
one of the most influential since 1978





- 2024 ARMENIA, Yerevan
- 2023 MALAYSIA, Sarawak
- 2022 MALAYSIA, Penang
- 2021 BANGLADESH, Dhaka
- 2019 ARMENIA, Yerevan
- 2018 INDIA, Hyderabad
- 2017 TAIWAN, Taipei
- 2016 BRAZIL, Brasilia
- 2014 MEXICO, Guadalajara
- 2012 CANADA, Montreal
- 2010 NETHERLANDS, Amsterdam
- 2008 MALAYSIA, Kuala Lumpur⁹
- 2006 USA, Austin
- 2004 GREECE, Athens

WCIT's Stunning Locations

- 2002 AUSTRALIA, Adelaide
- 2000 TAIWAN, Taipei
- 1998 USA, Fairfax, Virginia
- 1996 SPAIN, Bilbao
- 1994 JAPAN, Yokohama
- 1990 USA, Washington D.C.
- 1988 FRANCE, Paris
- 1986 CANADA, Toronto
- 1984 JAPAN, Tokyo
- 1982 DENMARK, Copenhagen
- 1980 USA, San Francisco
- 1978 SPAIN, Barcelona



WCIT: 48 years on and still going strong



10,000+
attendees

3,500+
delegates

150+
speakers

60+
countries



WITSA Global Awards

Honors remarkable contributions to the technology and innovation field



These awards commend individuals, organizations, and projects that have significantly advanced the global technology industry

They aim to showcase the transformative power of technology across sectors like healthcare, education, finance, governance, and sustainability.



WITSA Eminent Persons



WITSA established its highest award called WITSA's Eminent Person Award in 2010.

The award recognizes those individuals who have made a significant and profound positive difference in the lives of others. The intent of the Award is to recognize individuals who have made or continue to make significant contributions to mankind. These contributions are not necessarily tech related.

Since establishing the award in 2010, its recipients have included:

- President Nelson Mandela of South Africa
- Dr. Vint Cerf, Co-Father of the Internet
- Dr. Bob Kahn, Co-Father of the Internet
- Dr. John O'Sullivan, Co-Father of Wi-Fi
- Dr. Terence Percival, Co-Father of Wi-Fi
- Dr. Miguel Angelo Laporta Nicolelis, Pioneer in brain-machine interface technology
- Mike Lazaridis, Founder of the Smart Phone
- Dr. Bill Magee, Founder of Operation Smile
- Karen Vardanyan, Pioneer in establishing the ICT industry in Armenia
- Dato' Hock E. Tan, President and CEO of Broadcom
- Tun Dr. Mahathir Mohamad, Malaysian politician, author and physician who served as the fourth and seventh Prime Minister of Malaysia
- Dr. Lisa Su, President, CEO and Chair of Advanced Micro Devices
- Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Rahman Zohari Bin Tun Datuk Abang Haji Openg, Premier of Sarawak
- Dr. Garo H. Armen, CEO of Agenesis Inc
- Gary Shapiro, CEO & Vice Chair, Consumer Technology Association (CTA)
- Dr. Stan Shih, Co-founder and Honorary Chairman of the Acer Group



A national-to-global pitching tournament that elevates and celebrates the best Tech Scaleups across 6 continents



Global Exposure



Funding Opportunities



**Access to Industry
Decision Makers**



FDI & Job Creation



**Uncovering the
Next Unicorns**

WITSA Speakers Bureau

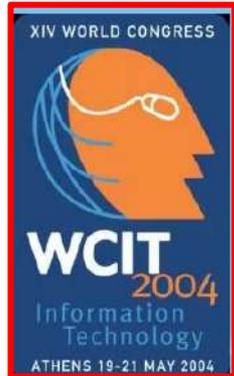
WITSA's unique global network adds value and depth to programs.

Power your events with Engaging Experts, Leaders, Innovators, & Disruptors from around the world to drive the impactful conversations that matter.



WITSA's Global Impact

Through the World Congress on Innovation and Technology, WITSA has impacted economies around the world since 1978



WITSA Global AI Ecosystem Network (GAIN)

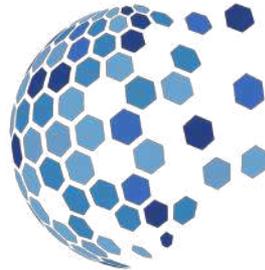
BUILDING A THRIVING AI ECOSYSTEM THROUGH THE WITSA GLOBAL AI ECOSYSTEM NETWORK

Leveraging International Expertise & Collaborative Knowledge

The WITSA GAIN platform brings together AI leaders from around the world, fostering the exchange of innovative ideas and best practices, making it a truly global knowledge hub

Forging Global Partnerships for Regional and International Growth

The network's unique model establishes enduring partnerships that transcend geographical boundaries, enabling members to collaborate with global regions and expand their reach



WITSA

GLOBAL **A.I.** NETWORK

Resource Pooling & Cross-Pollination of Innovations

By uniting diverse AI ecosystems, WITSA GAIN enables the pooling of resources and cross-pollination of groundbreaking solutions, creating synergies that accelerate progress and drive impactful innovation

Driving Cross-Border Exports and Collaborative Opportunities

WITSA GAIN fosters international business opportunities, empowering stakeholders to expand exports and establish cross-border collaborations, making it an unparalleled platform for global growth in AI

The WITSA Global AI Ecosystem Network

Building Sustainable Growth
in the Tech Industry



The WITSA Global AI Ecosystem Network: Building Sustainable Growth in the Tech Industry

What it is: A 186-page position paper on the WITSA Global AI Ecosystem Network (WITSA GAIN)

Strategic intent:

- **Thought leadership** that outlines WITSA's vision for a collaborative, global network of AI ecosystems that drive sustainable economic growth while addressing opportunities & challenges in the Age of Artificial Intelligence
- **Value-creation** for WITSA members that want to position AI as a key driver of economic progress, job creation and technological leadership
- **Foundational layer** of in-depth plans for WITSA GAIN hub and ecosystem partners



WITSA's Global Opportunity

Global Opportunity: Cross-border collaboration can lead to the exchange of ideas, expertise, and best practices, fostering a global network that accelerates innovation & tech

Global Experts: WITSA AI Advisory Board comprising of AI experts & mentors who will provide advice to the WITSA Global AI Ecosystem Network across 6 continents including engagements in policy advocacy & guidance on AI regulations

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