



**VPS #2: TELLING OUR POWER: NARRATIVE  
STRATEGIES THAT ADVANCE COMMUNITY-  
DRIVEN PLANNING**

Thursday, June 11, 2026  
12:00 pm PT / 3:00 pm ET



PEOPLE'S  
CLIMATE  
INNOVATION  
CENTER

VISION  
POWER  
SOLUTIONS

NACRP  
National Association of  
Climate Resilience Planners

# WELCOME!

## NAVIGATING COMMUNITY-DRIVEN PLANNING IN CONSERVATIVE COMMUNITIES: LESSONS FROM THE GROUND

This is a bilingual space. Click  
the globe for interpretation.

In the Chat: Add your name, pronouns, location, and  
an emoji that represents you today!

# ¡BIENVENIDXS!

## PLANIFICACIÓN COMUNITARIA EN COMUNIDADES CONSERVADORAS: LECCIONES DESDE LA PRÁCTICA

Marque el globo para escoger la interpretación.  
Pon "ESP" enfrente de tu nombre de pantalla  
para estar el grupos con otros hispanohablantes.

En El Chat:

Añade tu nombre, pronombres,  
locación y un emoji que te represente  
hoy!



# VISION POWER SOLUTIONS



is organized by..

se organiza por..



# ORIGIN OF VPS WORKSHOP SERIES

**COMMUNITY-DRIVEN  
CLIMATE RESILIENCE  
PLANNING FRAMEWORK**

**2018**



**2019**  
**NACRP NETWORK  
MEMBER GATHERING**



**2021**  
**FIRST VPS SERIES**

**FACILITATOR CERTIFICATION  
& NETWORK DIRECTORY**

**2023**



# NACRP OPPORTUNITIES IN 2026

1



**VISION  
POWER  
SOLUTIONS**  
**2026 WORKSHOPS**



**March 5**  
*Navigating Community-Driven Planning in Conservative Communities: Lessons from the Ground*

**June 11**  
*Telling Our Power: Narrative Strategies that Advance Community-Driven Planning*

**September 3**  
*Bridging Economic Power & Resources for Community-Driven Planning*

**November 19**  
*Restoring Our Power: Collective Care Practices for Community-Driven Work*

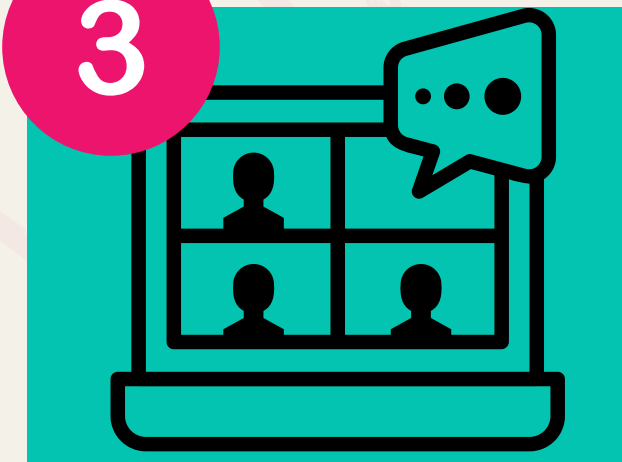
**ALL SESSIONS WILL TAKE PLACE BETWEEN  
12:00-2:30 PM PST / 3:00 - 5:30 PM EST**

2



- NACRP will launch a new curriculum grounded in the Community Driven Climate Resilience Planning Framework.
- The training will focus on elements needed to lead community-driven and manage multi-collaborator partnerships.

3



- Connection with network of community-based practitioners
- Peer-cyphers open to NACRP and the VPS community
- Opportunities to steward the member-driven network
- And more...

[Become a Member Here](#)

# 2026 VPS SERIES / TALLERES VPS EN 2026

1

## NAVIGATING COMMUNITY-DRIVEN PLANNING IN CONSERVATIVE COMMUNITIES: LESSONS FROM THE GROUND

Participants will learn how community leaders are building power, trust, and creative strategies to move community-led efforts forward in politically and institutionally adverse contexts.

**THURSDAY, MARCH 5**  
12:00 - 2:30 pm PST / 3:00 - 5:30 pm EST  
Zoom

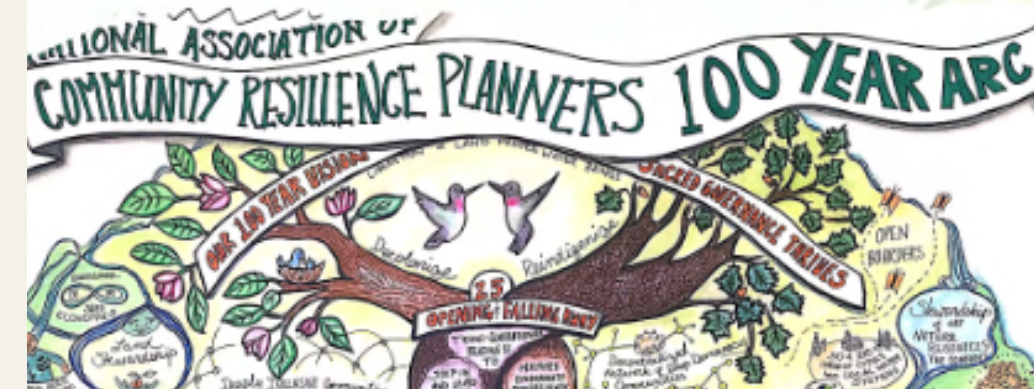


3

## BRIDGING ECONOMIC POWER & RESOURCES FOR COMMUNITY-DRIVEN PLANNING

Participants will analyze their own funding ecosystems and articulate resource strategies that reinforce (not distort) the priorities of their communities.

**THURSDAY, SEPTEMBER 3**  
12:00 - 2:30 pm PST / 3:00 - 5:30 pm EST  
Zoom



2

## TELLING OUR POWER: NARRATIVE STRATEGIES THAT ADVANCE COMMUNITY-DRIVEN PLANNING

Participants will learn how to use storytelling to frame issues and solutions in ways that build unity, counter dominant narratives, and communicate a shared vision of resiliency, equity, and justice.

**THURSDAY, JUNE 11**  
12:00 - 2:30 pm PST / 3:00 - 5:30 pm EST  
Zoom



4

## RESTORING OUR POWER: COLLECTIVE CARE PRACTICES FOR COMMUNITY-DRIVEN WORK

Participants will reconnect with their own sources of energy and balance through healing, creative, and embodied practices that sustain long-term engagement in CDP.

**THURSDAY, NOVEMBER 19**  
12:00 - 2:30 pm PST / 3:00 - 5:30 pm EST  
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# FACILITADOR / FACILITADORA

## Today's Facilitator/Facilitadora:

- Cameron Oglesby

## Organization/ Organización:

- The Environmental Justice Oral History Project + Frontline Solutions

## Location/Locación:

- Gaithersburg, MD (the DMV)

CAMERON OGLESBY, FACILITATOR



# AGENDA

- Welcome! Check-in and Overview
- Introductions + What is Narrative Power?
- Collective Imagining w/Jothsna Harris
- Breakouts – Building a Narrative Infrastructure Mindset & Practical Tools for Storytelling
- Closing Reflections

# ORDEN DEL DÍA

- ¡Bienvenidos! Registro y Panorama de la Sesión
- Presentaciones+ Qué es el Poder Narrativo?
- Imaginación Colectiva con Jothsna Harris
- Sesiones prácticas: Desarrollando una Mentalidad de Infraestructura Narrativa + Herramientas Prácticas para Contar Historias
- Reflexiones Finales

# FEATURED PRACTITIONERS

## INVITADOS ESPECIALES

CAMERON OGLESBY, FACILITATOR



JOTHSNA HARRIS, CHANGE NARRATIVE



TREVOR SMITH, BLIS COLLECTIVE





**WHAT IS NARRATIVE POWER?**

**QUÉ ES EL PODER NARRATIVO?**



# WHAT IS NARRATIVE POWER?

## QUÉ ES EL PODER NARRATIVO?

Narrative power is the ability to influence societal norms, values, and beliefs by shaping the stories, images, cultural, and political messages that define reality.

It involves shifting mindsets from dominant or harmful narratives to new, inclusive ones, acting as a structural force that shapes how people interpret information and experiences.

El poder narrativo es la capacidad de influir en las normas, valores y creencias sociales mediante la manipulación de relatos, imágenes, mensajes culturales y políticos que definen la realidad.

Implica un cambio de mentalidad, pasando de narrativas dominantes o perjudiciales a otras nuevas e inclusivas, actuando como una fuerza estructural que moldea la forma en que las personas interpretan la información y las experiencias.



# WHAT IS NARRATIVE POWER?

## QUÉ ES EL PODER NARRATIVO?

### ENVIRONMENTAL JUSTICE

Communicating and institutionalizing the history and longstanding fight against environmental harm; setting forth a narrative that elevates the often under-represented narratives of environmental justice communities.

### JUSTICIA AMBIENTAL

Comunicar e institucionalizar la historia y la larga lucha contra el daño ambiental; presentar una narrativa que dé visibilidad a las historias infravaloradas de comunidades que luchan por la justicia ambiental.

### CLIMATE JUSTICE

Elevating the compounding issue of climate change on already overburdened communities and highlighting that climate is not just an issue of GHG emissions, but one of international community impacts.

### JUSTICIA CLIMÁTICA

Poner de relieve el problema del cambio climático para comunidades de primera línea y destacar que el clima no es solo una cuestión de emisiones de gases de efecto invernadero, sino también uno que impacta la comunidad internacional.

### SOCIAL JUSTICE + ENVIRONMENT

Connecting Black liberatory and environmental topics together via storytelling about collaborative movement-building and the inherent interaction of organizers experience systemic racism and environmental injustice.

### JUSTICIA SOCIAL + AMBIENTE

Conectar la liberación negra con temas del medio ambiente a través de la narración de historias sobre movimientos colaborativos y la interacción de los organizadores que experimentan el racismo sistémico y la injusticia ambiental.



# NARRATIVE IS AN UNDER-RECOGNIZED BUILDING STRATEGY

LA NARRATIVA ES UNA ESTRATEGIA DE CONSTRUCCIÓN POCO RECONOCIDA



STORYTELLING LESSONS FROM THE CIVIL RIGHTS AND ENVIRONMENTAL JUSTICE MOVEMENTS – AND HOW TO APPLY THEM TODAY

LECCIONES DE NARRACIÓN DE HISTORIAS DE LOS MOVIMIENTOS POR LOS DERECHOS CIVILES Y LA JUSTICIA AMBIENTAL: CÓMO APLICARLAS HOY



## WHO'S IN THE ROOM?

Let's get to know each other a little more!

Feel free to share:

- Name
- Pronouns
- Location
- What drew you to this workshop?
- What are you hoping to get out of today?



## QUIÉN ESTÁ EN LA SALA?

Vamos a conocernos un poquito más!

Puedes compartir:

- Nombre
- Pronombres
- ¿De dónde eres?
- ¿Qué te atrajo de este taller?
- ¿Qué esperas obtener hoy?

**INTRODUCING**  
**PRESENTANDO**

**JOTHSNA HARRIS, CHANGE NARRATIVE**



## **QUICK BREAK**

**MUSIC WILL PLAY WHILE WE PAUSE,  
FEEL FREE TO STRETCH, REFILL YOUR  
CUP AND WE'LL START BACK UP  
WHEN THE MUSIC STOPS**

## **BREVE DESCANSO**

**LA MÚSICA SE REPRODUCIRÁ MIENTRAS  
HACEMOS UNA PAUSA, SIÉNTETE LIBRE  
DE ESTIRARTE, RELLENA TU TAZA Y  
COMENZAREMOS DE NUEVO CUANDO LA  
MÚSICA SE DETENGA.**

Take a break

# SELECT YOUR PREFERRED BREAKOUT

## ELIGE TU SESIÓN PREFERIDA

TREVOR SMITH



BLIS COLLECTIVE

**BREAKOUT 1**

How to build a narrative infrastructure mindset (for those starting from zero)

Cómo desarrollar una mentalidad de infraestructura narrativa? (para quienes parten desde cero)

CAMERON OGLESBY



ENVIRONMENTAL JUSTICE ORAL HISTORY PROJECT

**BREAKOUT 2**

How to get started in practical terms (for those who already know their story)

¿Cómo empezar en términos prácticos? (para quienes ya conocen su historia)



**CLOSING REFLECTIONS**  
**REFLEXIONES FINALES**

**THANK YOU! / ¡GRACIAS!**



**YOUR FEEDBACK MATTERS!**

**TU OPINIÓN CUENTA!**

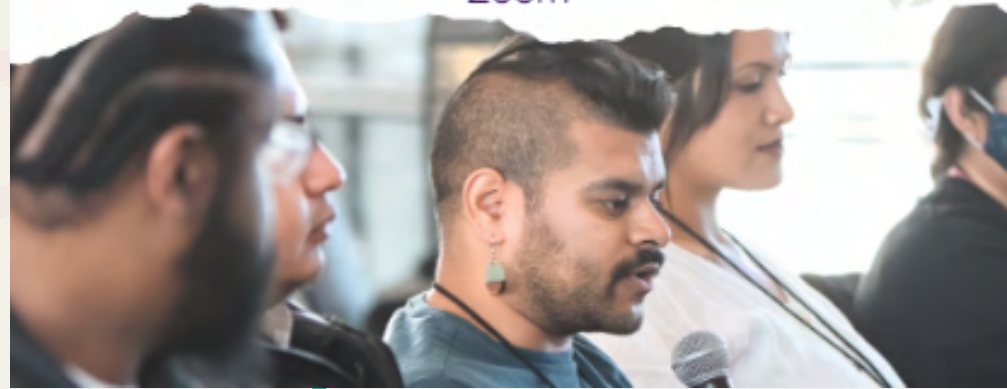
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**BECOME PART OF NACRP!**

[Join Here](#) / [Únete Aquí](#)