



JUMUIYA CONSULTING GROUP
STRATEGIC SOLUTIONS. MEASURABLE IMPACT.

PARTICIPANT DRAFTING TOOL

My One-Minute Relationship Pitch

A private working copy for drafting, practice, and revision

Participant name:

Organization:

Start with the conversation

Picture one real person or type of listener you may meet at a conference, reception, community event, or networking conversation.

Who is the listener?

Type here:

What shared interest may connect you?

Type here:

Where might this conversation happen?

Type here:

Draft the five parts

1. Who you are

Your name, role, and organization or initiative.

Type here:

2. Purpose

The future, value, or community priority that guides the work.

Type here:

3. People

Who is at the center of the work or works alongside you.

Type here:

4. Work and change

What you do and what becomes possible or changes because the work exists.

Type here:

5. Invitation

A shared interest or useful next conversation, without making an immediate funding request.

Type here:



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Write your first one-minute draft

Aim for about 90–120 words. Write for conversation, not for a report or proposal.

Type here:

Type here:

Type here:

Type here:

Type here:

Type here:

Type here:

Type here:

Read it aloud

- Is the work clear?
- Are the people and purpose clear?
- Does the value of the work, or the change we seek to make, feel concrete?
- Does it sound and feel like you/authentic?
- Can you say it in about one minute?
- Does the invitation make another conversation easy?

Guiding principle: Adapt the language, not the mission.



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Peer practice notes

Each listener may offer one or two brief insights. Capture what is useful and leave what is not.

What stayed with me?

The clearest or most memorable part.

Notes:

I wanted a clearer picture of

A place where simpler or more specific language may support understanding.

Notes:

The point of connection I heard

A shared interest or reason to continue the conversation.

Notes:

Revise what matters

What I will keep

Type here:

What I will make clearer

Type here:

How I will strengthen the pitch

Type here:

My revised pitch

Type here:

Type here:

Type here:

Type here:

Type here:

Type here:

Where I will use it next

Person, event, or setting: