

Alex Oosterhouse

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231.349.9712

Experience

Harvest Community Church
Milwaukee, Wisconsin
Aug. 2025–Present

Communications Coordinator

- Coordinate and manage weekly communications to support church events, ministries, and initiatives.
- Led the design and development of a new website, improving usability and accessibility to better serve members and visitors.
- Design sermon art, print materials, and social media posts that communicate effectively and are on brand.

Freelance
Remote
Feb. 2023–Present

UX/Web Designer

- Work with project managers and developers to design UX solutions for 20+ websites at Evenbound.
- Collaborate with clients to understand specific needs and translate them into usable solutions.
- Conduct usability audits of existing sites to uncover pain points and opportunities.
- Design brand identities supported by clear brand guideline documentation.
- Develop sites in Webflow utilizing, CMS and Javascript.

Argenta Park
Kalamazoo, Michigan
Sept. 2020–Jan 2023

UX Designer

- Collaborated with cross-functional teams to design and build user centered products.
- Conducted research through interviews and user testing to guide design decisions.
- Applied design thinking to deliver solutions that balanced innovation and business goals.

Concept A Creative
Spring Lake, Michigan
June 2019–Aug. 2019

Junior Designer

- Spent 200 hours working with experienced designers, gaining insight into industry practices and workflows.

Education

Ferris State University
Present

Bachelors of Design (Coming Soon)

- Graduating at the end of 2025!

Skills

Design Tools
Figma, Adobe Illustrator, InDesign, After Effects, Webflow, HTML, CSS

Design Skills

Design Systems, Information Architecture, UX Research, Interaction Design, Prototyping, Graphic Design, Print Design, Video Editing, Photography