

Credit Union Cherry Blossom

APRIL 11 & 12, 2026

Be a part of the Credit Union Cherry Blossom Race Weekend in Washington, DC.



CREDIT UNIONS
Making a Difference!

In partnership with



TruStage™

velera



**Children's
Miracle Network
Hospitals®**

Your Credit Union's sponsorship
supports your local CMN Hospital



**Children's
Miracle Network
Hospitals®**

*All 50 states received
funds raised through
the race in 2025*

*Nearly
18,000
runners in
the 10 Miler*



900+
*runners from
Capitol Hill*

*Almost
8,000
runners
participated
in the 5K*



\$460,000
*raised in
2025*

*Over
9,000
Credit Union
members ran in 2025*



The Credit Union Cherry Blossom 10 Mile & 5K, known as the Runner's Rite of Spring, is a 53-year-old Washington, DC "bucket list" race. The event, which will be held on April 5 & 6, 2025, is part of the National Cherry Blossom Festival and attracts runners from all 50 states and 20 foreign countries. There are more than 300 credit union volunteers on race day and over half of the 18,000 runners are credit union members.





2026 Credit Union Sponsorship Opportunities

Credit union sponsorship levels allow credit unions to get involved for as little as \$500.

1. **CHOOSE**
your donation level
2. **PICK**
your extras

Check your donation level and choose your extra options, if applicable.

*The 10 Mile sells out every year. Guaranteed Race Entry Codes guarantee admittance to the 10 Mile or 5K at the prevailing entry fee. **Maximum codes issued per CU is 100. Volunteers receive guaranteed race entries for the following race year. The extras listed are on a first come, first served basis. Call 443-325-0768 with questions.

DONATION LEVEL	GUARANTEED Race Entries Codes*	CHOOSE your extras
☐ \$500	2	No extras
☐ \$1,000	5	No extras
☐ \$2,500	10	Pick 1 extra
☐ \$5,000	20	Pick 2 extras
☐ \$10,000	40	Pick 3 extras
☐ \$15,000	80	Pick 4 extras
☐ \$20,000	100**	Pick 5 extras

Choose your EXTRA(s) from the list below.

Worth 1 Extra

- ☐ **20 Guaranteed Race Entry Codes***
- ☐ **10 Mile or Directional Marker Sign with your Logo** (24 Available)
- ☐ **5K Mile or Directional Marker Sign with your Logo** (5 available)
- ☐ **10 Mile On-course Entertainment Station Sign** (1 available)
- ☐ **Main Stage Sign** (1 available)

Worth 2 Extras

- ☐ **10 Mile Runners Corral**
Name on runner bibs and signs for a corral (5 available)
Limit of 10 volunteers per corral
- ☐ **10 Mile Barricade Sign at Start/Finish Line** (1 available)
- ☐ **5K Barricade Sign at Start/ Finish Line** (2 available)

Worth 3 Extras

- ☐ **10 Mile Cups at Water Stop**
25,000 customized cups with your logo in black and white (5 available)
- ☐ **5K Cups at Water Stop**
10,000 customized cups with your logo in black and white (1 available)
- ☐ **CU Logo on Runners' Bag Check** (1 available)

*Entry codes render the runner exempt from the lottery, and guarantee admittance to the race. The runner must still pay the prevailing entry fee.



Register online at <https://www.miracleday.org/support/the-race/sponsorship>

Name: _____

Email address: _____

☐ Check enclosed ☐ Please invoice me

Mail with your check made payable to Credit Union Miracle Day, 9891 Broken Land Parkway, Suite 405, Columbia, MD 21046 or register online.

Thank You to the 2025 Credit Union Supporters

ABNB FCU	Four Leaf FCU	Northwest FCU
AACUL	FRB FCU	OAS FCU
AgFed FCU	GoWest CU Association	PAHO/WHO FCU
Andrews FCU	GPO FCU	Seaport FCU
APG FCU	Howard Co. Education FCU	SecurityPlus FCU
Apple FCU	IBEW Local 26 FCU	Signal Financial Charitable Foundation
America's Credit Unions	Illinois Credit Union League	Skypoint FCU
Bank-Fund Staff FCU	IDB Global FCU	Spectra CU
Commonwealth One FCU	Interior FCU	State Department FCU
Community Financial CU	Johns Hopkins FCU	State Employees of NC CU
Congressional FCU	Library of Congress FCU	The Summit FCU
DC Credit Union	Market USA FCU	Tower FCU
Department of Commerce FCU	Mississippi Credit Union League	Transportation FCU
Educational Systems FCU	Money One FCU	U.S. Postal Service FCU
EP FCU	NASA FCU	U. S. Senate FCU
Everwise CU	Navy Federal	Wepco FCU
Fed Choice FCU	Nebraska CU League	
First Financial FCU of New Mexico	NIH FCU	

Your sponsorship benefits your local Children's Miracle Network Hospital

As we enter our 24th year of title sponsorship of the Credit Union Cherry Blossom Race Weekend, we are continuing to foster a successful event, raise significant awareness of the difference credit unions make in the lives of consumers and our communities, and donate much needed money to Children's Miracle Network Hospitals nationwide. In 2025, we presented a check for \$460,000 making our total almost \$12million since 2002.

In 2024 alone, credit unions across the nation raised nearly \$18.7 million for CMN Hospitals. This makes credit unions the 5th largest fundraiser in lifetime giving at \$220+ million. How do credit unions do it? Individual credit unions are brought together by events like the Credit Union Cherry Blossom Race Weekend, A Capital Affair gala or any one of the hundreds of other events credit unions sponsor across the country. These individual events – and the credit unions that support them – make a huge collective impact.

April 11 & 12, 2026

Credit Union Cherry Blossom Race Weekend



Register Now Online (Online registrations will be invoiced)

The Credit Union Cherry Blossom Race Weekend is brought to you by Credit Union Miracle Day, Inc., the title sponsor group of the race.

