

# MARKETING & OPERATIONS

## The Subsystem

As the Marketing and Operations team, we ensure the seamless running of day-to-day activities while showcasing the incredible work done across the project.

From creating engaging content and managing public relations to fulfilling sponsorship commitments and leading social media collaborations, we make sure our story reaches the world.

Our focus is on efficiency, visibility, and reliability, ensuring everything runs smoothly behind the scenes while building a strong connections to our partners and the public

## **Our Tasks**

#### Marketing

- Content Creation
- Public Relations
- Ensure fulfilment of sponsoring contracts
- Lead social media collaborations with sponsors
- Organise events for the public and sponsors
   Operations
  - IT Infrastructure (Slack, Google Drive, etc)
  - Logistics (Freight to Australia, Transport logistics within Switzerland)

### **Application**

Apply by filling out our Application form.
Scan the QR-Code or click below
Apply Now



## Your Requirements

- Enthusiasm for the project
- Ability to work on your own and show initiative
- Ability to develop your own ideas and solutions
- High level of commitment and motivation
- Organisational skills
- A creative flair

### We Offer

- Hospitality experience and event organisation
- Ability to take ownership and shape the outcome of the project
- Interaction with Industry partners
- Being part of a interdisciplinary, close-knit team
- Participation in the Bridgestone World Solar Challenge

