



Tailored Attraction, Integration and Retention Strategies for Northern Ecosystem (TAIGA RISE)

Northern Alberta and the Northwest Territories (NWT) are facing population and economic decline due to out-migration, low birth rates, and an aging population. These shifts are putting pressure on local economies and community vitality. Immigration presents a key opportunity to address labour shortages and revitalize these regions. However, smaller communities often struggle to attract and retain newcomers because of limited settlement services, supports, and resources. This project will apply a **citizen science** and **community-driven approach** to develop evidence-based strategies and tools that help attract, integrate, and retain newcomers and Canadians in Northern Alberta and the NWT.

What We're Doing

Mapping services for newcomers and discovering service gaps

Listening to newcomers and communities

Developing evidence-based tools to attract, integrate, and retain newcomers

Workshops to build newcomer-friendly communities

Sharing data and insights to the community

Our Expected Impact

- Improved attraction and retention strategies
- Increased knowledge of Northern living
- Stronger sense of belonging and community
- More culturally-responsive services

Timeline

April 2025 - March 2028



Scan to learn more or contact us:
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