



LENS

Longitudinal Examination of Newcomer-Serving enterprises

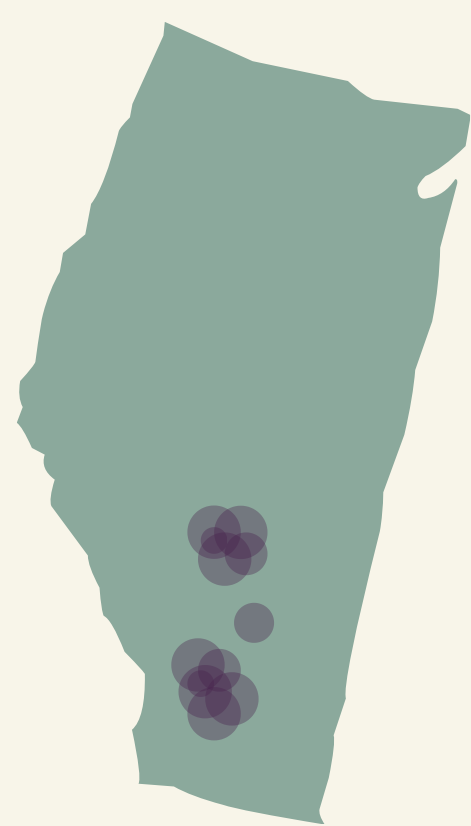
A 3-year study exploring how **social enterprises** might address **socioeconomic barriers** faced by immigrant, Black, and racialized populations in Alberta.

What are Social Enterprises (SEs)?

Organizations with a goal of creating social impact while retaining a business model (generating revenue)

Work Integration Social Enterprises (WISE)

A type of SE whose social goal involves helping individuals overcome employment barriers



Of the 172 SEs identified in Alberta,

14

are WISEs that serve immigrant, Black, and racialized groups.

These 14 WISEs consist mainly of **non-profit organizations** that offer **temporary** employment programs.

What We're Doing:



An environmental scan of SEs in Alberta



Establishing a close partnership with one WISE to conduct



Field observations of operations



Interviews with staff and clients



A survey to identify client characteristics

Our Intended Outcomes:

- Assess how SEs and WISEs support social and labour market integration for immigrant, Black and racialized groups
- Boost WISE impact for these communities
- Uncover short- and long-term WISE effects on client outcomes
- Strengthen partnerships between researchers and WISEs