

## Terms & Conditions — GenAdvance April 2026 Draw

1. The draw is open to NZ dairy farmers who sign up to GenAdvance before 11:59pm on 30 April 2026.
2. One entry per farm operation.
3. The winner will be drawn on 5<sup>th</sup> May 2026 and notified directly by Samen NZ via Social Media and Rep Contact.
4. The prize is 25% of the winner's first-year GenAdvance semen bill, applied as a credit. No cash alternative is available.
5. Genomic testing is not included in this promotion or the prize in any way.
6. Samen NZ staff and their immediate families are not eligible to enter.
7. Samen NZ reserves the right to amend or cancel this promotion at any time.
8. The winner's name may be shared on Samen NZ's social channels unless otherwise requested.
9. By entering, participants agree to these terms and conditions.
10. Separate GenAdvance programme terms and conditions apply. Contact your local Samen breeding consultant or visit [www.samen.co.nz/genadvance](http://www.samen.co.nz/genadvance) for full details.