



2026  
*eyewear*  
EVENTS  
LOOKBOOK

SELECT  
*Shades*  
EYEWEAR EVENTS

*Your unforgettable experience awaits...*

# WHAT TYPE OF EYEWEAR EVENT DO YOU WANT TO EXPLORE?

[ CLICK EACH CATEGORY TO FIND YOUR PERFECT FIT. ]

*Sunglasses*

WINTER  
GOOGLES

CUSTOM  
*sunglass*  
STUDIO



Sunglasses

# Sunglasses

[ CLICK EACH COLLECTION TO EXPLORE. ]

OFFER STYLE & SELECTION AT EVERY LEVEL



## META AI SMART GLASSES

Ray-Ban, Oakley



## HIGH SOCIETY

Prada, Gucci, Montblanc,  
Chloe, Krewe,  
Prada Linea Rossa,  
Dita Lancier



## ENDLESS ESSENTIALS

Emporio Armani, Kate Spade,  
Ray-Ban, Smith, Oakley, Costa,  
Ralph Lauren, Kaenon,  
Raen, Bajio



## CLASSIC FAVORITES

Michael Kors, Smith, Coach,  
Polo, Carrera, Ralph, Spy,  
Wiley X



## WALK THE RUNWAY

Gucci, Celine, Tom Ford,  
Dior, Saint Laurent, SALT,  
TAG Heuer



## EVERYDAY LUXURY

Persol, Ray-Ban, Serengeti,  
Etnia Barcelona, Maui Jim,  
Randolph Engineering,  
Versace



## AFFORDABLE & ACCESSIBLE

Armani Exchange, QUAY,  
Camp, Under Armour, Diff,  
Bolle, Fossil, Wiley X



## COVETED ICONS

Gucci, Prada, Tom Ford,  
Oliver Peoples, Fendi,  
Bottega Veneta,  
Tiffany & Co.



## EVERYONE, EVERYWHERE

Ray-Ban, Tory Burch, Krewe,  
Burberry, Oakley, D&G,  
Maui Jim, Shwood



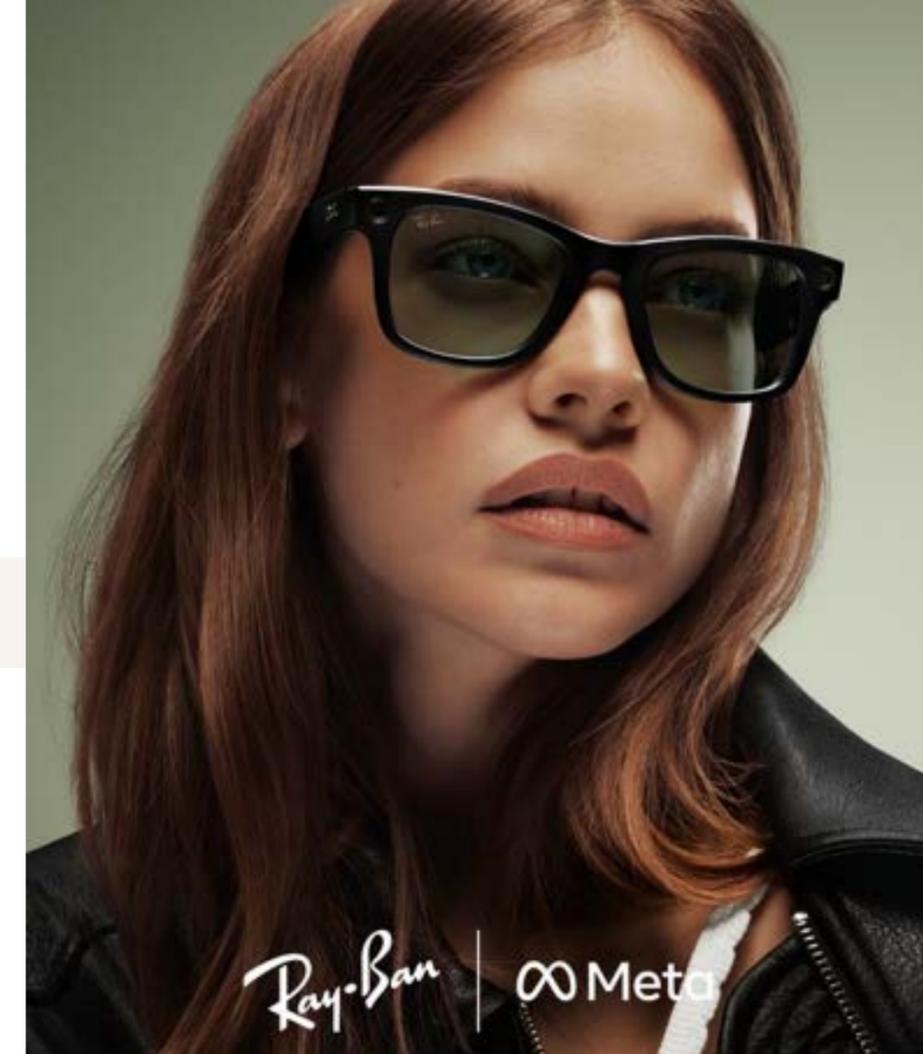
## STYLE STARTERS

Blenders, Goodr,  
Suncloud, Abaco, Tifosi

*\*Any event gifting less than 50 recipients will incur a 15% fee.*

# META AI SMART GLASSES

Ray-Ban®



## GENERATION 2

The latest in wearable tech, allow you to capture photos and videos, listen to music with the built-in Bluetooth speakers, interact with AI, and stay connected with calls or texts using just voice commands.

### META AI CAPABILITIES

Hands free voice controls.

More language options for real time translation.

### BATTERY & CHARGING

Fully charged smart glasses offer 8 hrs of activity.

Quicker charging case fully charges glasses in just 3 hours; providing 48 total hrs of charge on the go.



### WAYFARER



Non Polarized  
Polarized  
Transitions

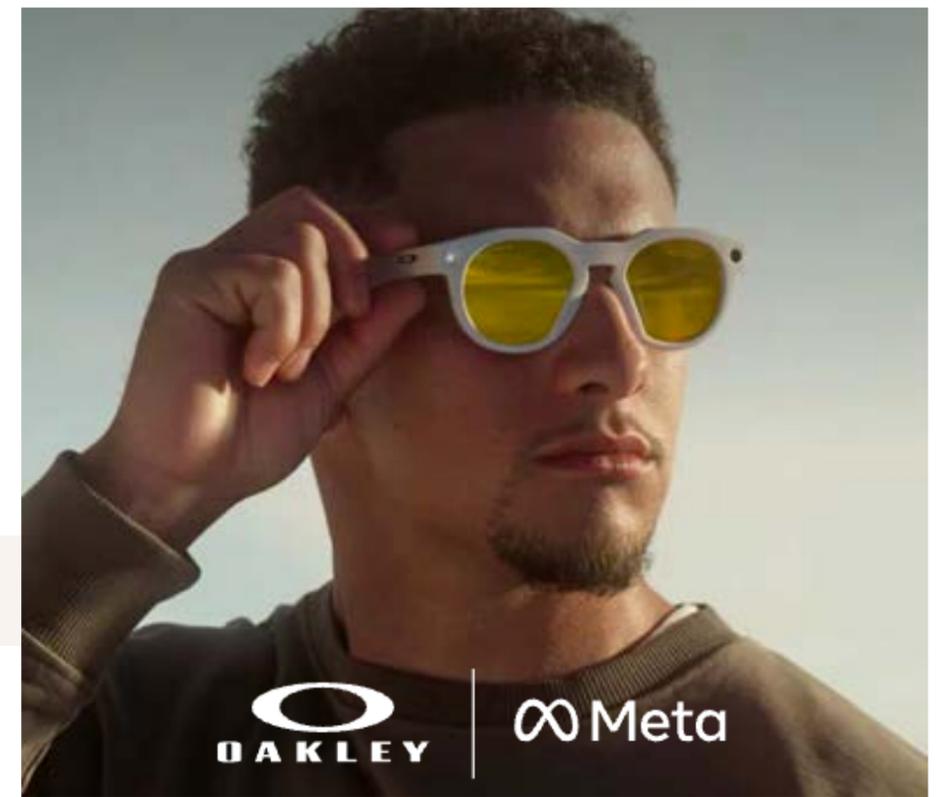
### SKYLER



Non Polarized  
Polarized  
Transitions

\*\*Individual frame color availability cannot be guaranteed. Color options will be determined upon procurement.

# META AI SMART GLASSES



Performance AI glasses are here. Built for life on the field, trail, or track, with everyday use cases, Oakley Meta is here to evolve sport and enhance performance.

## META AI CAPABILITIES

Hands free voice controls.

More language options for real time translation.

## BATTERY & CHARGING

Fully charged smart glasses offer 8 hrs of activity.

Quicker charging case fully charges glasses in just 3 hours; providing 48 total hrs of charge on the go.



## HSTN



*Polarized*

*Transitions*

## VANGUARD



*Non Polarized*

\*\*Individual frame color availability cannot be guaranteed. Color options will be determined upon procurement.

# WALK THE RUNWAY

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DIOR

TOM FORD

SALT.

GUCCI

CELINE

SAINT LAURENT  
PARIS



Curated especially for those who know and want only the best. This selection of high end brands will take any gifting experience to a level beyond.

# COVETED ICONS

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GUCCI

PRADA

TIFFANY & Co.

OLIVER PEOPLES

FENDI

TOM FORD

BOTTEGA VENETA



They're called icons for a reason. The most coveted brands in the industry make up this collection. Bold, eye-catching style highlights what makes these frames next level luxe.

GUCCI

PRADA

TIFFANY & CO.

OLIVER PEOPLES  
OOVV□□

FENDI

TOM FORD

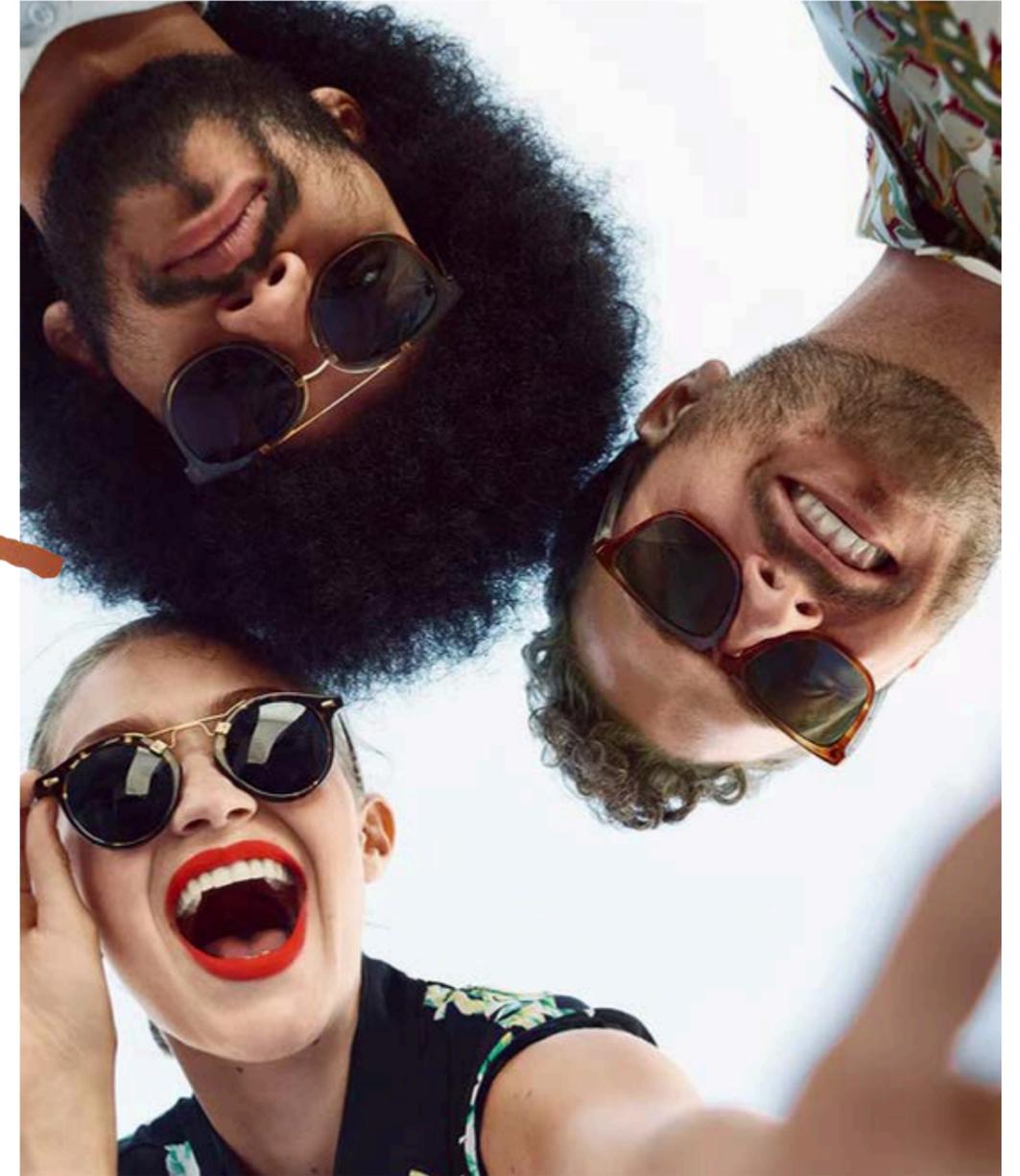
BOTTEGA VENETA



\*Actual number of brands/skus for on-site collection will be determined based on event size and demographics.  
\*Actual styles may vary on-site.

# HIGH SOCIETY

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**PRADA**

**GUCCI**

**KREWE**

**Chloé**

**MONT  
BLANC**

**PRADA**  
LINEA ROSSA



Bold, sophisticated style is highlighted by the brands in this collection.

GUCCI

PRADA

DITA  
EYEWEAR

Chloé

MONT  
BLANC

KREWE



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\*Actual styles may vary on-site.

# EVERYDAY LUXURY

Ray-Ban®

etnia O.  
BARCELONA

SERENGETI

Maui Jim®

RANDOLPH®

Persol®

VERSACE



Unique designs and one-of-a-kind detailing are the key descriptions for this collection. While not every brand may be considered global, they are beloved by their loyal followers making them an exciting choice for any recipient.

VERSACE

Ray-Ban

Persol

etnia O.  
BARCELONA

RANDOLPH  
HANDCRAFTED AMERICAN EYEWEAR

SERENGETI  
THE MOST ADVANCED EYEWEAR

Maui Jim



\*Actual number of brands/skus for on-site collection will be determined based on event size and demographics.

\*Actual styles may vary on-site.

# EVERYONE, EVERYWHERE

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KREWE  
EYEWEAR

Shwood

Ray-Ban®

Maui Jim®

D&G  
DOLCE & GABBANA

BURBERRY

OAKLEY



Additional options from our always in stock styles, these fan favorites represent some of our most popular frames. You'll discover this collection has all the best, on-trend styles from some of our favorite brands.

EVERYONE, EVERYWHERE

KREWE

TORY BURCH

D&G

BURBERRY  
LONDON ENGLAND

Ray-Ban

OAKLEY

Shwood

Maui Jim



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# ENDLESS ESSENTIALS

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These brands are always in stock, creating a stellar collection to meet any quick timeline. A wide range in brands and budget means easily tailoring it for your perfect fit!

ENDLESS ESSENTIALS



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# CLASSIC FAVORITES

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MICHAEL KORS



POLO  
RALPH LAUREN



SPY

RALPH

SMITH



Brands you know and love make up our classic favorites. Effortless style is represented in the frame selections across all brands.

CLASSIC FAVORITES

MICHAEL KORS

SMITH

RALPH

COACH  
NEW YORK

WILEY X

POLO  
RALPH LAUREN

CARRERA  
SUNGLASSES

SPY



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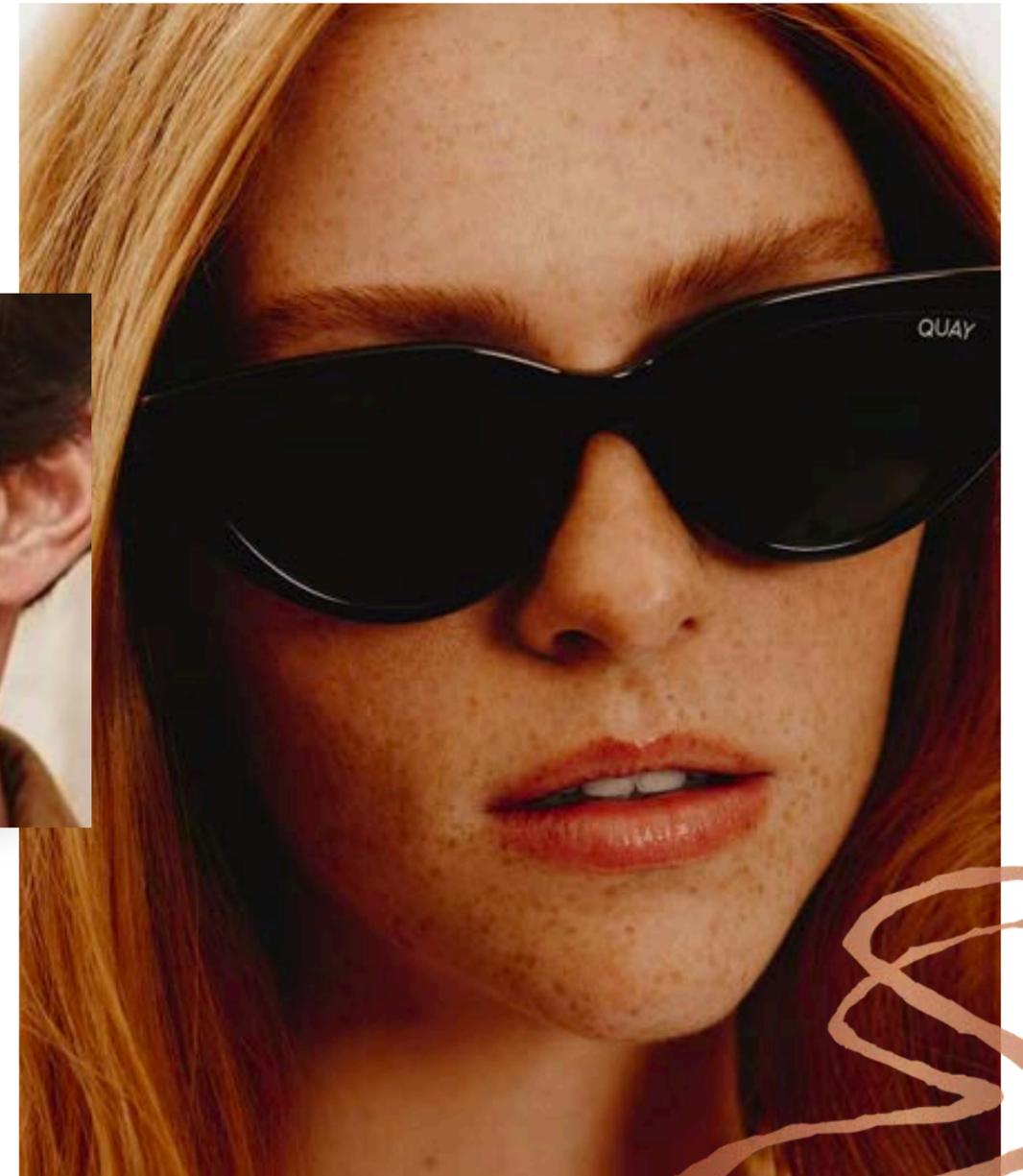
\*Actual styles may vary on-site.

# AFFORDABLE & ACCESSIBLE

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CAMP 

QUAY



A | X  
ARMANI EXCHANGE

D I F F

  
UNDER ARMOUR

  
WILEY X

bolle

FOSSIL

This collection consists of brands big on style and easy on budget. A blend of sporty and fashion frames, we've pulled together a selection of frames sure to create excitement.

AFFORDABLE & ACCESSIBLE

D I F F  
CHARITABLE EYEWEAR

QUAY

FOSSIL

CAMP Δ

WILEY X

bollé

A | X  
ARMANI EXCHANGE

UNDER ARMOUR



\*Actual number of brands/skus for on-site collection will be determined based on event size and demographics.

\*Actual styles may vary on-site.

# STYLE STARTERS

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**ABACO**  
POLARIZED

**goodr**

**TIFOSI**

  
**BLENDERS**  
EYEWEAR

**SUNCLOUD**  
POLARIZED OPTICS



Discover quality sunglasses with great lens options from the brands of our never basic, starter collection.



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\*Actual styles may vary on-site.



**WINTER  
GOGGLES**

# WINTER GOGGLES

ELEVATE ANY GIFTING EXPERIENCE

## ALPINE



SMITH  
BOLLE  
SPY

## PEAK



ZEAL  
SMITH  
BOLLE  
REVO

## SUMMIT



CHLOE  
SMITH  
VUARNET

## DOUBLE DIAMOND



GUCCI  
TOM FORD  
GIVENCHY  
BOTTEGA VENETA  
CELINE

*\*\*Please note that availability of winter goggles from brands listed in the Double Diamond tier depends upon each brand's annual winter collection and are not guaranteed.*

CUSTOM  
*sunglass*  
STUDIO

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**AN ALL-IN  
EXPERIENCE  
INCLUDING SHIPPING FOR  
ONE PRICE**



**EXPLORE THE  
ENDLESS POSSIBILITIES**

# CUSTOM *sunglass* STUDIO

FEATURING



Ray-Ban and Oakley's bespoke custom options offer a variety of personalized options for those who want to express their individuality.

From lens tints to frame colors and materials, guests can customize their shades to stand out from the crowd.

With countless combinations and personalization options, guests can create something uniquely their own, making these shades the perfect fit for anyone!



Aviator



Boyfriend



Clubmaster



Syllas



Erika



Jackie Ohh



Justin



Holbrook XL



Mega Wayfarer



New Wayfarer



Round



Sutro



Flak 2.0 XL

REMIX THE MOST ICONIC STYLES FROM THE EYEWEAR INDUSTRY'S TOP BRANDS.

CREATE THE SUNGLASSES YOU'VE ALWAYS WANTED IN A FEW SIMPLE STEPS.

CREATE SOMETHING

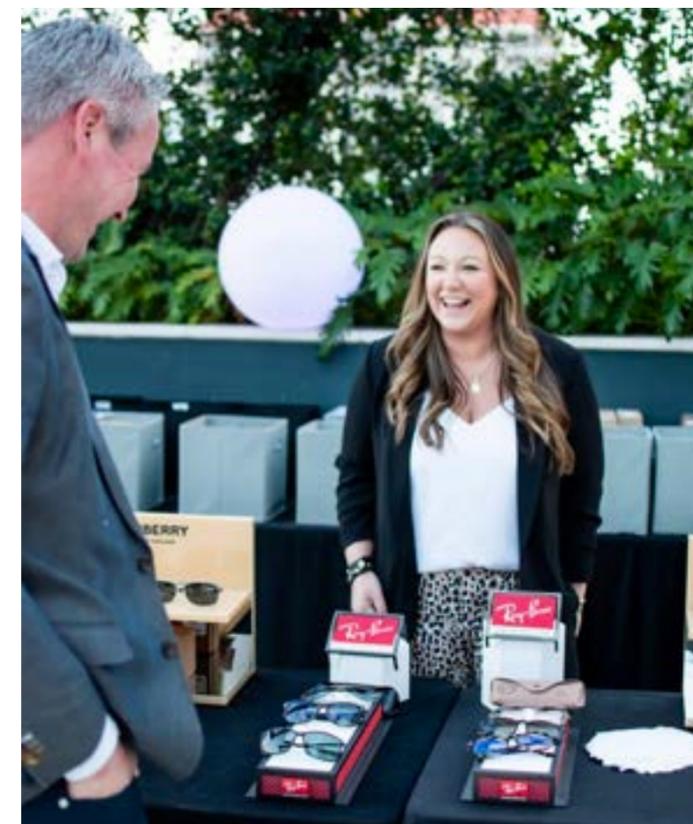
*uniquely you*

01. Choose your style.
02. Select your frame color.\*
03. Choose your lenses.\*
04. Get excited to show off your signature style.

\*Options vary by brand and frame style.

# TURNKEY, *Boutique Style* SET-UPS

TAKE OUR GIFTING  
EXPERIENCE DISPLAYS TO  
THE NEXT LEVEL.





# OUR GOAL IS TO GIVE EVERY GUEST AN UNFORGETTABLE EXPERIENCE.

- Knowledgeable and skilled gifting ambassadors assist each guest to find their perfect fit.
- Branded displays and boutique style set-ups allow for easy viewing and try-on.
- Collections are made up of 4-6 brands offering 24-32 style options, providing a great selection for everyone in attendance.



# Personalized TAKEAWAYS

ADD TAILORED TOUCHES TO YOUR GIFTING EXPERIENCES, CREATING LASTING MEMORIES FOR YOUR GUESTS LONG AFTER THE OCCASION HAS PAST.

\*Prices subject to change.



Drawstring Microfiber  
Cleaning Pouch

\$8



Microfiber Cleaning Cloth

\$6



Imprinted Eyeglass Case

\$10

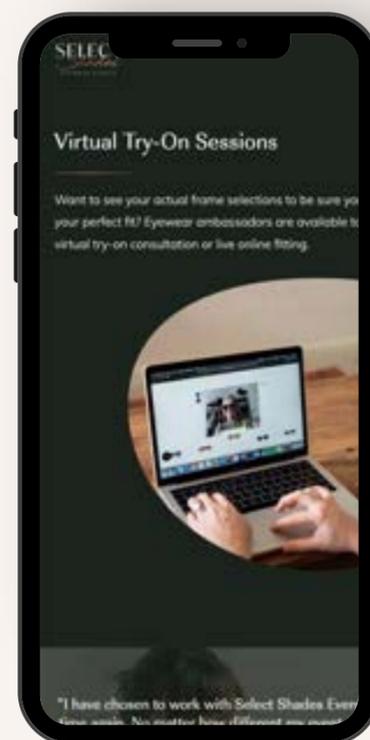


Reusable Gift Bag

\$1

# Digital DELIVERABLES

ENHANCE YOUR  
GIFTING  
EXPERIENCE  
BY ADDING  
TECH DRIVEN  
COMPONENTS.



## Virtual Try-on Session **\$950**

Give your guests a live or recorded try-on session with two of our ambassadors to view all the styles in their collection.

Ambassadors will show how each frame looks and feels on and offer any specific talking points about each brand or frame style.

## Unique website URL **\$250**

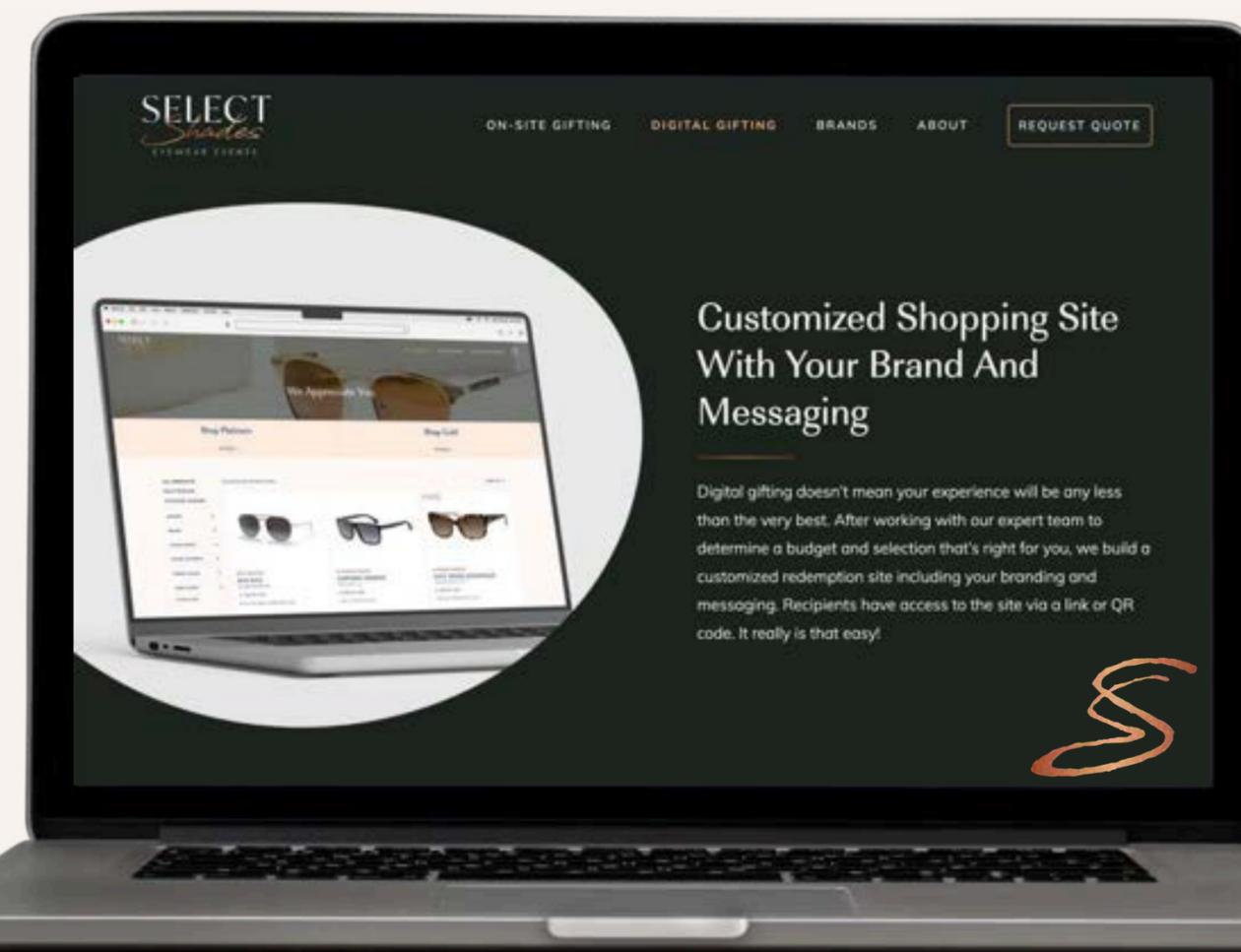
Guests are directed to their gifting site through a unique web address.

## Personalized Delivery Infrastructure

**\$1000**

A fully customized and branded shopping site to access your specific, curated collection.

Colors, logos, confirmation emails can all be adjusted to your fit your brand guidelines.



Subject to the terms as outlined in agreement.

WE INTEND TO BE *your perfect fit*



AMY STAVISH

GLOBAL SALES DIRECTOR  
SALES@SELECT-SHADES.COM  
407.230.2568

WE CAN'T WAIT TO CREATE AN

**UNFORGETTABLE**  
**GIFTING EXPERIENCE**  
ESPECIALLY FOR YOU!

WINDSOR CRAWFORD

SALES DIRECTOR  
WINDSOR@SELECT-SHADES.COM  
678.936.8556

GET TO KNOW US BETTER:

 @SELECTSHADESEVENTS

 @SELECTSHADES

WWW.SELECTSHADESEVENTS.COM

