



2026
eyewear
EVENTS
LOOKBOOK

SELECT
Shades
EYEWEAR EVENTS

Your unforgettable experience awaits...

WHAT TYPE OF EYEWEAR EVENT DO YOU WANT TO EXPLORE?

[CLICK EACH CATEGORY TO FIND YOUR PERFECT FIT.]

Sunglasses

WINTER
GOOGLES

CUSTOM
sunglass
STUDIO



Sunglasses

Sunglasses

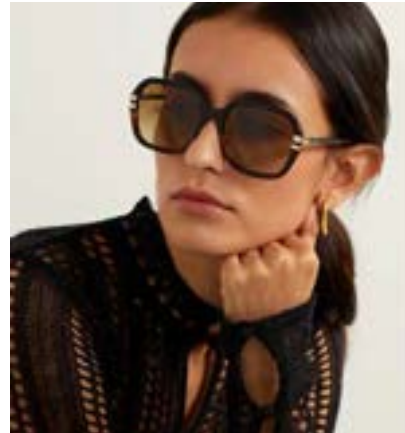
[CLICK EACH COLLECTION TO EXPLORE.]

OFFER STYLE & SELECTION AT EVERY LEVEL



META AI SMART GLASSES

Ray-Ban, Oakley



HIGH SOCIETY

Prada, Gucci, Montblanc,
Chloe, Krewe,
Prada Linea Rossa,
Dita Lancier



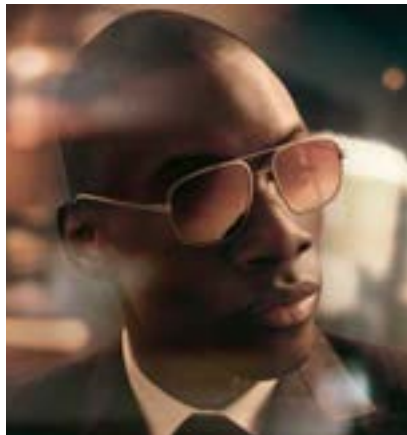
ENDLESS ESSENTIALS

Emporio Armani, Kate Spade,
Ray-Ban, Smith, Oakley, Costa,
Ralph Lauren, Raen, Bajio



CLASSIC FAVORITES

Michael Kors, Smith, Coach,
Polo, Carrera, Ralph, Spy,
Wiley X



WALK THE RUNWAY

Gucci, Celine, Tom Ford,
Dior, Saint Laurent, SALT,
TAG Heuer



EVERYDAY LUXURY

Persol, Ray-Ban, Serengeti,
Etnia Barcelona, Maui Jim,
Randolph Engineering,
Versace



AFFORDABLE & ACCESSIBLE

Armani Exchange, QUAY,
Camp, Under Armour, Diff,
Bolle, Fossil, Wiley X



COVETED ICONS

Gucci, Prada, Tom Ford,
Oliver Peoples, Fendi,
Bottega Veneta,
Tiffany & Co.



EVERYONE, EVERYWHERE

Ray-Ban, Tory Burch, Krewe,
Burberry, Oakley, D&G,
Maui Jim, Shwood



STYLE STARTERS

Blenders, Goodr,
Suncloud, Abaco, Tifosi

**Any event gifting less than 50 recipients will incur a 15% fee.*

META AI SMART GLASSES

Ray-Ban®

GENERATION 2

The latest in wearable tech, allow you to capture photos and videos, listen to music with the built-in Bluetooth speakers, interact with AI, and stay connected with calls or texts using just voice commands.

META AI CAPABILITIES

Hands free voice controls.

More language options for real time translation.

BATTERY & CHARGING

Fully charged smart glasses offer 8 hrs of activity.

Quicker charging case fully charges glasses in just 3 hours; providing 48 total hrs of charge on the go.



WAYFARER



Non Polarized
Polarized
Transitions

SKYLER



Non Polarized
Polarized
Transitions

**Individual frame color availability cannot be guaranteed. Color options will be determined upon procurement.

META AI SMART GLASSES



Performance AI glasses are here. Built for life on the field, trail, or track, with everyday use cases, Oakley Meta is here to evolve sport and enhance performance.

META AI CAPABILITIES

Hands free voice controls.

More language options for real time translation.

BATTERY & CHARGING

Fully charged smart glasses offer 8 hrs of activity.

Quicker charging case fully charges glasses in just 3 hours; providing 48 total hrs of charge on the go.



HSTN



Polarized

Transitions

VANGUARD



Non Polarized

**Individual frame color availability cannot be guaranteed. Color options will be determined upon procurement.

WALK THE RUNWAY

DIOR

TOM FORD

SALT.

GUCCI

CELINE

SAINT LAURENT
PARIS



Curated especially for those who know and want only the best. This selection of high end brands will take any gifting experience to a level beyond.

COVETED ICONS

GUCCI

PRADA

TIFFANY & Co.

OLIVER PEOPLES

FENDI

TOM FORD

BOTTEGA VENETA



They're called icons for a reason.
The most coveted brands in the industry make up this collection. Bold, eye-catching style highlights what makes these frames next level luxe.

GUCCI

PRADA

TIFFANY & CO.

OLIVER PEOPLES
OOVV□□

FENDI

TOM FORD

BOTTEGA VENETA



*Actual number of brands/skus for on-site collection will be determined based on event size and demographics.
*Actual styles may vary on-site.

HIGH SOCIETY

PRADA

KREWE

**MONT
BLANC**

GUCCI

Chloé

PRADA

LINEA ROSSA



Bold, sophisticated style is highlighted by the brands in this collection.

GUCCI

PRADA

DITA
EYEWEAR

Chloé

MONT
BLANC

KREWE



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EVERYDAY LUXURY

Ray-Ban®

etnia O.
BARCELONA

SERENGETI

Maui Jim®

RANDOLPH®

Persol®

VERSACE



Unique designs and one-of-a-kind detailing are the key descriptions for this collection. While not every brand may be considered global, they are beloved by their loyal followers making them an exciting choice for any recipient.

VERSACE

Ray-Ban

Persol

etnia O.
BARCELONA

RANDOLPH[®]
HANDCRAFTED AMERICAN EYEWEAR

SERENGETI
THE MOST ADVANCED EYEWEAR

Maui Jim



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EVERYONE, EVERYWHERE



KREWE
EYEWEAR

Ray-Ban®

D&G
DOLCE & GABBANA

Shwood

Maui Jim®

BURBERRY



OAKLEY

Additional options from our always in stock styles, these fan favorites represent some of our most popular frames. You'll discover this collection has all the best, on-trend styles from some of our favorite brands.

EVERYONE, EVERYWHERE

KREWE

TORY BURCH

D&G

BURBERRY
LONDON ENGLAND

Ray-Ban

OAKLEY

Shwood

Maui Jim



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ENDLESS ESSENTIALS



These brands are always in stock, creating a stellar collection to meet any quick timeline. A wide range in brands and budget means easily tailoring it for your perfect fit!

RALPH LAUREN

kate spade

Ray-Ban

SMITH

OAKLEY

COSTA

EMPORIO ARMANI

RAEN

BAJIO



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CLASSIC FAVORITES

MICHAEL KORS



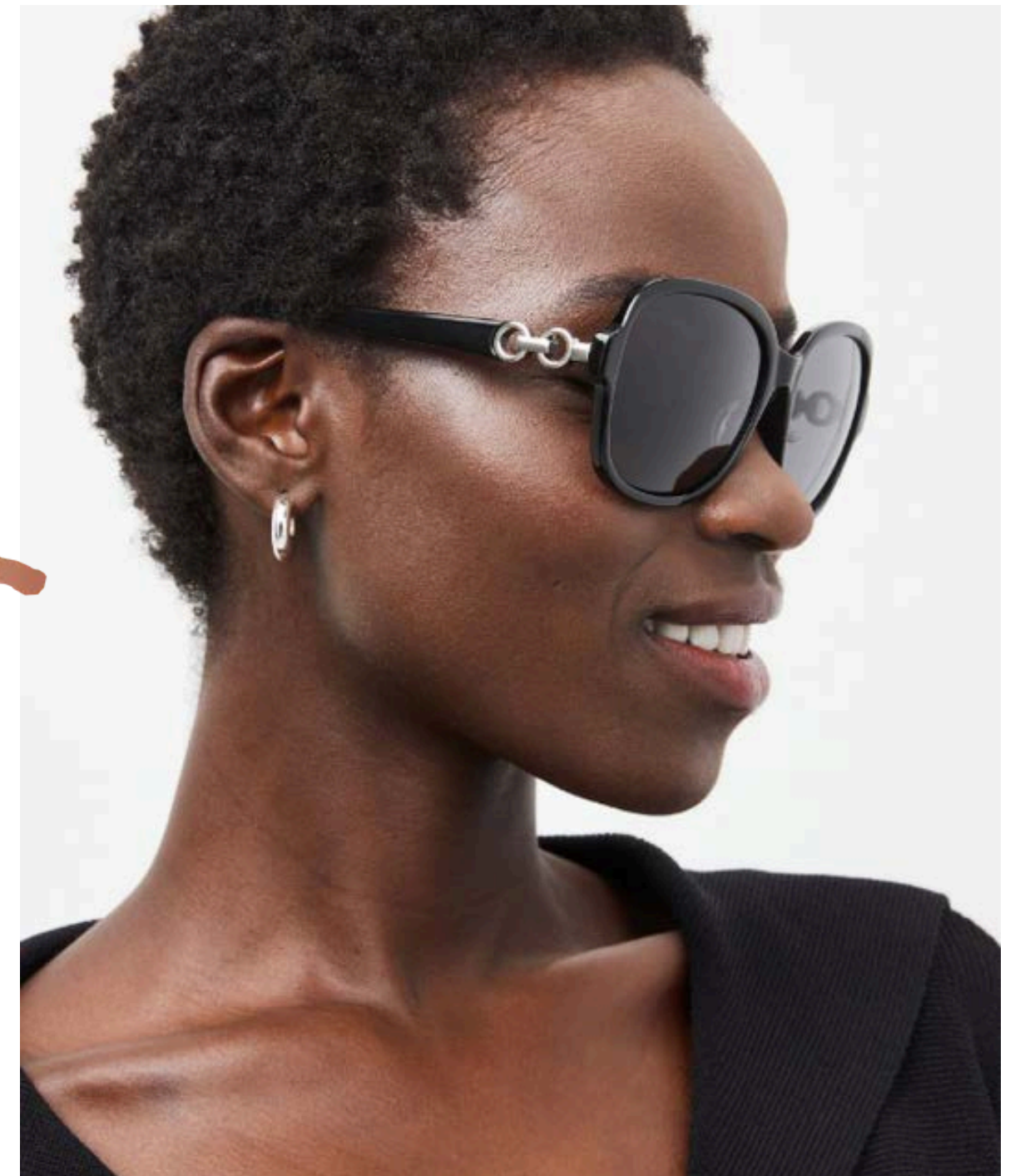
POLO
RALPH LAUREN



SPY

RALPH

SMITH



Brands you know and love make up our classic favorites. Effortless style is represented in the frame selections across all brands.

MICHAEL KORS

SMITH

RALPH

COACH
NEW YORK

WILEY X

POLO
RALPH LAUREN

CARRERA
SUNGLASSES

SPY



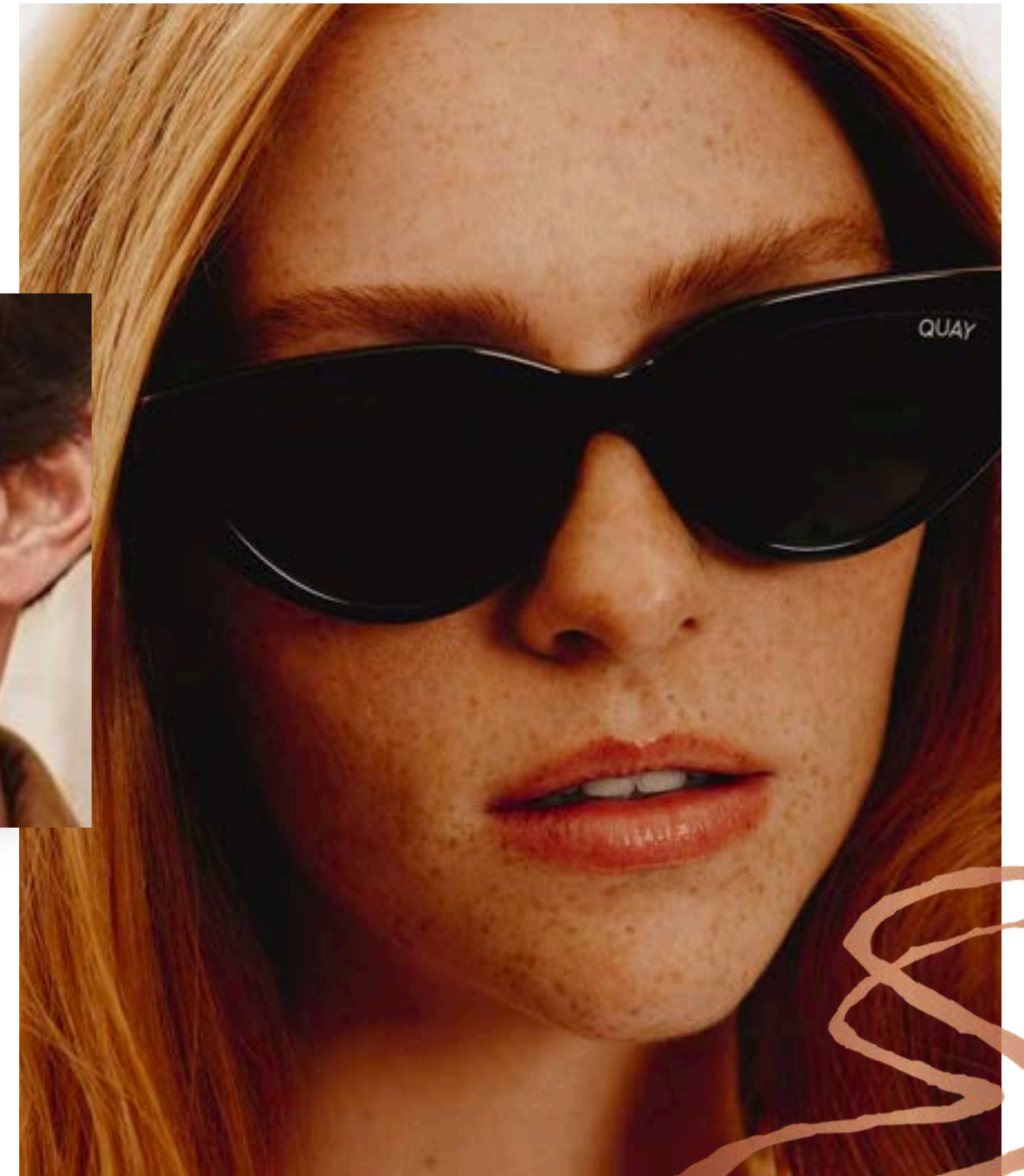
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AFFORDABLE & ACCESSIBLE

CAMP 

QUAY



A | X
ARMANI EXCHANGE

D I F F


UNDER ARMOUR


WILEY X

bolle

FOSSIL

This collection consists of brands big on style and easy on budget. A blend of sporty and fashion frames, we've pulled together a selection of frames sure to create excitement.

D I F F
CHARITABLE EYEWEAR

QUAY

FOSSIL

CAMP Δ

WILEY X

bollé

A | X
ARMANI EXCHANGE

UNDER ARMOUR



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STYLE STARTERS



ABACO
POLARIZED

goodr

TIFOSI


BLENDERS
EYEWEAR

SUNCLOUD
POLARIZED OPTICS



Discover quality sunglasses with great lens options from the brands of our never basic, starter collection.


BLENDERS
EYEWEAR

goodr

SUNCLOUD
POLARIZED OPTICS

ABACO
POLARIZED

TIFOSI



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WINTER
GOGGLES

WINTER GOGGLES

ELEVATE ANY GIFTING EXPERIENCE

ALPINE



SMITH
BOLLE
SPY

PEAK



ZEAL
SMITH
BOLLE
REVO

SUMMIT



CHLOE
SMITH
VUARNET

DOUBLE DIAMOND



GUCCI
TOM FORD
GIVENCHY
BOTTEGA VENETA
CELINE

***Please note that availability of winter goggles from brands listed in the Double Diamond tier depends upon each brand's annual winter collection and are not guaranteed.*

CUSTOM
sunglass
STUDIO





**AN ALL-IN
EXPERIENCE
INCLUDING SHIPPING FOR
ONE PRICE**

**EXPLORE THE
ENDLESS POSSIBILITIES**

CUSTOM *sunglass* STUDIO

FEATURING

Ray-Ban®

&

OAKLEY

Ray-Ban and Oakley's bespoke custom options offer a variety of personalized options for those who want to express their individuality.

From lens tints to frame colors and materials, guests can customize their shades to stand out from the crowd.

With countless combinations and personalization options, guests can create something uniquely their own, making these shades the perfect fit for anyone!



REMIX THE MOST ICONIC
STYLES FROM THE EYEWEAR
INDUSTRY'S TOP BRANDS.

CREATE THE SUNGLASSES
YOU'VE ALWAYS WANTED
IN A FEW SIMPLE STEPS.

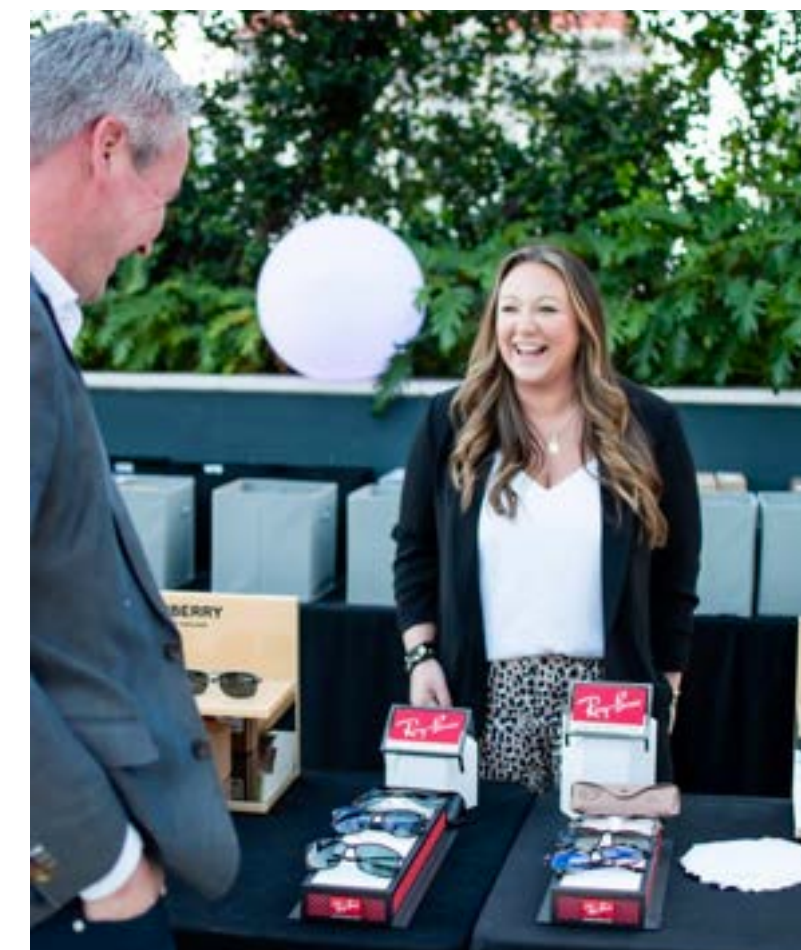
CREATE SOMETHING
uniquely you

01. Choose your style.
02. Select your frame color.*
03. Choose your lenses.*
04. Get excited to show off your signature style.

*Options vary by brand and frame style.

On Site GIFTING

TURNKEY, BOUTIQUE STYLE
SET UPS & DISPLAYS TAKE
OUR GIFTING EXPERIENCES TO
THE NEXT LEVEL.





OUR GOAL IS TO GIVE EVERY GUEST AN UNFORGETTABLE EXPERIENCE.

- Knowledgeable and skilled gifting ambassadors assist each guest to find their perfect fit.
- Branded displays and boutique style set-ups allow for easy viewing and try-on.
- Collections are made up of 4-6 brands offering 24-32 style options, providing a great selection for everyone in attendance.



Personalized TAKEAWAYS

ADD TAILORED TOUCHES
TO YOUR GIFTING
EXPERIENCES, CREATING
LASTING MEMORIES FOR
YOUR GUESTS LONG
AFTER THE OCCASION
HAS PAST.

*Prices subject to change.



Drawstring Microfiber
Cleaning Pouch

\$8



Microfiber Cleaning Cloth

\$6



Imprinted Eyewear Case

\$20



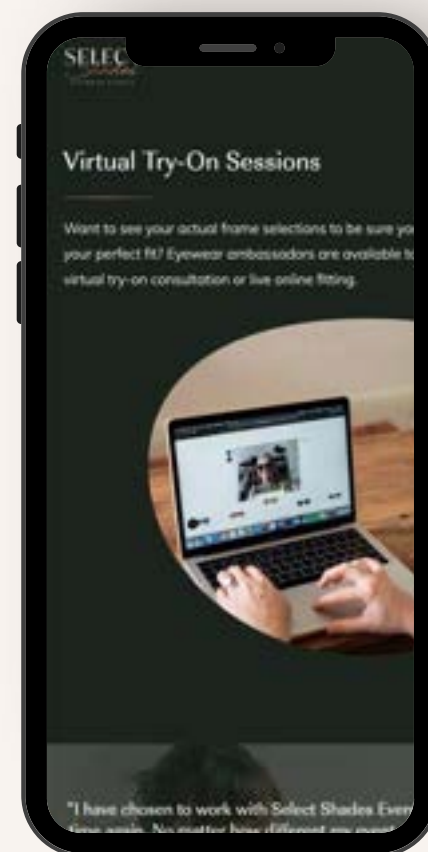
Reusable Gift Bag

\$1

*Gift bags will be considered complimentary for
events with guest redemptions greater than 150.

Digital DELIVERABLES

ENHANCE YOUR
GIFTING
EXPERIENCE
BY ADDING
TECH DRIVEN
COMPONENTS.



Virtual Try-on Session \$950

Give your guests a live or recorded try-on session with two of our ambassadors to view all the styles in their collection.

Ambassadors will show how each frame looks and feels on and offer any specific talking points about each brand or frame style.

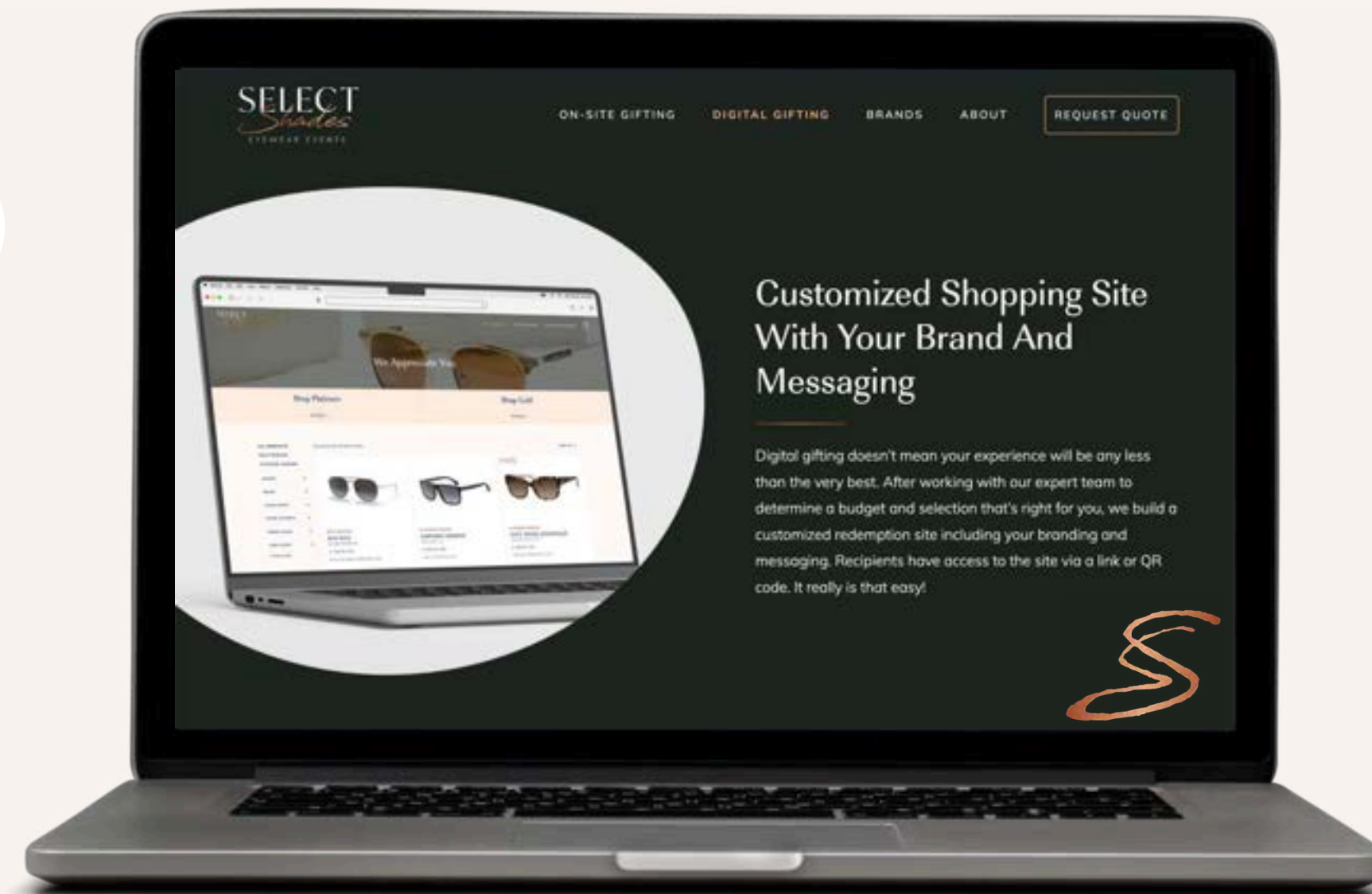
Unique website URL \$250

Guests are directed to their gifting site through a unique web address.

Personalized Delivery Infrastructure \$1000

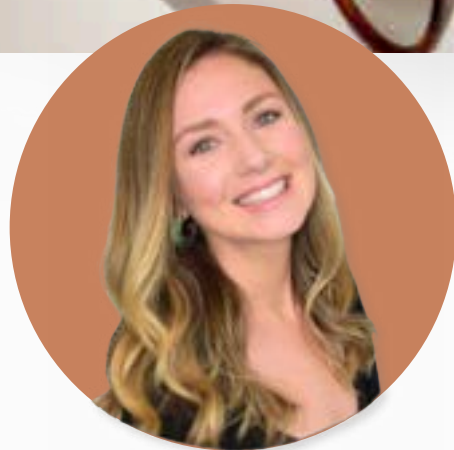
A fully customized and branded shopping site to access your specific, curated collection.

Colors, logos, confirmation emails can all be adjusted to your fit your brand guidelines.



Subject to the terms as outlined in agreement.

WE INTEND TO BE *your perfect fit*



WINDSOR CRAWFORD

SALES DIRECTOR

WINDSOR@SELECT-SHADES.COM

678.936.8556

WE CAN'T WAIT TO CREATE AN
UNFORGETTABLE
GIFTING EXPERIENCE
ESPECIALLY FOR YOU!

SELECT
Shades
EYEWEAR EVENTS

GET TO KNOW US BETTER:

📷 @SELECTSHADESEVENTS

📌 @SELECTSHADES

WWW.SELECTSHADESEVENTS.COM