RummyCircle Promises 'Befikar' Gaming
~reiterates commitment to user safety and responsible gaming~

India, January 23, 2024: In line with its commitment to foster an environment where user safety and responsible gaming are talked about openly, Games24x7, India’s most user-centric, scientific and innovative online skill-gaming platform, has launched ‘Khelo Befikar, Jeeto RummyCircle Par’ for its product platform, RummyCircle.

2023 has been a significant year for the online gaming sector, bringing in more clarity for the legitimate domestic gaming platforms. This sets the stage for realizing their potential for growth, creating value for India’s digital economy, and creating a roadmap for driving innovation in this technology driven entertainment format. At the same time, this also makes it crucial to emphasize the benefits of engaging with authentic skill gaming platforms for consumers, to debunk myths and raise awareness enabling individuals to make well-informed choices.

Against this backdrop, ‘Khelo Befikar, Jeeto RummyCircle Par’ campaign aims to remind players about the advantages of working with a legitimate gaming platform while addressing user concerns around commonly asked questions. In an entertaining format, the campaign featuring Bollywood superstar Hrithik Roshan, educates the users about key features of compliant and self-regulated platforms such as data safety, secure transactions, and no bots certification.

The campaign will be launched pan India and will be available in Hindi, Kannada and Tamil languages, ensuring a broader reach and resonance with players across diverse geographies and linguistic backgrounds.

Take a glimpse of the campaign at: Khelo Befikar, Jeeto RummyCircle par | Win Mega Prizes | Hrithik Roshan X RummyCircle

RummyCircle adheres to the E-Gaming Federation’s code of conduct, setting the standard for fair play and ethical gaming practices. It employs top-notch data protection tools, ensuring a secure and transparent playing field, free from bots and unverified profiles. It utilizes advanced digital security and anti-fraud tools, providing users with secure payment options and safeguarding their data and transactions. The platform also provides an instant cash withdrawal feature, allowing players to effortlessly enjoy their winnings.

-End-