Successful Spa Treatments Keep Patients Coming Back

By Wendy Lewis

Amidst the new and trending aesthetic treatments touted by friends, media, celebrities, Instagram and TikTok, practitioners can find it challenging to offer those that will keep their clients coming back for more in the long-term. The key, of course, is to find treatments that have stood the test of time.

With an over 38-year history, endermologie® by LPG® (Ft. Lauderdale, Fla.) has earned a reputation for delivering results that keep patients coming back. The patented technology has been made in the South of France since 1986, when it was developed initially as a professional medical device to treat cervical pain. In time, the company realized the technique had huge beauty benefits through its gentle skin stimulation. Their newest treatment heads are designed to target specific areas that are often resistant to diet and exercise, such as arms, back, stomach, waist and thighs, offering personalized treatments for individuals based on needs and skin type.

A Head-to-Toe Experience

"Some treatments are perennial favorites that patients always ask for," stated Nicole Contos, owner of Smooth Synergy Medical Spa & Laser Center (New York, N.Y.). "Our clients are very knowledgeable about new therapies, products, treatments and what's trending. They come to us looking for state-of-the-art options that deliver visible results for the face and body."

Smooth Synergy recently added the newest endermologie technology from LPG. "We have had LPG at our original location, and their technology has done very well for our clients. For our new center, we selected their Cellu M6 Alliance® Premium, which features endermologie for the body and face. This novel technology allows us to offer our clients a complete endermologie experience from head to toe, which fits perfectly into our treatment and wellness philosophy."

With a long-standing reputation for excellence, Smooth Synergy is a staunch believer in offering tried-and-true technologies to their patients.

"After being in business for 22 years, [patients] trust us to deliver state-of-the-art treatments that will meet and exceed their highest expectations. Our clients keep coming back and telling their friends about us because they know that we offer best-in-class technology from lasers, skincare, injectables and medical devices."



Cellu M6 Alliance endermologie body treatment Photo courtesy of LPG

Great Expectations

Michael Gold, MD, founder of Gold Skin Care Center in Nashville, Tenn., noted, "Nashville is a very popular destination for vacations, weddings, conventions and more. Our patients come from far and wide looking for new and exciting experiences that they may not have access to at home. It's an important part of our brand to feature high-end technologies and treatments to deliver the outcomes they expect from us."

And offering endermologie by LPG on the spa menu does just that.

"In our Advanced Aesthetics Medical Spa, we offer a comprehensive menu of relaxing and rejuvenating spa experiences, plus agereversing treatments and pampering from our team of certified medical aestheticians," noted Madeline Fox, Dr. Gold's spa manager and a licensed aesthetician. "One of the newest treatments we are adding to our spa menu is endermologie by LPG, which fits quite well for our diverse clients," she concluded.



Nicole Contos Founder and CEO Smooth Synergy Medical Spa & Laser Center New York, NY



Michael Gold, MD Founder Gold Skin Care Center Nashville, TN