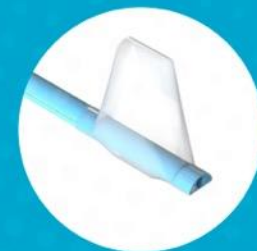




Experient MEDICAL

Next-Generation ENT Devices and
D2D Distribution Platform





A better experience for patients and doctors

ExperiENT exists to improve healthcare delivery through the deployment of innovative, proven medical technologies in a direct-to-doctor (D2D) distribution model.



Imprecise ENT Treatments + Inefficient Distribution Model

Adapted Technologies Create Complications

- Legacy balloon designs developed for cardiovascular and neurological applications fail to address ENT needs
- One size fits all mentality, not site-specific limits efficacy and increases margin for error
- Disease is only partly treated leading to recurrence and complications

Middlemen Extract Fees, Fail to Add Value

- Medical device companies and distributors (McKesson, Cardinal, etc.) inflate prices through aggressive sales tactics
- Lack of pricing transparency hurts doctors and patients
- Doctors spend time and energy managing sales rep relationships

Next-Gen Tools. Next-Gen Distribution.



Next-Generation ENT Treatment Devices

Evolutionary, patented medical balloon technology for the treatment of Ear, Nose and Throat patients.



Efficient Direct to Doctor (D2D) Model

ExperiENT offers its full line of ENT treatment devices directly via its website — no sales rep needed.

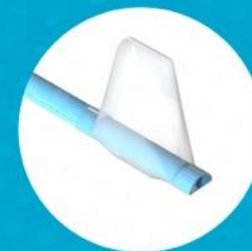


Peer-to-Peer Community

ExperiENT's website provides clinical data, peer reviews, and other resources and information.



ExperiENT Devices



ExperiENT Devices

Evolutionary, patented medical balloon technology to develop and deploy devices for the treatment of Ear, Nose and Throat patients.

YouStay™ Device Eustachian Tube Dilation

Superior device placement

Ensure consistent
anatomic dilation

Ease of use



RhinoBridge™ Device Epistaxis Treatment

Site Specific treatment

Easy insertion and removal

Better patient experience



Sinus Dilation System

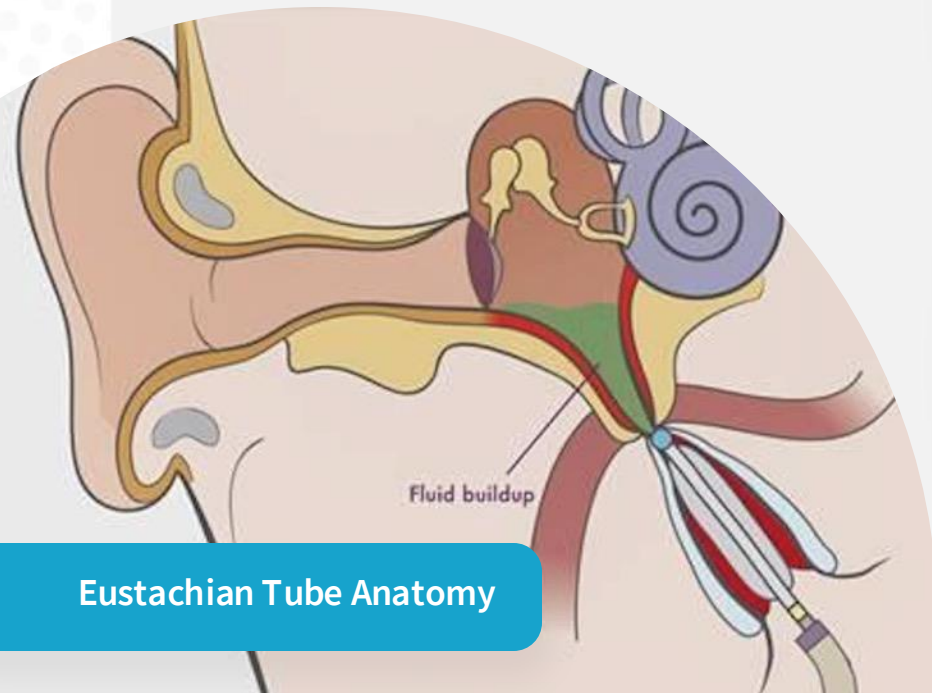
Anatomically shaped
balloons

Textile reinforced balloons

Steerable system



Eustachian Tube Dilation – Old Technique



Eustachian Tube Anatomy



Conical, tapered shape

Narrow eustachian tubes can cause pain and discomfort, limit the ability for ears to drain leading to infection and other complications



Access through nasal narrow passageway

Device must be inserted into the nose and then turn at a high angle to enter and dilate the tube; multiple steps and hands needed



Only effective in select patients

Balloon dilation profile limits dilation efficacy



The ExperiENT YouStay™ Device for Eustachian Tube Dilation



Anatomically Shaped Balloon

Helps ensure consistent dilation of eustachian tube



Easy to Use

One handed management of device including intraprocedural angulation



Angulation for a more customized approach

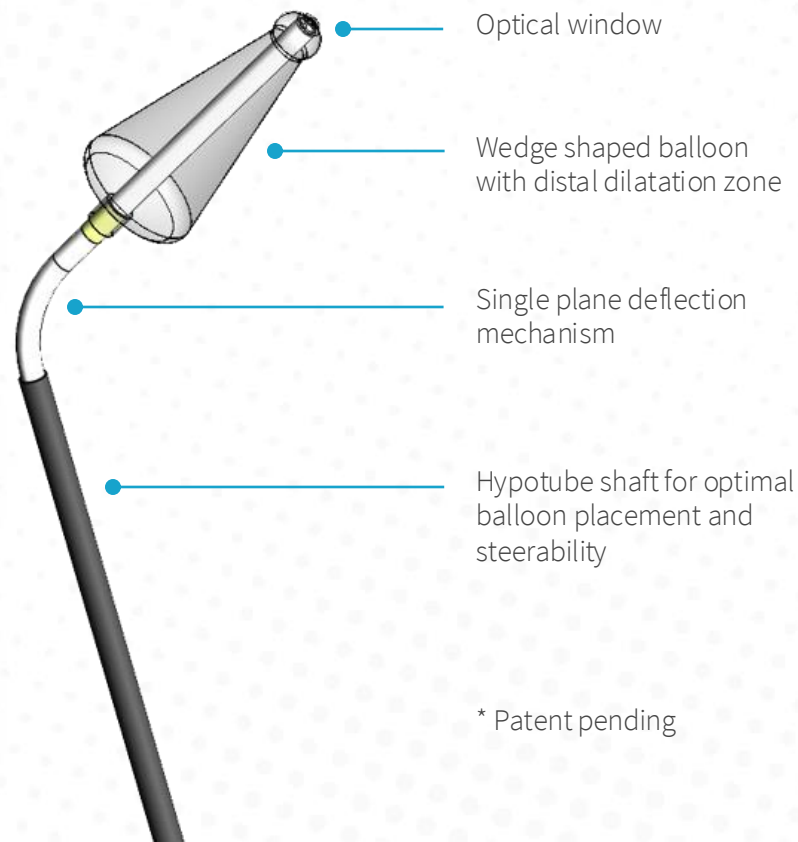
Articulating tip to facilitate insertion and fit



Integrated Navigation

Next generation fiberoptic technology with distal navigation window through balloon tip

Optimal dilatation with Nylon balloon material



Optical window

Wedge shaped balloon
with distal dilatation zone

Single plane deflection
mechanism

Hypotube shaft for optimal
balloon placement and
steerability

* Patent pending



Epistaxis Treatment Today: Inefficient Outcome



Existing Approaches Weak

Do not target area of bleeding, multiple sizes causes confusion



Not Comfortable

Large, bulky devices blocking airway uncomfortable for patients



Removal Complications

Removing devices often leads to bleed re-occurrence.



The Experient RhinoBridge™ Device for Epistaxis



Anatomically Shaped Balloon

Helps ensure consistent pressure to stop bleeding



Easy to Use

Reduces the number of ancillary tools a practitioner needs to insert and address the bleed



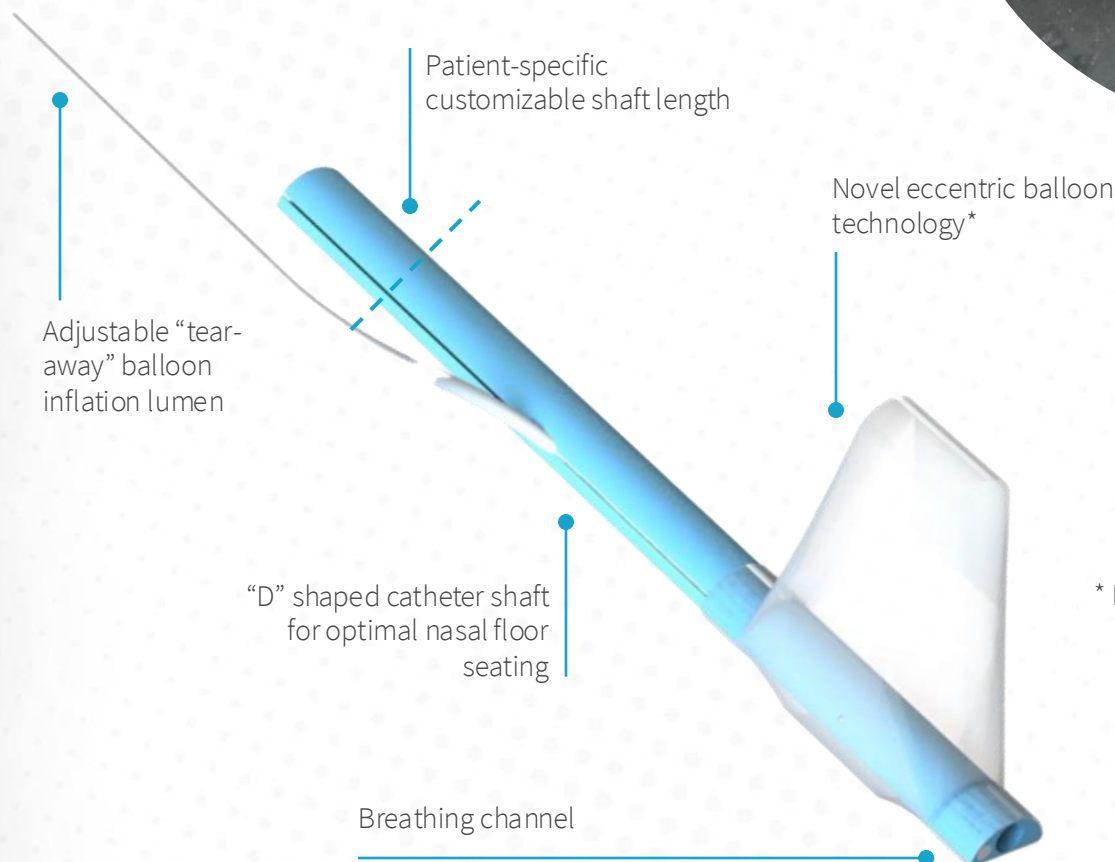
Adjustable length

Device length can be adjusted to meet the anatomical needs of patient and location of bleed



Focus on materials

By using a simple design and soft polymers, the device is more comfortable for patients



* Patent pending

Sinus Dilation Today – Outdated Technology

Today's Sinuplasty Devices

Over 30 million adults in the U.S. are diagnosed with sinusitis each year and many benefit from balloon dilation. Non-anatomic balloon designs limit the efficacy of this treatment.



Existing solutions difficult to use in complex anatomy

Placement can be difficult



Non-anatomic dilation

Each sinus has a different shape, but balloons all dilate to a cylindrical shape limiting efficacy



Only effective in select patients

Failure is common requiring more invasive procedures because of incomplete dilation

The ExperiENT Solution for Sinus Ostia Dilation



Anatomically Shaped Balloon

Balloon construction minimizes straightening forces and dilates sinus to normal shape



Textile Reinforced Balloons

Balloon construction allows 40atm burst pressure and extreme puncture resistance

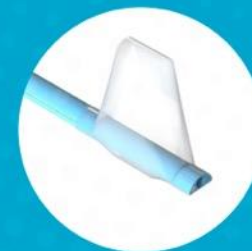


Steerable OTW System

Articulating tip to facilitate insertion in almost every patient



Distribution Platform





The Experient D2D Distribution Platform



Direct-to-Doctor (D2D)

Experient offers its full line of ENT treatment devices directly via its website — no sales rep needed.



Efficient. Easy to Use.

Direct shipment, automated ordering and replenishment of consumables.



Peer-to-Peer Community

Experient's website provides clinical data, peer reviews, and other resources and information.



Affiliate Model

Doctors can participate in affiliate programs to earn discounts on product purchases.



ExperiENT Advantage

The ExperiENT D2D platform offers significant advantages to doctors while providing the Company with a direct relationship.

Lower Costs for Doctors

Direct-to-Doctor (D2D) model allows for cost savings to be passed along to doctors

Affiliate programs provide incentives for doctors to advocate for ExperiENT products

Lower Cost of Customer Acquisition for ExperiENT

D2D customer acquisition and retention costs are lower than with in person selling models

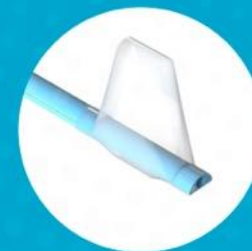
Building advocacy with users creates community and magnifies ExperiENT's market presence.

Low-Cost Expansion to Third-Party Products

D2D platform allows for easy, low-cost introduction of third-party products

Efficiency of sales and distribution models builds customer loyalty while further expanding ExperiENT's revenue capture.

Market and Opportunity



Blue Ocean Global ExperiENT Market Opportunity

\$865 Million Global Airway Balloon Market 2025

Factors driving this market growth include:

- Rising prevalence of infections like sinusitis, colds, flu, and allergies and epistaxis
- Increasing population of young children susceptible to Eustachian tube dysfunction
- Technological advancements in dilation devices and procedures
- Growing awareness and adoption of minimally invasive treatments
- Rising Healthcare Expenditure & favorable reimbursement policies

*The Market is experiencing substantial growth, with compound annual growth rates (CAGR) estimated on a blended average 6% over all airway indications 2025-2037



ExperiENT Competitive Position

Market Strength

Weak Solution

Strong Solution

Emerging



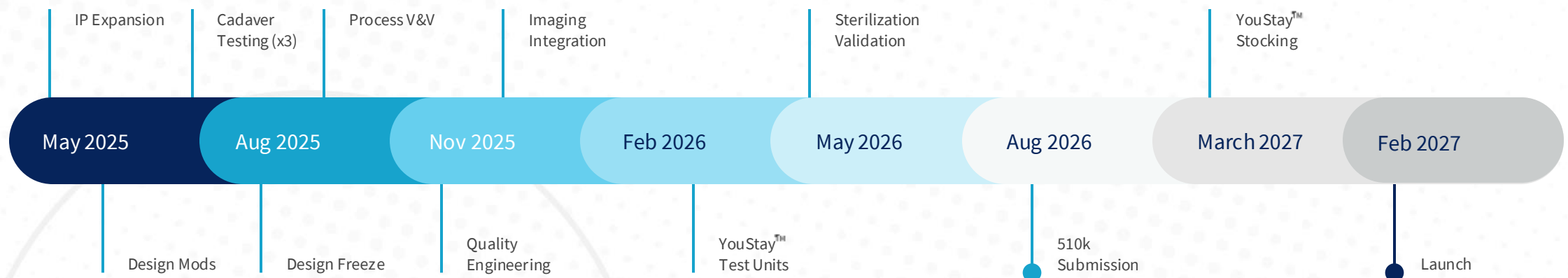
Focused, Incremental Execution

D2D Distribution

- D2D distribution offers efficient, incremental growth model
- Website and online resource development to be completed
- Launch in key markets; attain critical mass
- Use affiliate model to expand accelerate growth

Device Development

- Strategic partnership for device design, regulatory, manufacturing
- RhinoBridge™ Device / Epistaxis final design complete
- RhinoBridge™ Device bench and bioburden testing complete
- YouStay™ Device / Eustachian Gen 2 Design complete



Seasoned Team of Experts and Entrepreneurs



Dr. Robert Bridge

Dr. Bridge has over 30 years experience in ENT private practice. Previously he established the ENT Department at HonorHealth (which has over 6,000 physicians serving the Arizona market) and was founder of the Arizona Minimally Invasive Sinus Institute. Dr. Bridge has both an Engineering Degree and MD from the Univ. of Nebraska, and Otolaryngology, Univ. of Kansas.



Dan Kasprzyk

Mr. Kasprzyk has over 20 years medical device startup experience and successfully built previous medical device company (Machine Solutions, Inc.) to \$20M in revenue and \$4.2M of EBITDA before selling to a Private Equity Group in 2012. Recruited by W.L. Gore & Associates in 1997. Founded startups Vascular Solutions, Symple Surgical, Q Biomedical, and Poba Medical.



Erik Davies

20+ years experience in medical device development, commercialization and marketing including experience in epistaxis and sinus balloons (Smith & Nephew / ArthroCare).



David Fishman

A lifelong entrepreneur and business developer, David has 20+ years of startup experience in Medical, Technology, CPG, and Retail, founding multiple companies and driving growth across industries. With expertise in solution sales, strategic thinking, and networking, he excels at delivering revenue and new opportunities for both startups and established firms.



**POBA Team and
External Consultants**

We are leveraging members of the POBA team to help with design, quality, prototyping and production planning. We have also engaged a few experienced consultants to help with Regulatory Affairs, Quality Systems and Packaging / Sterilization in anticipation of Epistaxis product launch.

Capital Requirements: \$2M

Use of Proceeds

- IP expansion
- 510K submission process with FDA for YouStay
- RhinoBridge commercialization (no 510K needed)
- Build website for direct sales
- Launch in key markets



Exit Opportunities

Based upon the company's novel ENT platform technology, ExperiENT will be positioned to evaluate multiple exit strategies:

- 1 **Integrate** into a global Medical Device company as a gold standard balloon-based ENT technology through acquisition
- 2 **Divest or license** individual product lines to larger Medical Device Corporations
- 3 **Build** out technology platform with moderate regulatory path and pursue product commercialization for organic growth for later liquidity event

The logo for INTEGRA, with the word 'INTEGRA' in grey and a green geometric icon to the right.The logo for optinose, with the word 'optinose' in blue and a blue swoosh underneath.The logo for Teleflex, with the word 'Teleflex' in dark blue.The logo for Boston Scientific, with the words 'Boston Scientific' in dark blue.The logo for flexicare, with the word 'flexicare' in blue and 'TOTAL QUALITY - TOTAL CARE' in smaller blue text below.The logo for Smith+Nephew, with the text 'Smith+Nephew' in orange.The logo for stryker, with the word 'stryker' in bold black lowercase letters.The logo for Medtronic, with the word 'Medtronic' in dark blue.The logo for OLYMPUS, with the word 'OLYMPUS' in dark blue and a yellow horizontal line underneath.The logo for Hemostasis, with a blue circular icon containing a white 'H' followed by the word 'Hemostasis' in dark blue.

Summary

- Compelling combination of superior device technology and disruptive D2D distribution platform
- Evolutionary technologies and process derived from 60+ years of ENT and engineering practices in the field
- IP protection and expansion
- Key resources, capabilities and expert team to execute with agility and speed
- Multiple attractive monetization and exit opportunities available



Thank You

