

ALEXIS LOVERAZ

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EDUCATION

Dartmouth College

B.A. Cognitive Science, Human-Centered Design

Hanover, NH

June 2025

WORK EXPERIENCE

NYC Civic Engagement Commission (CEC)

UI/UX Design Consultant

New York, NY

June 2025 – Present

- Collaborated with the Design Strategist to revamp the Participate.nyc.gov platform, redesigning the homepage to clearly communicate CEC's mission and improve public understanding of its programs.
- Redesigned event discovery and navigation features, making it easier for New Yorkers to access resources and participate in civic life; contributing to a clearer, more engaging user experience for thousands of residents.
- Developed a Service Delivery Blueprint (SDB) mapping the end-to-end participatory budgeting process, surfacing operational gaps, user pain points, and cross-team dependencies.

Digital Applied Learning and Innovation (DALI) Lab

Product Designer

Hanover, NH

Jan 2024 – June 2025

- Designed and developed five interactive applications, including an Energy Kiosk that increased Dartmouth students' awareness of campus energy usage by 50% at the Irving Institute.
- Conducted 35+ user interviews and usability tests to uncover user needs, translating findings into product features ranging from real-time data displays to interactive dashboards and heat maps across four distinct applications.

Dartmouth Computer Science Department

Human-Computer Interaction Teacher Assistant

Hanover, NH

Mar 2025 – June 2025

- Supported a class of 40+ students in designing and building tangible, impactful products grounded in HCI principles.
- Host weekly office hours to assist with usability testing, iteration, and applying core interaction design frameworks.

UI/UX Design Teacher Assistant

June 2023 – Mar 2025

- Supported a cohort of 90+ students in building foundational and advanced skills in UI/UX design and design thinking contributing to a 100% course completion rate.
- Hosted 130+ hours of office hours and interactive sessions, ensuring students gained hands-on expertise in Figma and prototyping workflows.

WORKOPTI

UX Design Intern

New York, NY

June 2024 – Sept 2024

- Redefined WORKOPTI's AI-powered platform, enhancing workflow efficiency with accessible and user-centered design solutions.
- Partnered with cross-functional teams, including the CEO, to align designs with business strategies and user feedback.

LEADERSHIP EXPERIENCE & ACHIEVEMENTS

TikTok

Content Creator

New York, NY

Feb 2020 – Present

- Amassed over 600,000 followers and created 100+ educational videos on math and science topics, impacting more than 15,000 students globally.
- Collaborated with prominent brands such as CollegeBoard, Chegg, and JBL to develop engaging sponsored content.

Neukom Institute Scholar

Student

Hanover, NH

Mar 2024

- Awarded for interdisciplinary research excellence in cognitive science and digital design, contributing to innovative computational projects.

Citation for Meritorious Performance

Student

Hanover, NH

Mar 2024

- Received in COSC 22: 3D Digital Modeling, recognizing outstanding performance and ranking among the top students in the course (top ~2.3% of grades).

SKILLS & INTERESTS

Technical: Figma, HTML, CSS, JavaScript, React, Python, Adobe Photoshop, Adobe Premiere Pro, and Autodesk Maya.

Interests: Product Design, UX Research, UI Engineer, Human-Centered Design, and 3D Digital Modeling.