

November  
2025

# Carboneg institute

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Impact Partnership Brochure





# Agriculture as a reason and solution to climate crisis

Soil degradation is a global crisis, but also soil is our biggest carbon sink opportunity



**40 %**

of soil is degraded.  
Food security is  
threatened.

**13 %**

of GHG emissions  
are created by  
Agriculture in Europe

**- 60 %**

in the Farmland Bird  
Index across Europe  
between 1980 and  
2021



# We bring farmers, scientists, and investors together to turn soil carbon into measurable impact.

Regenerative agriculture is a holistic approach to farming that restores soil health, boosts biodiversity, improves water retention, and helps mitigate climate change. All while supporting a farmers profitability and productivity.

## What are Regenerative agriculture practices

- No-till soil management
- Permanent soil cover
- Diverse crop rotations
- Integrated livestock systems
- Living root systems year-round

## Benefits of Regenerative agriculture

- Sequesters carbon in soil
- Increases biodiversity
- Less synthetic fertilizers and pesticides
- Enhances water retention
- Lowers input costs
- Improves soil health and fertility

## Challenges to scaling up Regenerative agriculture

- High initial financial risk during the transition period
- Knowledge gaps
- Lack of engaged community and consultation
- Policy challenges: Agricultural policies and subsidies favor conventional farming.





# What do we bring?

## Field Days

- Interactive lessons for farmers
- Farm demonstrations
- Networking
- Practical advice
- Direct knowledge (farmer to farmer)
- Inspiration

## 2025 Field Days statistics

- **70 000+** ha of total land
- **550+** Farmers from Czechia and Slovakia
- **4** countries held Field Days

## Transformation of Farmers

- 39% attendees = conventional farmers
- Proof of real impact

"In 2022, we reduced our pesticide costs by 20% and our diesel costs by 25%. So, despite drier year, we had record profits."

**Rostislav Mátl**



# 2026 Field Days target

**15**

Field Days

**82 000+**

ha of total land

**800+**

farmers

**6**

countries



# Deep Dive Training



A focused two-day training for farmers ready to move from interest to implementation in regenerative agriculture. Unlike our one-day Field Days, Deep Dive Training goes hands-on and in-depth: practice design, field diagnostics, and concrete management changes tailored to each farm.

## Who is it for?

Producers and farm managers (arable and pasture) with real intent to adopt regenerative practices; advisors supporting transition are welcome.

## The event for committed farmers

### What participants get?

- Practical methods to improve soil structure, infiltration, and climate resilience
- In-field diagnostics (on-site measurements and observation protocols)
- A farm-specific action plan with first-year priorities
- Templates and checklists to track practice changes and result
- A post-training follow-up touchpoint to keep momentum

### Format (2 days)

- **Day 1:** Shared baseline and principles; in-field diagnostics; interpreting results; peer exchange
- **Day 2:** Transition design on participants' farms; prioritising quick wins; risks and costs; next-step roadmap

### Price

From **€7,250**. Final quote depends on group size, venue/logistics, and on-farm customisation.





# Living Landscape Conference

A unique platform for farmers and stakeholders to connect, exchange ideas, and build lasting collaborations. Online and on site, in English and Czech.

A leading annual event celebrating its 5th consecutive year as a hybrid conference attracting professionals, farmers, and policymakers.

## 450+

participants annually



## What to expect from 2026 event?



This year, the Living Landscape conference at ČZU Prague and online will feature two extensive blocks of expert talks and interactive discussions, gathering 450 participants and 20 speakers from the forefront of regenerative agriculture. Expect a dynamic program highlighting scientific research, practical farm experiences, and fresh perspectives on challenges such as soil health, sustainable profitability, biodiversity, and European policy developments. The event promises unique opportunities for knowledge exchange, networking etc.

### Endorsement in 2025



Ministerstvo životního prostředí  
České republiky



KANCELÁŘ  
PREZIDENTA  
REPUBLIKY



MINISTERSTVO ZEMĚDĚLSTVÍ  
ČESKÉ REPUBLIKY



# How can you support our activities?

## Supporter

3 Field Days

Official partner of Field Days

Field Days entries

**4,500€**

## Changemaker

5 Field Days

Official partner of Field Days

Field Days entries

Logo on conference

3 Conference entries

Support on your ESG

**7,500€**

## Strategic Partner

10 Field Days

Official partner of Field Days

Field Days entries

Logo on conference stage

10 Conference entries

Support on your ESG

Deep Dive Training

**22,500€**





# Current project collaboration



Funded feasibility study.



Funded by the  
European Union



## Our current partners



## Let's Heal the Soil together.



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