

Innovation Management System Scorecard



Instruction: For each element, answer whether it is intentionally designed to directly increase innovation in your organization. Then, add up all “Yes” answers for a total score.

Innovation Element	Directly Enables Innovation?		How?
Leadership	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Environmental Monitoring	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Direction	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Organizational Structures	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Resources and Support Structures	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Culture	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Innovation Process	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>
Evaluation and Monitoring	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<div></div> <div></div>

Score: _____

Rubric:
0-2: Emerging Innovator
3-4: Foundational Innovator
4-6: Strategic Innovator
6-8: Transformational Innovator

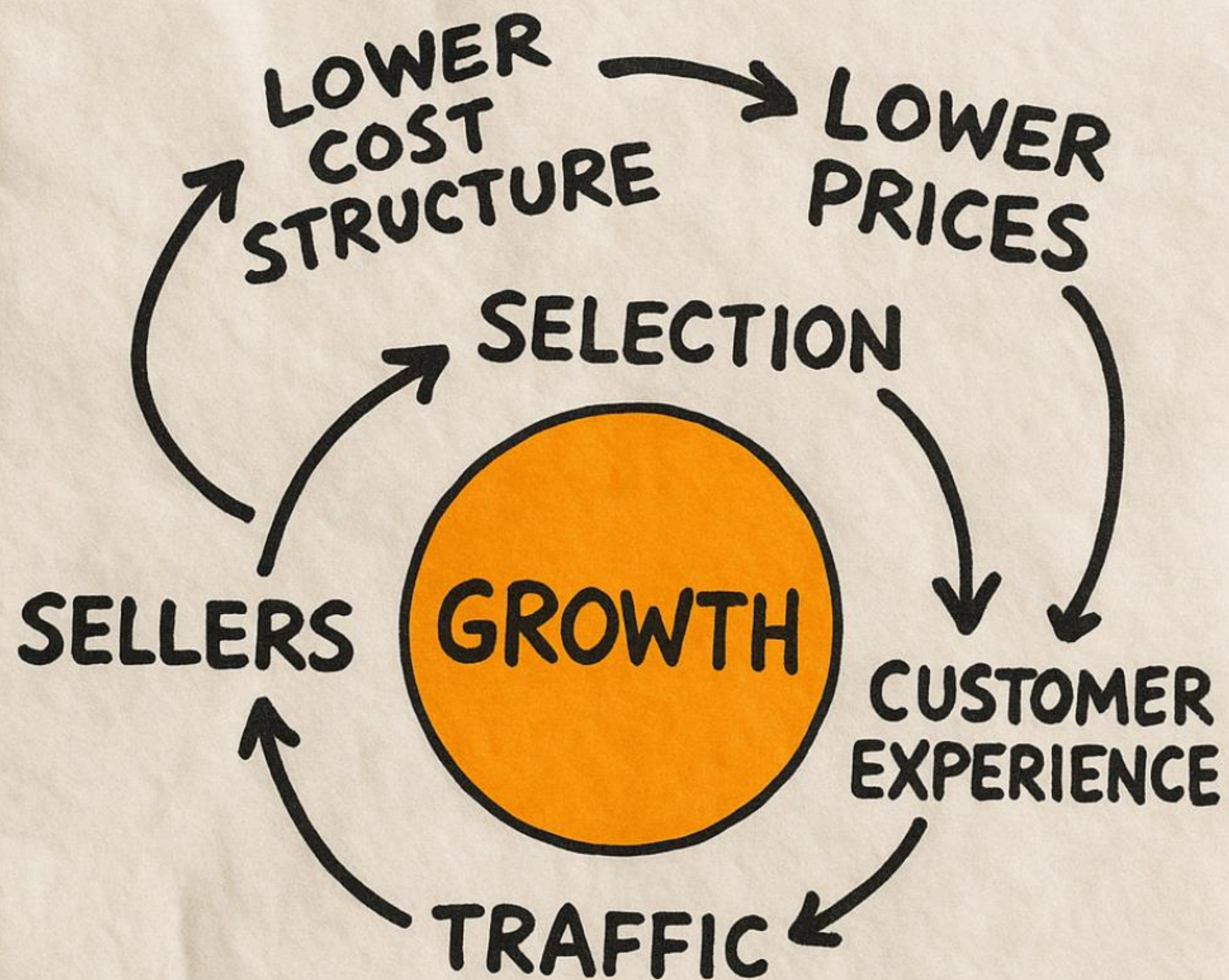
8 PARTS OF YOUR INNOVATION SYSTEM





- ✓ Long-Term Thinking
- ✓ Customer Obsession
- ✓ Micro-Innovation

With AI as it's Competitive Lever



ONE-WAY VS TWO-WAY DOORS



What two-way door decisions do you have for AI?

THE PRESS RELEASE

✓ Who is the customer?

✓ What is their pain?

✓ What is their solution?

Follow with FAQ's

FOR IMMEDIATE RELEASE

21,000 FREE MOVIES AND TV SHOWS ADDED FOR AMAZON PRIME VIDEO CUSTOMERS

Seattle, Washington, May 1, 2022: Today, Amazon announced it has added 4,000 Movies and 17,000 TV Shows to Amazon Prime Video from the MGM catalog it recently acquired. All 25,000 hours of MGM content is now free to Amazon Prime customers globally, making Amazon the largest online video and entertainment provider.

With the additional 21,000 titles, Amazon has added even more value to its Prime Video offering, which is available for free to all Amazon Prime members. Amazon now has over XXX,XXX titles in its catalogue, so customers will be able to always find entertaining content with the easy-to-use Amazon Video service.

The online video industry has seen many new entrants over the last few years, with HBO, Apple, Showtime, and other companies all competing to attract customers. U.S. households now average X different monthly content subscriptions across different providers, making it expensive and difficult to find great content. With the increase in video selection Amazon has provided, customers will always be able to find engaging content on Prime Video, and do it at no additional cost than they are already paying for their Prime Subscription.

Amazon Prime Video Vice President Mike Hopkins said about the launch: “We are excited to give customers access to so much amazing content from MGM, from James Bond to The Voice. We believe that customers will find Prime Video to have the most fun, most interesting, and most broad entertainment selection anywhere. To top it off, it’s all free!” Amazon is providing the MGM catalogue in all XX geographies it operates in. No matter where they live or travel, with this change customers will have access to the most entertainment available online, all through one platform.

Jane Smith, an existing Amazon Prime Video Customer in Minnesota, was a test user for the new MGM catalogue. She said, “I was blown away by how many new TV shows and movies I can now watch. There is so much great content now, I already cancelled two other video services that I no longer need. I can just get everything I could ever want to watch—plus more—through Prime Video.”

Existing Amazon Prime customers can access the new MGM catalogue immediately by using the Amazon Prime Video app on any device, or via <https://www.primevideo.com/>.

Artificial Intelligence

World Class Experts

amazon one medical

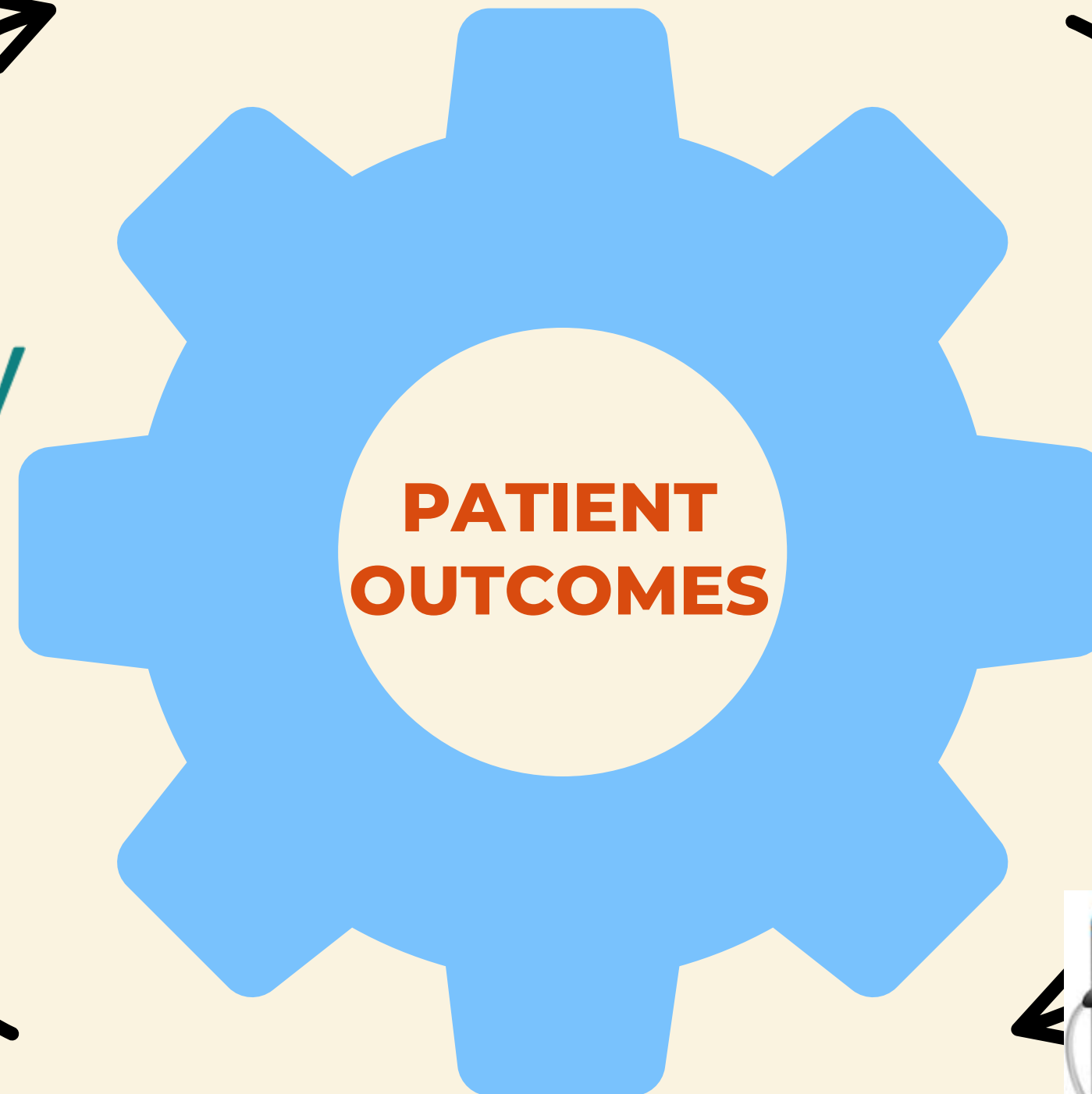


Montefiore

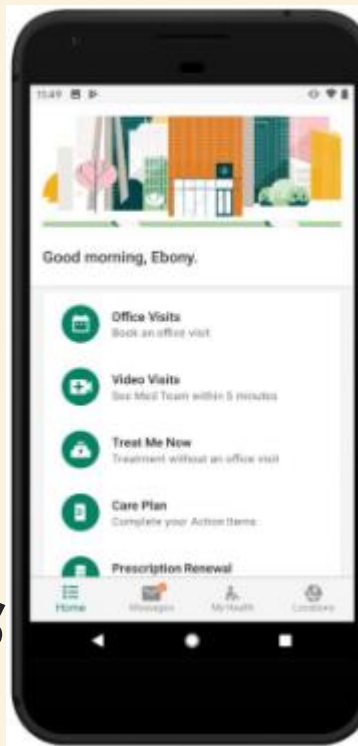
amazon pharmacy

Integrated Services

AWS Brings Amazon One To
Healthcare, Reducing Check-
In Friction



Anytime Access



Ambient Health Monitoring



THE AI SPRINT™ FRAMEWORK

S: SPARK	<i>Action with Leader AI Education</i>
P: POSITION	<i>Your Company to Differentiate with AI</i>
R: RALLY	<i>Your Employees to Use AI Daily</i>
I: INTEGRATE	<i>AI into your Sales & Marketing Processes</i>
N: ENABLE	<i>Employees with Ongoing Training</i>
T: TRAILBLAZE	<i>With New Offerings that Drive Growth</i>