

Operational A.I.™: Unlock Growth with AI

Former Amazon executive helping leaders make AI work for people, performance, and growth.



Keynote Overview

AI is changing how work gets done, but many employees are unsure how to use it in a way that actually improves performance. This keynote turns AI from curiosity into daily capability—showing teams how AI can support their work, remove bottlenecks, and unlock new ways to innovate in their roles. The session includes live demonstrations of AI agents to make the shift from concept to practice tangible.

Grounded in the AI SPRINT™, the keynote is custom designed for each audience and introduces a simple monthly rhythm of learning, applying, and sharing so progress compounds across teams. Employees leave with practical examples, clear guardrails, and the confidence to use AI responsibly—creating momentum that moves the organization forward, not sideways.

This is the keynote talk you need to jumpstart AI adoption in any company!

Recommended Audience

Designed for general business audiences, this keynote combines practical guidance on daily AI use with inspiring insights to create meaningful impact.

Audience Take-Aways

1. Understand how to begin using AI to create impact in work—going beyond simple tasks like writing an email.
2. Gain actionable strategies for removing process bottlenecks and unlocking growth opportunities with AI.
3. Be inspired to leverage AI for fostering human connections and driving positive change in communities.
4. A vision for what the AI-assisted future of work may look like.

“Fantastic, Actionable Content!”

Trent Gillespie

“...a delightful peek behind the Amazon methodology curtain.”

TrentGillespie.live