

Now or Never: Turning AI into a Competitive Advantage

Former Amazon executive helping leaders make AI work for people, performance, and growth.



Keynote Overview

Every organization knows AI matters. Very few are turning it into real advantage.

AI agents are rapidly reshaping how work gets done, how companies compete, and what customers expect. While most organizations are experimenting with AI tools, very few are rebuilding how their business actually operates.

This keynote shows why this is a now-or-never moment for their business to operate.

Former Amazon AI leader and CEO of Stellis AI, Trent Gillespie gives leaders a clear, grounded view of what's changing now, where AI is creating real competitive separation, and where organizations risk falling behind.

Two proprietary frameworks anchor the session. The Future Customer™ helps leaders see exactly where their market is heading and what their customers will expect next. And the AI SPRINT™ gives them a step-by-step operating model to embed AI into strategy, leadership, and daily decisions. Leaders leave with clarity, confidence, and a practical path to move from experimentation to sustained competitive advantage.

Actionable Takeaways Tailored to Each Audience

1. Understand how AI agents are reshaping productivity, personalization, and customer experience
2. Identify blind spots in how you serve your next-generation customer and anticipate the shifts AI will create in what they value
3. Apply the 6-step AI SPRINT™ framework to drive innovation, empower teams, and accelerate results
4. Build an AI-ready culture where experimentation and learning become a leadership discipline

Recommended Audience

This program is ideal for leaders at all levels who are shaping strategy, driving operations, and fueling growth in an AI-driven world.

"The best keynote I've ever attended. Pertinent, informative and genuine"
– Shawn W. COO

"The best presentation on introducing AI to an organization that I've seen out of many."
– Doug W. CEO

Trent Gillespie

Book Now at TrentGillespie.live or via Tracy Cotton at Michelle Joyce Speakers: (310) 902-5568

Go Beyond a Keynote Program

Extend the impact of Trent's keynote with additional offerings tailored to your organization



Keep The Momentum Going

Booking Trent opens the door to a full suite of learning experiences designed to keep your audience engaged, informed, and ahead of the curve on AI. From follow-on virtual programs to hands-on in-person workshops, every offering is built to extend the impact of your event.

Virtual Training and Ongoing Programs

- **Generative AI at Work:** Trent's 5-star rated online course, available for your entire team
- **Post-event Webinar Series:** From a single follow-up session to quarterly updates, keeping your group current as AI continues to evolve

In Person AI Training and Strategy Workshops

- **Facilitated AI Opportunity Sessions:** Structured group discussion and brainstorming to surface where AI creates the most value for your organization
- **AI 101 Workshop:** Tailored for staff, business leaders, and executives
- **SPARK Action Workshop:** Educate your leadership team.
- **Future Customer Workshop:** A facilitated strategy session to build an AI-ready business roadmap

Large Group Seminars

For organizations ready to go deeper, Trent and his Stellis AI team can design a full transformation experience for groups up to 300 people. Options include hands-on AI training, AI SPRINT one- and two-day business masterclasses, onsite AI help desks, AI startup showcases, and guest appearances from other leading AI practitioners.

AI Implementation

Through Stellis AI, Trent and his team provide end-to-end implementation of AI technologies for organizations of all sizes — turning strategy into working systems.

Ask about bundled pricing when booking your keynote.

“Trent led our two-day AI seminar and exceeded expectations by pairing his technical expertise with clear, actionable guidance. He tackled real member issues head-on, outlining step-by-step AI solutions our members can deploy immediately across marketing, sales, and operations. Since the seminar he’s continued partnering with us to implement those solutions, delivering measurable value to our members. I highly recommend Trent to any organization serious about using AI to drive results.”

– Mark DePasquale, CEO, NPSA

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