

# Case Study

## Florida Department of Education (FLDOE)



## The Customer

Our client is a state education agency for one of the southeastern states of the US and governs education, funding, and assessment of almost 3800 public schools, supporting about 2.6 million students. Our client was awarded a \$700 million grant to improve public education and to bring reforms in educational institutions.

## The Challenge

- Creating new data systems to complement/support instruction
- Developing a new system to evaluate the performance of teachers and principals
- Bringing positive change in the output of the lowest-achieving schools
- Sourcing talent for teaching and leadership roles

Multiple stakeholders were involved — educational experts, executive leadership, sponsors, legislative and federal representatives. The solution needed to address the needs of a spectrum of stakeholders, and also find approval from the sponsors and administrators.

### About Cogent Infotech

Founded in 2003, Cogent Infotech is a trusted, award-winning firm with **21+ years** of experience, **150+** government contracts, **10,000+** projects, and a 96% employee retention rate. Recognized as an SBA Small Business and MBE-certified, we deliver excellence through diverse talent, AI-driven recruitment, and cooperative contracts like NASPO Value Point and TIPS-USA.



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## The Process & Solution

- Partnered with the client to develop a new system of teacher evaluations that were designed to improve the quality of instruction and promote student learning growth.
- Helped the client develop an online platform to enable a more efficient system of school improvement
- The system used data visualization to assess needs and create goals, and enabled the creation of school-wide improvement plans. It allowed schools and educators to register for professional development opportunities, and also provided a variety of resources and tools to support continuous improvement.
- In order to achieve these goals, Cogent Infotech ensured global standards and processes were adopted and adhered to as set forth by the Project Management Institute.

## The Impact

- Ensured that financial resources from the grant were effectively utilized – sustained positive development was achieved in a majority of the educational institutions in the state.
- Our efforts in directing internal and external resources ensured timely resolution of issues and the maintenance of project health
- Cogent Staffing played a vital role in the expansion of the existing talent pool. Cogent Infotech ensured effective generation and execution of project plans that were in sync with client expectations and in line with their scope, schedule, and budget constraints.
- Overall, the system that we helped the client develop, has resulted in greater transparency and improved efficiency of instruction in public schools of the state.

