Sharing Responsible Futures Online: Guidance Document

January 2024

Introduction

Responsible Futures

Your Partnership's participation in the Responsible Futures network and efforts to obtain or retain accreditation evidence your commitment to sustainability.

The following guide provides information and tips on how to share your involvement with RF and accreditation on your institution and student union website and celebrate your achievements both internally and externally.

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Where should I share information on RF?

Responsible Futures

Consider where information regarding Responsible Futures can best be shared.

1. Which structures does your RF working group report into? For example, if it is a part of the Teaching and learning committee, can information about RF be shared on Teaching and Learning pages?

2. Consider your audience – who would you like to learn more about your work on RF? Prospective students? Partners? How might this change where you share RF?

- Some examples of webpages:
  - Sustainability/environment webpages
  - Teaching and Learning webpages
  - Students' Union webpage
  - Accreditation/Impact webpages

SOS

Writing about Responsible Futures

Please feel free to use the following examples of copy that you can use to describe RF and your involvement. When writing about RF, please link directly to the latest **programme website.**

Responsible Futures is a supported change programme and accreditation to embed sustainability in learning in partnership with students and through a whole-institution approach.

The programme supports transformative change with the institution and the students' union. Responsible Futures helps students to play a leadership role in ensuring sustainability is integrated at every level of their curriculum.

Responsible Futures partners students and staff to work towards achieving an accreditation for the partnership through training and collaboration. Through the programme, partnerships are able to accelerate their progress and meet their goals on ESD and to ensure student demand is being met.

The Responsible Futures accreditation demonstrates commitment to, and progress on embedding sustainability and climate justice in student learning.

[Institution & Students' Union] joined Responsible Futures in [year]. Since then, the partnership has [highlight some achievements]. For more information on Responsible Futures at [institution & students' union], please contact [lead contact email].

Responsible Futures logo

The RF logo is available in dark blue, light blue, black and white. **Where possible, please use the light blue logo.** All partnerships are welcome to use the programme logo. Accredited partnership are encouraged to use the accreditation mark available on the next page.

Programme logo:

Responsible Futures accreditation mark

Accredited partnership are encouraged to share the accreditation mark on their webpage. It is also possible to share the accreditation mark in your email signature.

Accreditation mark:

Responsible Futures colours

Responsible Futures branding uses a colour palette of 5 colours. If necessary, please feel free to use this palette.

- o   Red - #F05E64

- o   Dark blue - #083A5E

- o   Light blue - #B2DFE4

- o   Black - #21272A

- o   White - #FFFFFF

Sharing Partnership specific information

Responsible Futures

The Responsible Futures website will feature 'spotlight' pages for each partnership. These pages will share partnership-specific information including:

- lead contacts

- Articles

- Information about accreditation/achievements

- Photos

Please feel free to link directly to your partnership's spotlight page or to email your lead SOS contact to provide more information on partnership specific information you can share.