

How to Pitch TENx10 to Your Faith-Based Organization or Denomination

We'd recommend saying/sending them something like:

We know that over one million young people are walking away from the Christian faith each year. That means they are walking away from our faith communities and the abundant life that Jesus offers. We are all watching the decline and wondering what we can do about it. There are significant challenges, and yet we know that it is possible to shift the drift of young people disaffiliating from faith. **In order to make faith matter more to young people, it takes all of us prioritizing relational discipleship radically focused on Jesus.**

Now, we know this is a significant call, but it's also an ancient one. We're inviting leaders in all parts of the church to prioritize the faith of the next generation. Through the best of research, experience, and grounded in scripture, we developed the Faith Formation Framework. It highlights five drivers that are needed to create an environment for flourishing faith for young people. It's not asking you to start a new program - it's inviting you to consider how you can prioritize the faith of the next generation in the constructs you already have, and invite others to do the same.

Our invitation to your organization or denomination is to connect with the TENx10 team to take steps towards creating an environment that fosters flourishing faith for young people.

Next Step:

Our Partnership Team would love to connect with you directly to hear about the great work you are already doing and catalyze fresh prioritization of young people, no matter your context. You can reach out to us at partnerships@tenx10.org

Our website has resources for whatever type of leader you work with. Check out tenx10.org.

If you want to see relational discipleship radically focused on Jesus in action, meet [Harmony and Richelle](#)! If one story isn't enough, you can find more [here](#).