



TEN×10

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**JESUS is inviting us
to prioritize young
people NOW**

**The good news of Jesus is
the hope and salvation for
this, and every, generation.**



Over

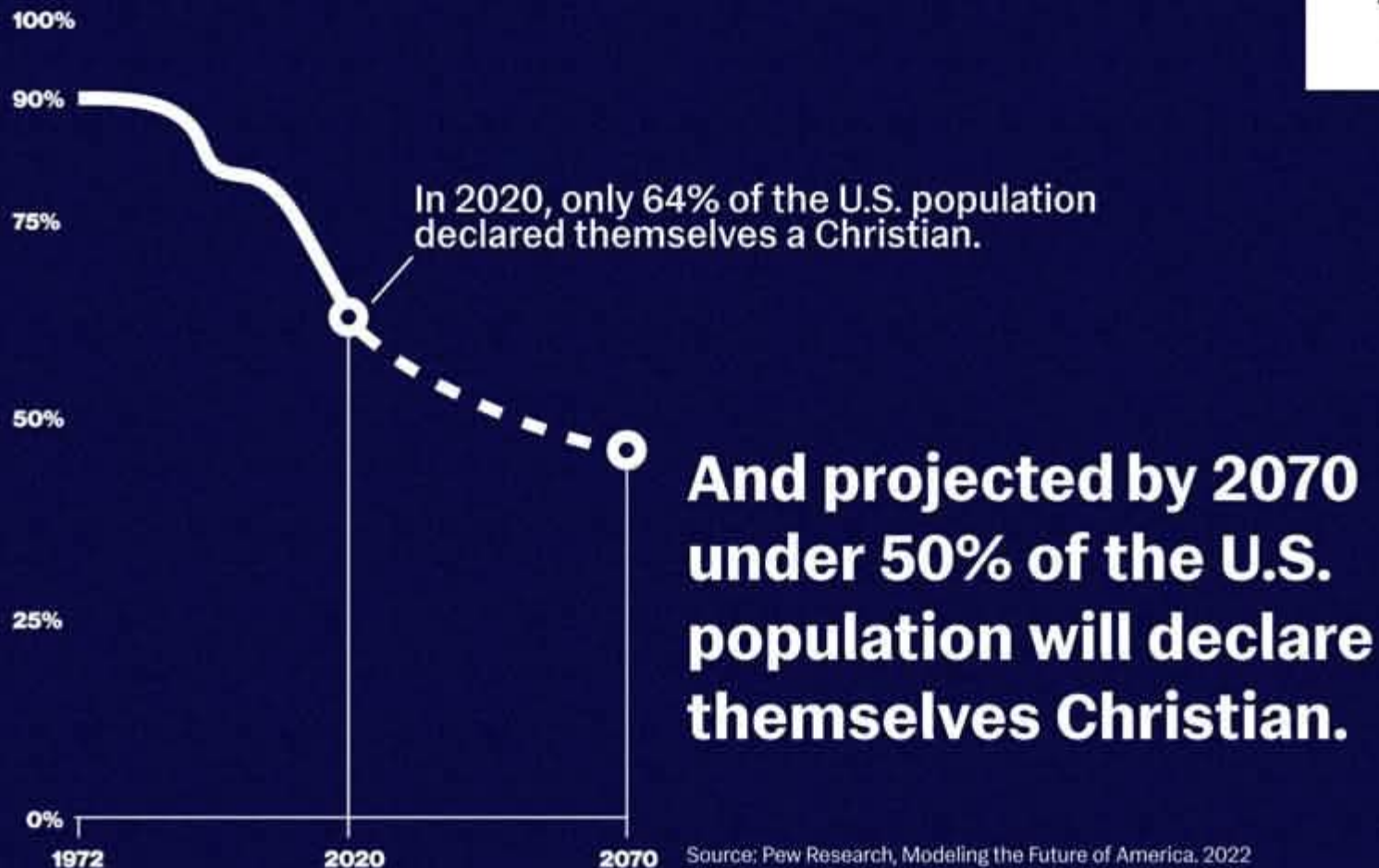
1,000,000

young people drift annually

If nothing changes, by 2050

35-42M

**young people are expected
to disaffiliate from the
Christian faith.**



Source: Pew Research, Modeling the Future of America, 2022

What causes people with no faith tradition to doubt Christianity?



The hypocrisy of religious people



One religion can't have all the answers



Science



Conflict in the world



Human suffering

Source: Barna, Doubt & Faith: Top Reasons People Question Christianity, 2023

Why are young people leaving the church?

✘ Irrelevant:

Teaching is outdated and confusing.

✘ Unloving:

Lack of care for those who are different.

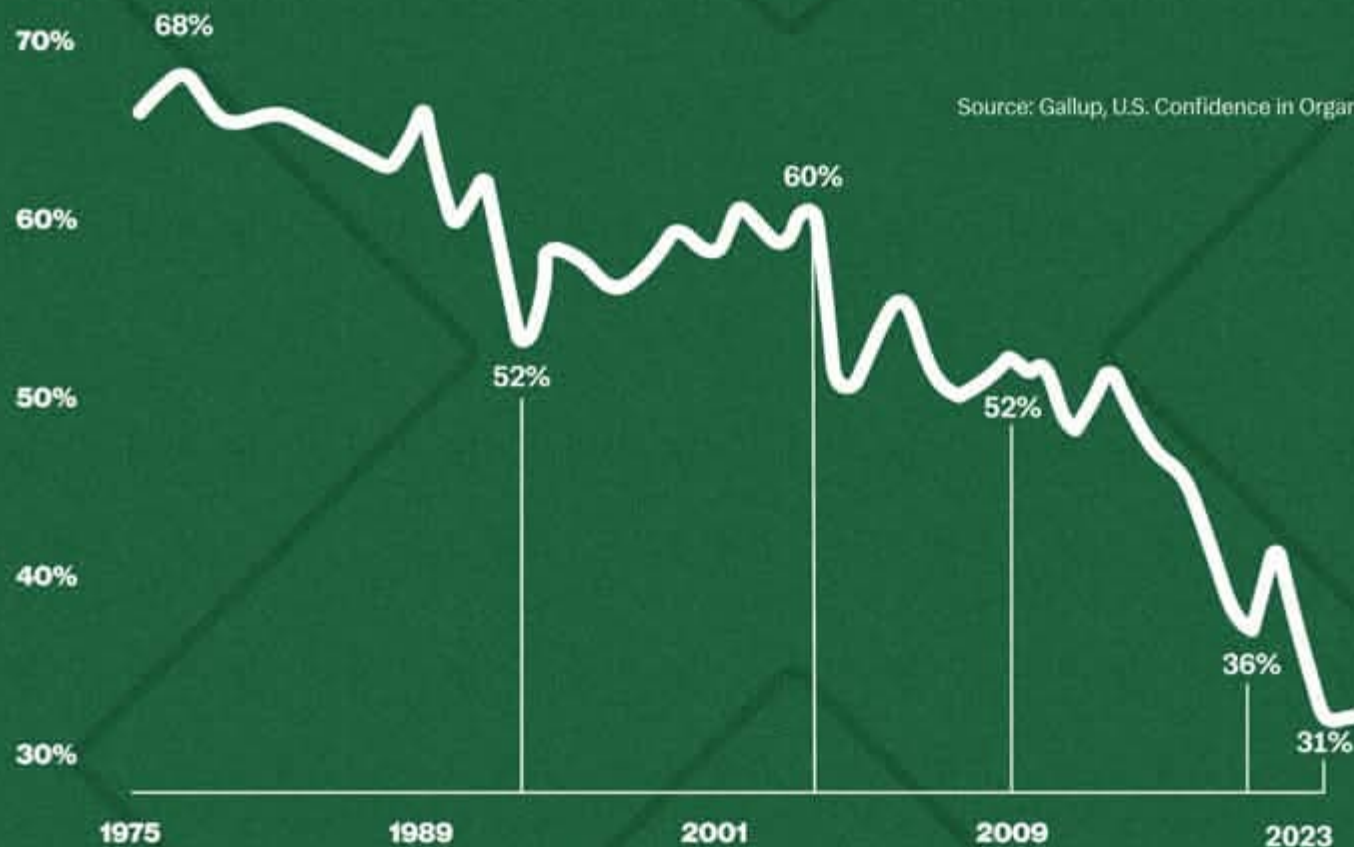
✘ Inauthentic:

Seeks to be manipulative.

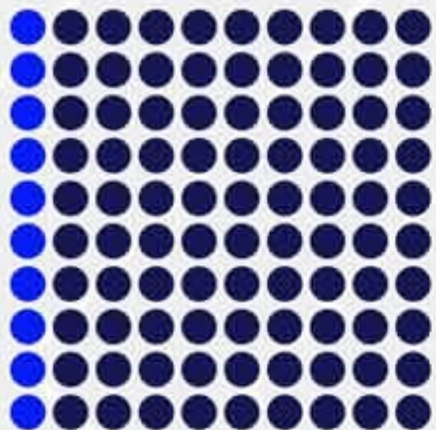
Source: Arbor 2019



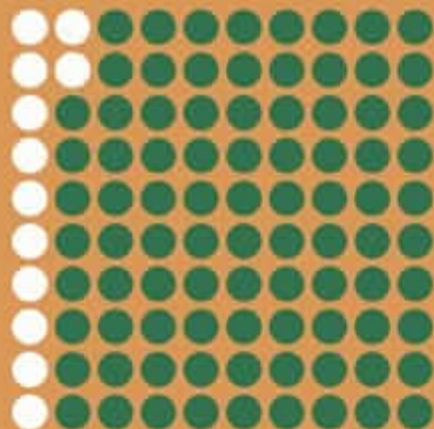
Decreased confidence in the church



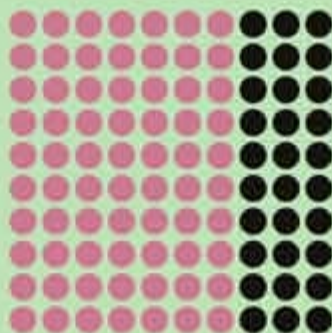
Source: Gallup, U.S. Confidence in Organized Religion Remains Low, 2019



**Only 10% of 13-25
year olds heard from
a religious leader
during the first year
of the pandemic**



Only 12% of Christian Respondents heard from a religious leader during the first year of the pandemic.



**70% of young people (post pandemic)
won't take relationships for granted anymore.**

Source: Springtide, Navigating Uncertainty, 2021



TENx10

The mission of TENx10 is to make faith matter more for 10 million young people over the next 10 years - in the spirit of John 10:10.



HOW DO WE REACH AND DISCIPLE THE NEXT GENERATION?



Committed to Jesus and young people,
**we are calling all parts
of the church in the US
to work together.**



**Jesus is relentless
in His pursuit of us.**

The strategy of TENx10 is

**Relational
Discipleship**
radically
focused
on Jesus.

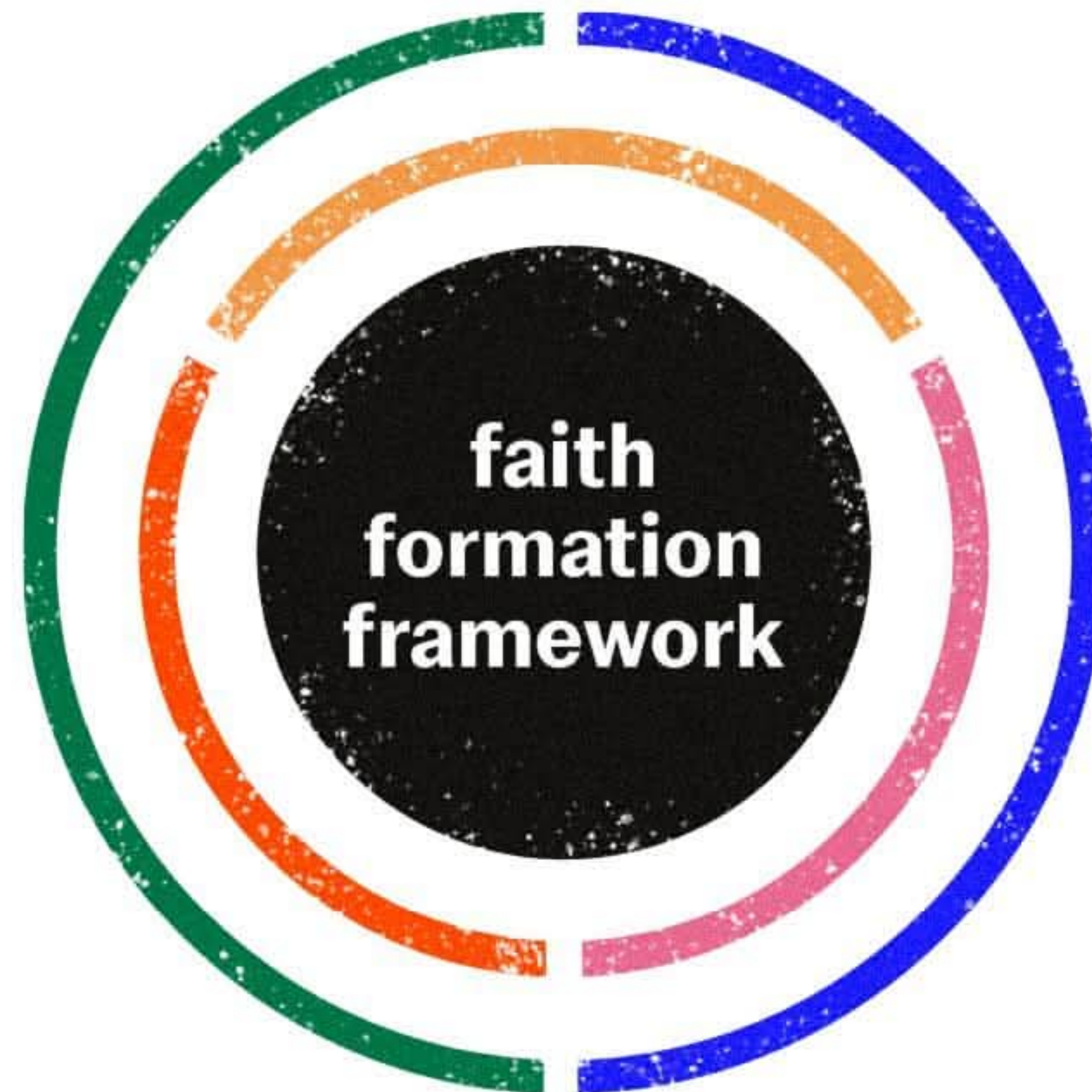


What does a young person need to have a thriving faith in Jesus?

Shared
Faith *shared* by adults.

Internalized
Faith *internalized* through spiritual practices and learning.

Applied
Faith *applied* through service and justice.



Catalyzed
Faith *catalyzed* by family intimacy and intentionality.

Prioritized
Faith *prioritized* by the entire faith community and leadership.



Faith shared
by adults.



Faith internalized
through spiritual
practices and
learning.



Faith applied
through service
and justice.



Faith catalyzed by
family intimacy
and intentionality.



**Faith prioritized
by the entire faith
community and
leadership.**