

## PARTICIPATION POLICIES

### Registration

- Buyers registration fee depends on the registration date

BADGE FEES	DATES	UNIT PRICE + TAX (USD)
Flash Buyer **	Until January 16, 2026	\$50.00
Intermediate Buyer **	January 17 – February 28, 2026	\$75.00
Regular Buyer	March 1 – March 31, 2026	\$100.00
On-site Buyer	April 1 – April 30, 2026	\$200.00
MKT/Tech Early Bird	Until February 28, 2026	\$200.00
MKT/Tech Regular / On-site	March 1 – April 30, 2026	\$300.00

\*\* NON-REFUNDABLE FEES

**Tianguis Turístico Mexico is an event exclusively for tourism industry professionals and is based on pre-scheduled business appointments.**

**APPLIES TO BUYERS ONLY:**

**The US\$50.00, US\$75.00, and US\$100.00 registration fees are subject to active participation in the appointment scheduling process.**

**Requirements:**

- \* Request a minimum of 40 appointments no later than April 6, 2026.
- \* Complete at least 24 effective appointments on-site during the event days.

**Failure to request the minimum of 40 appointments by the indicated date will result in registration cancellation with no right to a refund, and the participant will be required to complete a new registration at the rate in effect at that time.**

**Failure to complete a minimum of 24 effective appointments during the event will result in the buyer not being eligible for special registration rates for Tianguis Turístico Mexico 2027.**

**During the event, appointments will be validated through the official Tianguis Turístico Mexico app, which participants must download and use to confirm (officialize) the appointments scheduled through our system.**



**Empresa Organizadora: Creatividad y Espectáculos, S.A. de C.V.**

Av. Gustavo Baz 309, Edificio A Piso 3. Centrum Park, Col. La Loma, Tlalnepantla, Estado de México Tel. (55) 5387-0600

### Buyer Badge with Open Appointment Schedule

- If a Buyer Badge with an open appointment schedule is required, the cost is USD 200.00 + VAT.
- This badge includes access to the **Mi Tianguis portal** and the **Online Directory**, and is not subject to the restrictions or conditions applicable to discounted badge fees.
- The purchase must be completed in the Buyers – Online Registration section.

### Buyer Badge without Appointment Schedule

- If a Buyer Badge WITHOUT an appointment schedule is required, the cost is USD 150.00 + VAT.
- This badge **does not include access** to the **Mi Tianguis portal** or the **Online Directory**.
- The purchase must be completed in the Buyers – Online Registration section. To select this option, at least one Buyer Badge WITH an appointment schedule must also be purchased.
- Your confirmation letter for the event will be sent to you no later than 72 hours after you register and subject to the approval of your participation by SECTUR (Secretary of Tourism)

### On-site Registration

- Payment at **Expo Mundo Imperial** (in Acapulco, Guerrero) will only be accepted by credit or debit card. On-site registrants may also schedule their last-minute appointments
- The cost for badge replacement is **US\$ 60.00**

### Billing

**ALL ONLINE BADGE PURCHASES WILL GENERATE a 16% VAT Tax.**

### Hotel and Airline Information

- Your registration fee for Tianguis Turístico México does not include accommodations or air transportation
- A list of hotels and airlines offering discounted rates exclusively for fully registered paid delegates will be located on the Hotel Information page of the Tianguis Turístico México website [www.tianguisturistico.com](http://www.tianguisturistico.com)
- There are several categories of hotels. Each category has a limited number of rooms, and the availability of a specific hotel or category is not guaranteed
- Registered delegates should contact their preferred hotel or airline directly to make their own arrangements; in some cases, your confirmation letter to the event may be required

### Generals, Payments, and Cancellations

- All participation by any registrant must be approved by both SECTUR and Creatividad y Espectáculos, Tianguis' Management Company for Tianguis Turístico México
- Cancelation fees and dates are indicated on the registration form
- SECTUR and Creatividad y Espectáculos reserve the right to cancel any delegate registration without cause in their discretion at any time before or during the event
- In the event of cancellation of the event or any part thereof, because of a civil strike, civil discord, military action, or natural event occurring without fault on the part of SECTUR and/or Creatividad y Espectáculos, there shall be no refund of fees paid or forgiveness of fees owed except at the discretion of SECTUR and Creatividad y Espectáculos and they shall not, under any circumstances, be liable for more than the refund of a registrant's registration fees upon cancellation of any registrant's participation or upon cancellation, in whole or part, of any program for any reason. SECTUR and Creatividad y Espectáculos shall have no liability for consequential loss or damage of any kind arising out of any cancellation, and their total and maximum liability shall be limited to refund of registration fees

### Limitation of Liability

In consideration for accepting and processing this registration application and permitting registrant to attend the subject meeting, registrant hereby agrees to release and hold SECTUR and Creatividad y Espectáculos, its officers and employees, harmless for any injury, loss, or harm occurring during and while traveling to or from the subject meeting, caused by third parties.



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**IMPORTANT**

ALL DISPUTES REGARDING PAYMENT OF REGISTRATION FEES MUST BE HANDLED DIRECTLY WITH TIANGUIS MANAGEMENT, NOT BY STOP-PAYMENT PROCEDURES THROUGH CREDIT CARD COMPANIES.

**CREA**

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