

PARTICIPATION POLICIES

Registration

- The registration fee will depend on the date of your online registration.
- After completing your pre-registration, you will receive a registration link and reference number within 72 hours (subject to validation and approval by the Secretary of Tourism [SECTUR]).
- Your registration confirmation will be sent by email once you have completed the registration process.

On-site Registration

- Buyers may register directly at the **Exhibition Center** in the city of Puebla by paying their registration fee with a credit or debit card.

Accommodation and Air Transportation

- Please note that the registration fee **DOES NOT** include accommodation or air transportation.

General Terms, Payments and Cancellations

- All registered participants must be approved by SECTUR and Creatividad y Espectáculos, S.A. de C.V.
- Cancellation conditions:
 - If you made your payment during fiscal year 2026 and wish to cancel your participation, you must notify the organizers before December 23. Fifty percent (50%) of the amount paid for registration will be refunded. The remaining 50% will be retained as a cancellation fee.
 - If you made your payment during fiscal year 2027 and wish to cancel your participation, you must notify the organizers before February 10. Fifty percent (50%) of the amount paid for registration will be refunded. The remaining 50% will be retained as a cancellation fee.
 - **Refunds do not apply to badges priced at USD\$50.00 and USD\$75.00.**
 - No registration fee refunds will be issued after February 10.
- SECTUR and Creatividad y Espectáculos, S.A. de C.V. reserve the right, at their discretion, to cancel any registration at any time before and/or during the event.
- In the event of cancellation of Tianguis Turístico México, or any part thereof, due to a civil strike, civil unrest, military action, natural disaster, or any other cause beyond the responsibility of SECTUR and/or Creatividad y Espectáculos, S.A. de C.V., registration fees will not be refunded, nor will any outstanding fee obligations be waived. Likewise, SECTUR and Creatividad y Espectáculos, S.A. de C.V. shall not be liable for any loss or damage resulting from any total or partial cancellation.

Limitation of Liability

- Registration and the pre-scheduled appointment system are managed by Creatividad y Espectáculos, S.A. de C.V.
- The participant acknowledges and agrees that neither SECTUR nor Creatividad y Espectáculos, S.A. de C.V., nor their officers or employees, shall be liable for any damage, loss or injury caused by third parties during travel to or from Puebla, or during the event.

IMPORTANT

ALL MATTERS RELATED WITH THE PAYMENT OF THE REGISTRATION FEES MUST BE RESOLVED DIRECTLY WITH CREATIVIDAD Y ESPECTÁCULOS, RATHER THAN BY DISPUTING CHARGES WITH CREDIT CARD COMPANIES.



Organizing Company: Creatividad y Espectáculos, S.A. de C.V.

Av. Gustavo Baz 309, Edificio A Piso 3. Centrum Park, Col. La Loma, Tlalnepantla, Estado de México Tel. (55) 5387-0600