



May 14, 2026 | 7 a.m. - 9:30 a.m.

Taggart Parkes Family Clubhouse
1770 Heatherington Road

HOPES & DREAMS



Presented by



MarkMOTORS GROUP



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About the Morning Social

The **Morning Social** is Ottawa's premier networking breakfast, uniting hundreds of business and community leaders in support of local kids.

In 2026, our *Hopes & Dreams* theme will shine a light on the incredible journey from childhood aspirations to adult achievement. Children will share their dreams of who they hope to become, while youth and alumni reflect on the mentors, opportunities and support that helped turn those dreams into reality.

This is the journey BGC Ottawa makes possible every day – providing safe spaces, caring relationships and life-changing programs that guide kids from their very first sparks of imagination to the moment they step confidently into their future.

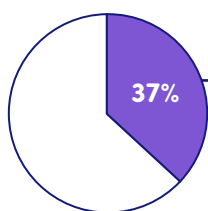
When sponsors stand with BGC Ottawa, they are not just supporting a single program or event, they are investing in that entire journey. They are helping a child find their voice, a teen discover their passion and a young adult step into a career, education or leadership role they once only dreamed of.

The Morning Social is more than a breakfast event. It's a celebration of connection, inspiration and impact. **Together, we can make every dream a possibility.**

Invest in the *hopes* and *dreams* of Ottawa's kids

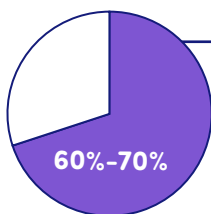
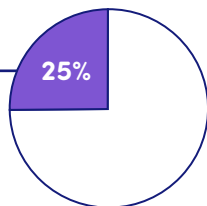
Every child deserves the chance to dream big, and the support to make those dreams real.

The reality in Ottawa today:



37% of food bank users are kids.

25% of households struggle with food insecurity.



Only 60–70% of students meet provincial standards in reading, writing and math.

Child **poverty** is higher in Clubhouse neighbourhoods.



Ottawa-Vanier

31.3%

Ottawa South

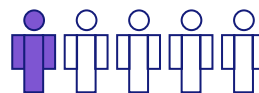
28.6%

Ottawa West-Nepean

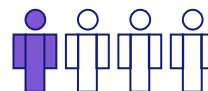
24.9%

National Average

17%



1 in 5 youth face frequent bullying.



1 in 4 struggles to make friends or feel isolated.



1 in 3 children aged 5–17 are overweight or obese.

BGC Ottawa changes this story.

Every day, more than 12,000 children and youth find safe spaces, healthy meals, caring mentors and life-changing programs across our four Clubhouses, Camp Smitty and community outreach programs.

When you sponsor the Morning Social, you help children discover what's possible and show them that their hopes and dreams matter.

Why sponsor the Morning Social?

By partnering with BGC Ottawa, your organization gains:

Brand visibility

Recognition across BGC Ottawa's influential social media channels, newsletters, website and event signage reaching tens of thousands city-wide.

Media exposure

Your name or logo featured in press releases, digital advertising and event-related coverage.

Community alignment

Show staff, customers and partners that you invest in children and youth – a cause that matters deeply to Ottawa families.

Networking opportunities

Connect with 400+ business, philanthropic and community leaders at Ottawa's premier networking breakfast.

Employee engagement

Use your sponsorship as a team-building experience: invite staff and partners to enjoy an inspiring morning together.

Storytelling moments

Align your brand with inspiring stories of hope and achievement. The *Hopes & Dreams* theme showcases how sponsor support helps youth reach their goals – creating authentic, feel-good content for your team and audiences.

Our Reach

450

Morning Social attendees

5,500

Digital newsletter contacts

13,000

Social media followers

210,000

Website views
(past 12 months)

490,000

Impressions via social media
(past 12 months)



Choose your engagement opportunities

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Level	Investment	Passes	Recognition	Exclusive Benefits
Presenting Sponsor	\$35,000	Table of 8 and 2 VIP parking spaces	- Recognized as the <i>Presenting Sponsor</i> - Logo on all event marketing and promo materials - Featured on BGCO's website, social media channels, e-communications, signage, video screen and as part of the event proceedings - Recognition in media release/opportunities and newsletters	- Opportunity to speak at event - Private Clubhouse tour or alumni meet-and-greet
Lead Sponsor	\$10,000	Table of 8 and 1 VIP parking space	- Proud supporter of the Networking Hour, Power Hour OR Impact Stories - Featured on BGCO's website, social media channels, e-communications, event signage, video screen and as part of the event proceedings	- Pre-event social media spotlight - Invitation to visit a Clubhouse
Supporting Sponsor	\$7,500	Table of 8	Featured on BGCO's website, social media channels, e-communications, event signage and video screen	Mentioned in post-event email to attendees
Community Sponsor	\$5,000	4 seats	Featured on BGCO's website, social media channels, event signage and video screen	
Friend Sponsor	\$3,000	2 seats	Name recognition on BGCO's website and event signage	



Sponsors confirmed by January 15, 2026, will receive expanded visibility through early promotions (social media, newsletters and event materials).



The difference your support makes



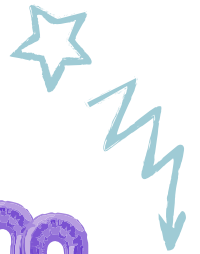
\$ 35,000



Provides a **year of healthy meals and snacks** at two Clubhouses, ensuring no child goes hungry.

\$ 10,000

Covers **transportation and equipment** for youth sports leagues, keeping kids active and connected.



\$ 7,500

Gives **six kids 10 incredible days at Camp Smitty** building confidence, friendships and memories that last a lifetime.

\$ 5,000

Funds a **year of Homework Club** for dozens of students, giving them the tools to succeed in school.

\$ 3,000

Provides **art supplies and creative programming** for an entire Clubhouse for two months, sparking imagination and confidence.



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Important dates

Mark your calendar with these key dates to ensure you receive the full value of your sponsorship and recognition opportunities.

January 15, 2026

Confirm sponsorship to maximize benefits and receive early recognition (featured in pre-event promotions, social media and newsletters).

March 15, 2026

Final deadline to confirm sponsorship.

May 14, 2026

The BIG Day!
BGC Ottawa Morning Social
Hopes & Dreams



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Contact

To learn more or to secure your sponsorship:

Laurie Kizik

Senior Officer, Sponsorships and Partnerships

lkizik@bgcottawa.org | 613-255-4200

Together, we can ensure that every child in Ottawa has the chance to dream big and the support to achieve it.