

# Sunset on the Riviera

GLAMPING GALA

# 2026

SPONSORSHIP OPPORTUNITIES

# A message from the Gala Committee

We're excited to gather again for this year's BGC Ottawa **Glamping Gala: Sunset on the Riviera**. Get ready for a night filled with laughter, connection and shared purpose as we celebrate while helping create brighter futures for young people in our community.

Step into the sun-soaked charm of the French Riviera with golden-hour cocktails, Côte d'Azur inspired dishes, live entertainment and inspiring stories to bring a touch of coastal magic to an Ottawa evening under the stars.

Your support in attending the 2026 Glamping Gala helps ensure that BGC Clubhouses remain accessible, safe spaces with positive role models where kids can learn, play and create. A place where forever friendships are formed and futures begin to unfold for thousands of children and youth across our city.

Join us as a sponsor and help bring the glow of a Riviera night to life. Together, we'll create an unforgettable night that helps Ottawa's children and youth discover their possibilities and step into a future full of opportunity.



## The BGC Ottawa Gala Committee

Sam Hetz – Co-Chair  
Marcie Murray – Co-Chair  
Aires Almeida  
Kristen Buter  
Sarah Grand  
Shannon Holbrook  
Simran Kochar  
Jamie Petten  
Christopher Schlesak  
Monica Singhal  
Jeffrey Smith – Honorary Member  
Michelle Taggart – Honorary Member



# Why sponsor the Glamping Gala?

Sponsoring BGC Ottawa's **Sunset on the Riviera Glamping Gala** helps create safe, supportive spaces where young people build confidence, discover new opportunities and grow. It also aligns your brand with a community that believes every child deserves the chance to thrive.

As a sponsor, you'll gain meaningful opportunities to:

## Celebrate your impact

Stand alongside leaders who believe in creativity, learning, leadership and healthy living for every child.

## Build community

Connect with like-minded leaders who believe in creating a stronger, more inclusive Ottawa.

## Demonstrate your values

Support work that helps children and youth overcome barriers and discover what's possible.

## Engage your team and clients

Treat employees and partners to a memorable evening and experience how young people are growing in confidence and belonging.

Sponsoring the Glamping Gala is more than visibility. It's a meaningful way to help shape brighter futures for Ottawa's children and youth.



## OUR REACH

500+	Glamping Gala attendees
13,000+	Social media followers
5,500+	Digital newsletter contacts
490,000+	Impressions via social media (past 12 months)
210,000+	Website views (past 12 months)



# Your support in action

Your generosity helps ensure no child is left behind.

**\$ 16,500**

funds a full year of meals and snacks at one Clubhouse, ensuring no child goes hungry.

**\$ 12,500**

gives 10 kids 10 incredible days at Camp Smitty building confidence, friendships and memories to last a lifetime.

**\$ 8,000**

supports a year of Homework Club and literacy programs for hundreds of children and youth.

**\$ 5,000**

provides equipment and transportation for youth sports leagues, keeping kids active and connected.

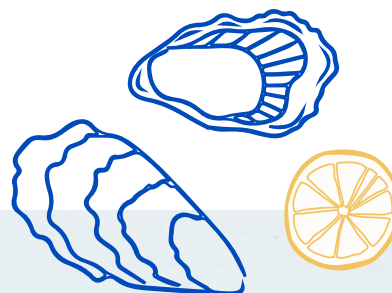
## Celebrating our Presenting Sponsor

We are thrilled to recognize **Mark Motors Group** as the Presenting Sponsor of the **Sunset on the Riviera Glamping Gala**. Their generous support ensures this magical evening is possible and demonstrates a heartfelt commitment to the children and youth of Ottawa.

Thanks to their partnership, we can continue to open doors to opportunity, growth and belonging for thousands of young people across the city.



**Mark** MOTORS GROUP



JADORE

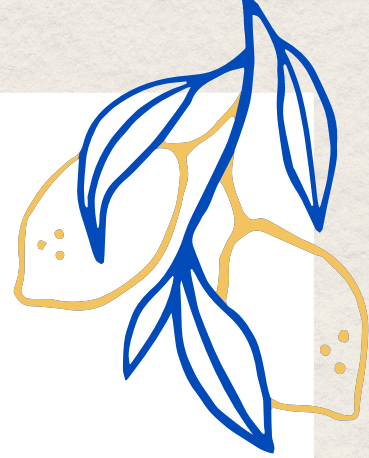


# Sponsorship opportunities

	Golden Horizon \$16,500	Sunset Circle \$12,500	Harbour Lights \$8,000	Coastal Friend \$5,000
<b>PROMOTION</b>				
Branded meal tents OR beverage stations.	★			
All food- and drink-related social posts and emails.	★			
Sponsor-provided video shared on all BGCO socials.	★ Up to 30 seconds			
Personalized pre-event spotlight and testimonial on all BGCO socials.	★			
Featured in media appearances.	★			
Acknowledged from the event podium.	★			
Celebrated in BGCO's quarterly newsletter.	★			
Prominent standalone signage.	★	★		
Signage on your private Riviera Lounge table.			★	
Personalized social media kit to share your support.	★	★	★	
Recognition in e-blasts to BGCO's full mailing list.	★	★	★	
Submit a testimonial for use on BGCO's digital platforms.	★	★	★	★
Logo included in e-blasts to all event attendees.	★	★	★	★
Recognition on BGCO's website, social media channels and event sponsor wall.	★	★	★	★
Included in media releases and Gala-related news on bgcottawa.org.	★	★	★	★
Logo displayed on the event video screen.	★	★	★	★
<b>HOSPITALITY</b>				
Reserved VIP parking at the Clubhouse.	★ 2 spaces			
Enjoy a private tent with upgraded furnishings, attendant, drinks and snacks.	★			
Relax in a private tent with attendant, drinks and snacks.		★		
VIP table in the Riviera Lounge with snacks and wine.			★	
Tickets to the event.	★ 10 tickets	★ 8 tickets	★ 6 tickets	★ 4 tickets
<b>REPORTING</b>				
Contribute a branded offer in the post-event thank-you email.	★	★	★	
Customized post-event sponsor report.	★	★	★	★

# Important dates

Mark your calendar with these key dates to ensure you receive the full value of your sponsorship and recognition opportunities.



## MAY 15, 2026

Confirm your sponsorship to maximize benefits and receive early recognition (featured in pre-event promotions, social media and newsletters).

## JUNE 30, 2026

Final deadline to confirm sponsorship.

## SEPT 3, 2026

The BIG Day!  
**BGC Ottawa's Sunset on the Riviera  
Glamping Gala**



## Contact

For sponsorship opportunities or more information, please contact:

**Laurie Kizik**  
Senior Officer, Sponsorships  
and Partnerships

**[lkizik@bgcottawa.org](mailto:lkizik@bgcottawa.org)**  
**613-255-4200**