



Get ready to create talks that RELATE, ENGAGE and INSPIRE!

Interpretive Guide Training June 23-27, 2025

The Aldo Leopold Foundation

The Interpretive Guide certificate offered by the National Association of Interpretation is the nationally recognized foundation for live programs offered by naturalist, cultural and historical guides. Making talks, walks and tours 'interpretive' means the stories you share create 'aha' connections in your audience, strengthening the bond between your site and the community. **Interpretation is a purposeful approach to communication that facilitates *meaningful, relevant, and inclusive* experiences that deepen understanding, broaden perspectives, and inspire engagement with the world around us.**



Meet your Instructor:

Monique Thompson: RaindropNaturalist

Monique is a dynamic speaker and educator who ignites curiosity and fosters meaningful connections across communities and cultures. Through her interpretive training programs, webinars, and workshops, she equips guides and educators with skills to communicate more effectively. Her Certified Interpretive Guide (CIG) students come from diverse organizations including the Smithsonian, U.S. Fish and Wildlife Service, National Park Service, The Nature Conservancy, tour companies, museums, universities, and both for-profit and non-profit businesses. This diverse array of participants highlights Monique's ability to inspire professionals across sectors, helping them develop skills that bridge understanding and spark engagement.

This 32-hour course increases skill in visitor engagement and satisfaction, develops increased confidence working with the public, and is a preferred qualification for many agencies. Modules include:

- Principles of Interpretation
- Analyzing Audience Needs
- Resource Research and Implicit Bias
- Theming the experience
- Organization for talks, walks, pop-ups, and tours
- Interpretive Tools (Relevance, Questions, Enjoyment)
- Storytelling formats and tips

\$525 with lifetime certificate for existing NAI Members
\$600 with lifetime certificate for Non-Members (includes 1 year membership)

To reserve your spot in our cohort, scan the QR code.

Questions? Drop us a line!

Monique: raindropranch@gmail.com

