

Shamim KALANTARAN

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shamim.kalantaran

With 4+ years of experience across diverse products (e-commerce, B2B apps, healthcare), I work across the full product cycle—from discovery to delivery—in close collaboration with PMs and engineering teams.

Education

UX/UI Design Bootcamp

Ironhack Paris | Dec. 2020 — Feb. 2021

Design thinking, UX research, wireframing, prototyping, UX evaluation, design systems, branding

UX/UI Design Training

Elipse Formation | Sep. 2020

Design thinking, personas, card sorting

University Degree

Université Paris-Est Créteil | 2010 — 2016

Master's degree in Complex Systems Engineering

Languages

- English : fluent
- French & Persian : bilingual

Tools & Skills

- Figma
- Discovery
- Adobe XD
- User research
- Webflow
- Design specs
- Notion
- Design system
- Linear
- Agile sprints

Senior Product Designer (UX/UI)

Professional Experience

Senior Product Designer (UX/UI)

Jolimoi | Since Jul. 2024

- Leading discovery phases (interviews, usability tests, UX audits) and facilitating workshops (ideation, prioritization, journey analysis).
- Designing new features and optimizing the user experience across an e-commerce platform and a business application.
- Running UAT to ensure functional quality and design-dev consistency before release.
- Owning the design system: creation, documentation, governance, and continuous evolution.
- Co-building product roadmaps with PMs, aligned with business goals (conversion, retention, NPS).

UX/UI Designer

Havas Health & You Paris | Feb. 2022 — Mar. 2024

- Designed and redesigned websites and applications in the pharmaceutical sector, within a highly regulated environment.
- Facilitated workshops and designed user journeys.
- Produced low- and high-fidelity prototypes and optimized user flows.
- Contributed to the internal design system and ensured accessibility standards compliance.

Product Designer (UX/UI)

Fleet | Oct. 2021 — Feb. 2022

- Contributed to discovery: user research and market needs analysis.
- Designed user journeys and prototypes (low/high fidelity) in an agile environment.
- Conducted user tests and iterated in collaboration with the product team.
- Participated in design reviews and continuous experience improvement.

Content Creator

Freelance | Mar. 2020 — Oct. 2021

- Produced digital content (video and visual assets) for an eco-volunteering initiative.

ADAS Systems Engineer (Renault-Nissan)

Altran Technologies (Capgemini) | Oct. 2016 — Jan. 2020

- Analyzed AEB (Automatic Emergency Braking) use cases to formalize system specifications.
- Wrote and improved functional requirements.
- Collaborated with project teams and developers to ensure consistency and compliance.
- Trained and supported teams on the DOORS tool.