



Global Business MBA

Coventry University

Overview

The Global Business MBA is designed for ambitious professionals seeking to develop advanced managerial and leadership capabilities within an international business context. The programme equips learners with the strategic insight, global perspective, and practical skills required to operate effectively in today's interconnected and competitive global economy.

Aligned with contemporary global business practices, the course focuses on international strategy, cross-cultural leadership, global markets, and innovation. Graduates will emerge as confident, strategic thinkers and highly employable leaders, well prepared to pursue senior management and leadership roles across diverse industries and international organisations.

Entry Requirements

- 2:2 undergraduate degree (or equivalent) in a relevant discipline. Evidence of relevant professional qualifications equivalent to Level 6 or at least two years of relevant work experience will be considered

Module Names

- Leadership, Strategy and Change
- Strategic Financial Management and Analysis
- Entrepreneurship and Innovation
- Corporate Sustainability and Ethics in a Digital Age
- Dissertation



Mode of Study: Online

Duration: 24 months
(Part Time)

Intakes:

Jan/March/May/July/Sep/Nov



For more information

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