



GA Level 3 Diploma in Business Innovation

Gatehouse Awards

Overview

The Level 3 Diploma in Business Innovation is designed for learners who wish to develop creative thinking and entrepreneurial skills within a business context. The programme provides a strong foundation in business principles while encouraging innovation, problem-solving, and strategic thinking.

The course explores areas such as entrepreneurship, digital business, marketing concepts, business planning, and innovation management. Learners will gain practical knowledge and confidence to generate new ideas, improve business performance, and adapt to changing market environments.



Entry Requirements

- The qualification is available to candidates aged 16 and over.
- Applicants must have appropriate language, literacy and numeracy, e.g., English and maths at GCSE levels A*- C / Grade 4 or above.
- Where English is not the applicants' first language, an International English level of minimum B2 (CEFR) level, or equivalent, is required.



Unit Names

- Envisioning the Business (Business Planning)
- Predicting Business Success
- Developing a Digital Presence for a Business
- Optimising People Power in a Business
- Reviewing and Improving a Business
- Decision-Making in Business

Mode of Study: Distance Learning



For more information

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