

# The Ripple Effect of Grace

 TRUEFACE  
Impact Report  
2025 & outward

# Thirty Years. Still Expanding.

Thirty years ago, Trueface began with a simple belief. People change when they're loved. That idea shaped conversations, books, retreats, and churches across the country. Over time, those small steps became something that continues to ripple in transformational ways.

This year, we gathered in Phoenix to celebrate three decades of ministry. It was awesome! We told stories, honored the early voices, and looked ahead. What stood out most was how alive the message still feels. The ripples haven't slowed.

Our vision is clear. We want to see tens of thousands of communities of grace formed and hear 2,500 stories of people experiencing God's love and loving others in a noticeably different way. Everything we built this year points toward that goal. At its core, this work is about helping people grow with God, in relationships, and for others, and helping churches create environments where that kind of growth can take root.

We're grateful for what's behind us and hopeful about what's ahead!



# Executive Summary

Hitting the thirty-year mark gave us a chance to pause and look around. What began as a small group of people committed to living and teaching grace has grown into a network of leaders, churches, and communities committed to grace-based discipleship around the world.

In 2025, that growth became visible.

- The Path launched and began reaching people across generations who are searching for clarity about identity and freedom.
- Discipleship Framework gathered church leaders in Orlando, Atlanta, Phoenix, and Dallas who want practical ways to shape cultures of discipleship that fit their people.
- Nearly 200 joined us in Denver for our retreat, and 42 leaders participated in Ambassador Trainings in Montana and Georgia.



We also saw our resources used in schools and college campuses, recovery ministries, prisons, and international settings.

Conversations about translating materials into new languages are underway. Leaders are asking better questions about how people grow with God, in relationships, and for others. That momentum reflects a faithful team, steady board leadership, and partners who believe the Church can lead from grace instead of pressure.

Emily and I are deeply thankful for everyone who walks with us. After thirty years, the ripples continue. Thank you!

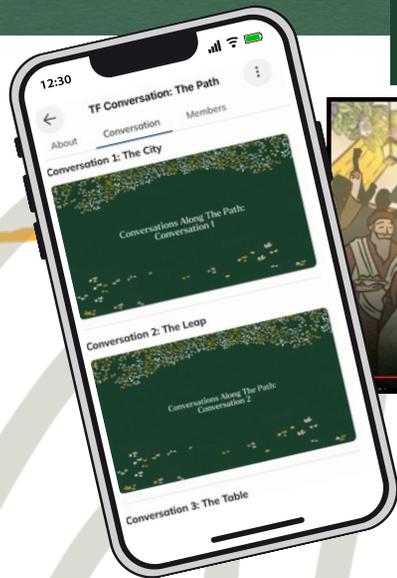
# Ripples Through Every Generation



When we imagined The Path, we hoped it would help people see God and themselves through the lens of grace. This year, we watched it reach farther than we expected.

The Path now serves students, parents, teachers, pastors, and small group leaders in a wide range of settings. What began as a single book is becoming an ecosystem that includes the Experience Guide, animation video series, YouVersion devotional, Conversations Along The Path, Campus Kit, and Graduation Guide. These tools are helping people slow down and rethink identity, trust, and what it means to live loved.

Churches, campuses, and families are using The Path together to create space for honest conversations about grace and freedom. With a Path music album planned for 2026, the ripples continue to expand!



# Ripples in the Church

While The Path serves individuals and families, Discipleship Framework is helping churches shape cultures where people grow with God, in relationships, and for others in everyday life.

In 2025, we hosted four Discipleship Framework One Day gatherings in Orlando, Atlanta, Phoenix, and Dallas. Leaders walked through the flow of Viewing, Doing, and Outcomes and examined how their view of God shapes ministry philosophy and leadership decisions. Many left with clearer alignment between belief and practice.

In addition:

- Our partnership with RightNow Media expanded through Pastors Plus, creating another pathway for leaders to engage.
- Ambassador Trainings in Montana and Georgia brought together 42 leaders for focused weekends of learning and ministry planning.
- Nearly 200 people joined us in Denver for our annual retreat centered on living close to God and one another.



# Beyond the Walls

Some of the most meaningful impact this year happened outside traditional church settings.

Trueface resources are being used in recovery groups, homeless shelters, and prison ministries where people are rebuilding trust and rediscovering hope. Leaders in these environments have shared how grace-based language creates space for honesty and meaningful change.

Internationally, La Cura continues serving Spanish-speaking communities. We are finalizing a partnership that will enable us to respond to the growing number of inquiries from organizations around the globe who are interested in translating our resources for use in their ministries.

Whether in a church, a recovery center, or across cultures, the focus remains the same: create environments where people can be honest, experience grace, and grow with God, in relationships, and for others.



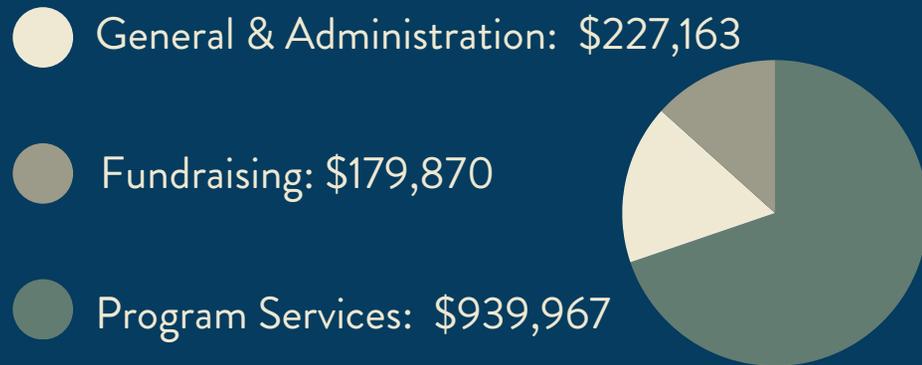
# Stewarding the Ripple

Every initiative and gathering requires thoughtful stewardship. We're committed to using every dollar with clarity, accountability, and purpose.

In 2025, we invested strategically in expanding The Path ecosystem, developing Discipleship Framework resources, hosting in-person gatherings, and strengthening digital infrastructure. Our board provides active oversight to ensure financial decisions align with long-term mission health.

## 2025 Financials

### Expenses: \$1,347,000



### Income: \$2,113,105



We're grateful for the generosity that fuels this work and for the responsibility of stewarding it well.

# Looking Ahead: GRW

As we move into 2026, the focus sharpens.

The work we've called Discipleship Framework will become GROW, a clearer and simpler model centered on growing with God, in relationships, and for others. GROW captures the heart of what we've been building and gives churches language and tools that are practical and accessible.

We're preparing to release a book built around GROW, launch a reimagined website that brings our resources into one unified experience, and introduce a new assessment to help churches evaluate discipleship health. Coaching pathways and leader cohorts are also in development alongside an expanded schedule of One Day gatherings.

Thirty years of ministry only happen because people choose to walk together. Churches open their doors. Leaders lean in. Partners give generously and pray faithfully.

If you've supported Trueface in any way this year, thank you. Your trust and generosity fuel this work. Your prayers strengthen our team.

We're deeply thankful to be building this with you!



Trueface is a 501(c)(3) nonprofit and nonpartisan organization, and all donations are tax-deductible to the fullest extent of US law.