

JACKSON JIANG

PRODUCT DESIGNER

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AWARDS

**Information Is Beautiful
Longlist**

2024

IxDA Shortlist

2023

BACHELOR OF DESIGN,
INTERACTION DESIGN

University of Washington

2018 – 2023

PRODUCT DESIGNER

Akkio

Nov 2024 – Present

Led design in AI-driven marketing workflows that transform data into insights and actionable marketing decisions, reducing decision-making time by 30x.

Modernized data representation, improving clarity, engagement, and workflow efficiency by 50%, earning highly positive client feedback.

Evolved the design language to support complex AI-powered visualizations while maintaining brand consistency.

PRODUCT DESIGNER

Arca

Mar 2022 – Jun 2023

Developed a design system for a smart camera control app, prioritizing privacy for secondary stakeholders while showcasing research outcomes and instilling trust and security.

Led the creation of high-fidelity prototypes, emphasizing privacy in smart cameras and spatial sensing technologies, and fostering ethical considerations through UI.

The project was finalist for Interaction Awards 2024.

UX DESIGNER +
FRONTEND DEVELOPER

RPI Print

Apr 2022 – Sep 2022

Collaborated with the engineering team to modernize the factory order management system, clarifying task flows, establishing a coherent visual hierarchy, and improving error prevention. Achieved a 60% reduction in average task completion time.

Designed a scalable UI system and development guidelines tailored to the company's evolving production needs and limited development capabilities.

DESIGN RESEARCHER +
WEB DEVELOPER

Data Epics

UW Directed Research Group

Mar 2022 – Mar 2023

Conducted in-depth design research on creative data interpretation. Methods include interviews, participatory design, and thematic analysis with 36 participants. Insights contributed to a published outcome paper.

Developed studio websites that document all projects and activities up to date.

The project was shortlisted for Interaction Awards 2023.