

# Heretto at a Glance

Transforming Knowledge Content Into Competitive Advantage

## Our Solution

Heretto is a SaaS content platform designed to create, manage, and personalize enterprise knowledge for any audience, channel, and language. Turn your organization's knowledge and product content into an engaging digital experience for customers and employees.

### Heretto CCMS Turns Great Ideas Into Happy Customers

Heretto is the content platform that replaces your needlessly complex series of systems that don't integrate well. With Heretto, you can extend the reach and relevance of your knowledge assets.



### Create Great Content Together

Everyone has a role to play. Heretto lets you work together. Plan, write, review, translate, and publish all from one system.

### Empower Your Support Team

Knowledge gaps no more. Empower your workforce by providing easy-to-find knowledge for better, stronger, faster customer service.

### Maximize Content Production Capacity

Write once, publish anywhere. Heretto automates the publishing process to all your channels so updates are fast and outputs are exciting.

### Remarkable Self-Service Customer Experience

Give your customers what they want. Deliver personalized and easily searchable product information at every touchpoint, in any language.

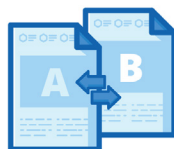


# Business Impact That Matters



## Faster to Market

Up to 60% reduction in time to market



## Improved Content Production Efficiency

Up to 90% reduction in cost of content

## Enhanced Self-Service

Up to 40% reduction in help desk volume



## Productivity Uplift

Up to 3x faster ticket resolution



# One Solution for All Your Content

Heretto is everything you need to successfully create, manage, and publish structured content. Structured content is a foundation to enable and deploy documentation sites, chatbots, knowledge bases, and integrate with other systems to meet your business needs.

## Create

Intuitive authoring with real-time collaboration for your entire team across all departments



## Control

A governed single-source to maintain, reuse, and localize your content



## Deploy

Fast omnichannel content delivery across all outputs: PDF, Web, Apps, APIs, 3rd Party Integrations

