

What is the SheLeads programme?

SheLeads is a 24-month programme led by Snowsport England, designed to encourage more women to become snowsports coaches/instructors, either for the first time or progress to more advanced qualification level.

What does SheLeads offer?

Across the 24-month programme, participants will receive:

- A funded Snowsport England coaching or instructing qualification across a wide range of disciplines, including alpine, freestyle and nordic
- A comprehensive programme of coaching development workshops, covering topics such as mental health, female health, inclusive coaching, injury prevention, and coach identity
- The opportunity to learn from and connect with inspirational female leaders
- Ongoing support from a dedicated female mentor
- Access to an exclusive and supportive network of female coaches and instructors

Workshops will include a mix of virtual sessions and in-person opportunities, including an induction event and a final celebration ceremony.

Courses that are eligible for funding:

Ski & Snowboard Instructor Courses

- **SSE Level 1 Foundation Ski or Snowboard Instructor Course**
- **SSE Level 2 Ski or Snowboard Instructor Course**
- **SSE Level 3 Ski Development Coach**

Alpine Race Coach Courses

- **SSE Level 1 Alpine Foundation Performance Coach Course**
- **SSE Level 2 Alpine Club Performance Coach Course**
- **SSE Level 3 Alpine Head Performance Coach Course**

Park & Pipe Freestyle Coach Courses

- **SSE Level 1 P&P Foundation Performance Coach Course – Ski and Snowboard**

Moguls Instructor Courses

- **SSE Level 1 Moguls Instructor**
- **SSE Level 2 Moguls Instructor**


Roller Ski Instructor Courses

- **SSE Level 1 Roller Ski Instructor Course**
- **SSE Level 2 Roller Ski Instructor Course**

Nordic Cross Country Coach Courses

- **SSE Level 2 Cross Country Club Performance Coach Course**

You can find further information about our current courses [here](#).

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Grant information

1. Courses must begin before 31st October 2028.
2. Applications will not be considered for courses that take place after 31st October 2028.
3. Applications will not be considered for courses that have already taken place.
4. Qualification courses that are not listed above or qualifications that are run by other awarding bodies are not eligible for funding.
5. Only individuals who are resident in England are eligible to apply.
6. Applicants will be required to become a Snowsport England Red Coach & Instruct member at the end of the programme (one-year membership fee included in the programme).

Places will be considered based on each application and on the needs of the individual. A fully completed application form will be required from each applicant. We may also be able to fund travel and accommodation expenses as part of the programme (to be confirmed).

Keep in mind that you'll need to commit to all sessions and complete your qualification in full. If you fail to meet these requirements, you will be required to cover the full cost of your course.

How to apply

Applications open on Tuesday 5 May 2026 and will close on Monday 22 June 2026 at 5pm.

Applicants must be female, aged 16 or over, living in England and be a proficient skier or snowboarder. The programme is open to those new to coaching as well as those looking to advance their qualifications. Funding is available for a wide range of Snowsport England courses (subject to eligibility), with places awarded based on individual applications and development needs, as decided by a selection panel.

Find out more and apply here:

<https://form.jotform.com/261241923315349>

If you have any questions regarding your application, please contact Gemma at:

gemmaw@snowsportengland.org.uk

Join the Women's Snowsport Collective

SheLeads is part of the wider **Women's Snowsport Collective**, a growing community dedicated to connecting, supporting and inspiring women across all areas of snowsports.

The collective provides a platform for networking, sharing experiences and accessing development opportunities—helping to build confidence, capability and a stronger female presence within the sport.

Join the community here:

<https://form.jotform.com/250271590405047>

