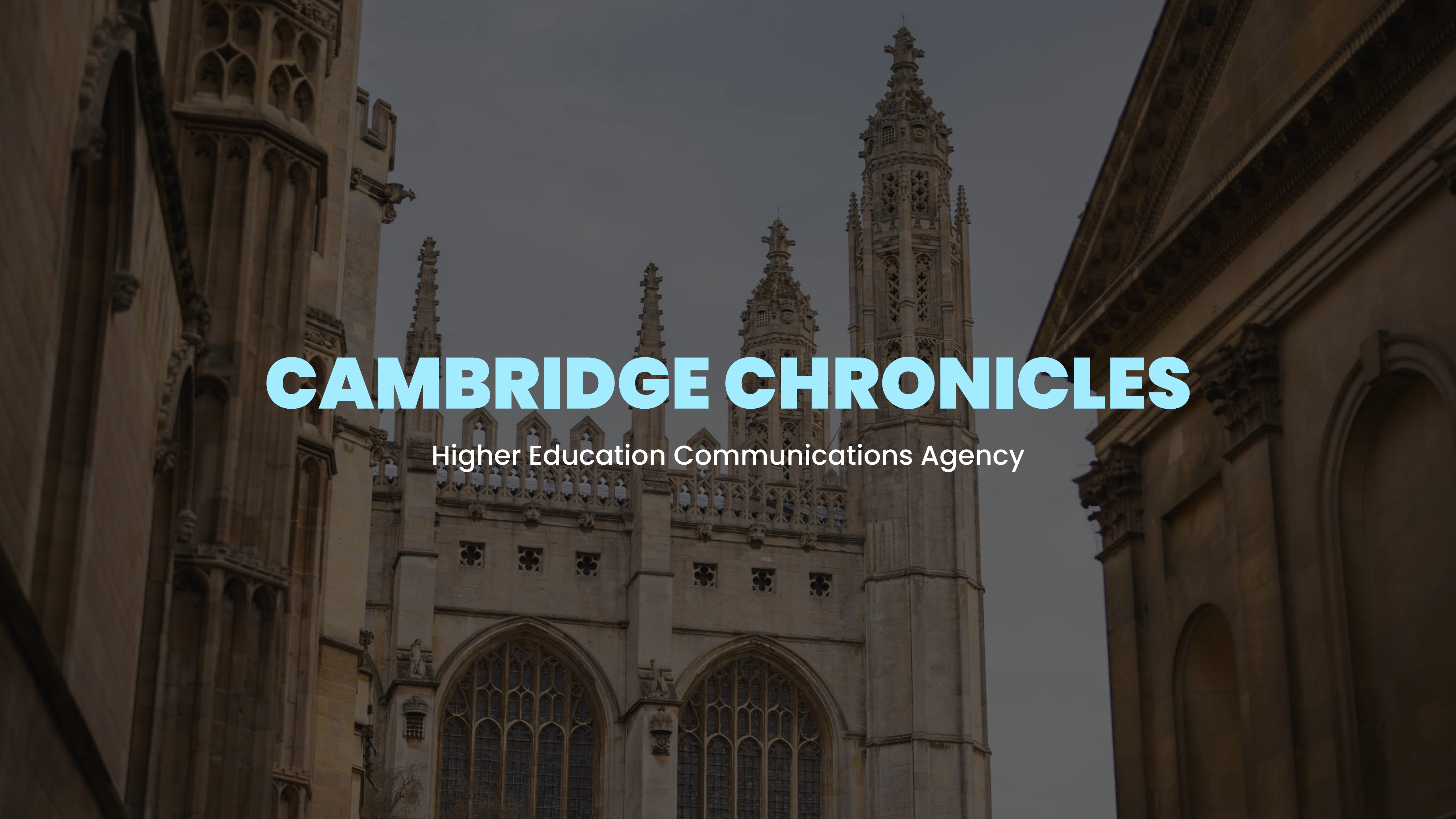




CAMBRIDGE CHRONICLES

Higher Education Communications Agency



WHAT INSPIRED US TO REACH OUT

WE BELIEVE YOU ARE GREAT

We would love to explore how we might support your faculty in upcoming initiatives, particularly around student engagement, recruitment, and storytelling.

We know Oxbridge inside out and can represent your faculty accurately, professionally and creatively. Our expertise is in video marketing, design, photography and creative campaigns that help to attract students to institutions.

Our content is educational, well-delivered and makes our clients stand out.



**"YOU CAN NEVER BE OVERDRESSED
OR OVEREDUCATED" – OSCAR WILDE**



ABOUT US

We have been promoting the international side of universities for the last decade and have learned a great deal about how to improve communications, video marketing, and the structure of campaigns to attract more students to a city or university.

Our expertise and clients come from Cambridge, Oxford, Rome, New York, Dubai and other countries in Europe.

SOCIAL MEDIA

- Strategies for brand growth and visibility
- Content production
- Profile management

BRANDING

- Rebranding and asset design
- Brand elevation
- Website design

PRODUCTION

- Main hero video production
 - Testimonials and ads
- Graduation & commercial photography

CONSULTANCY

- Brand analysis to identify weaknesses
- Communications course for your team
- Media day hire

OUR SERVICES



SBC



UNIVERSITY OF
OXFORD



a.r.u. | Anglia Ruskin
University



OXFORD SUMMER COURSES



UNIVERSITY OF
CAMBRIDGE









PACKAGES & PRICING

1. PHOTOGRAPHY

- Graduation photography
- Commercial photography

Starting from
£500

2. MEDIA DAY

- Video testimonials
- PR and media photography
- Social media content
- Headshots

Starting from
£10.000

3. PRODUCTION

- Video testimonials
- Location videos

Starting from
£2.000

4. SOCIAL MEDIA

- Strategies for brand growth and visibility
- Content production
- Profile management
- Posting and engagement

Starting from
£5.000

5. CONSULTANCY

- Brand analysis to identify weaknesses
- Communications course for your team
- Student experience analysis

Starting from
£2.000



WHY US

Cambridge Chronicles is the most experienced agency in the field of education. We are a full on solution to any problem a university or school can have in their communications area. We analyse, present and bring the solutions. We see what you don't.

If you haven't booked a discovery session, please visit our page and select a timeslot convenient to you: <https://www.cambridgechronicles.com/contact>

**WE HOPE TO BECOME YOUR
TRUSTED HIGHER EDUCATION
PARTNERS.**



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