Strategic Plan 2025 – 2030

Our vision

A lutruwita/ Tasmania free from sexual violence where safety, respect and consent is upheld.

Our purpose

SASS is a specialist organisation dedicated to breaking the cycle of sexual violence. We challenge the cultural norms and systems that perpetuate sexual violence and cause harm. We lead change through advocacy and by working alongside the community in prevention, early intervention, response, recovery, and healing.

Sexual Assault Support Service



Our goals



Primary prevention

SASS is a leader in best practice, evidence-based prevention education.

To achieve progress towards our goal, we will:

- Develop new sector-leading primary prevention strategies.
- Ensure all prevention initiatives are evidence-based and demonstrate measurable impact.
- Continuously improve our prevention programs and systems by integrating best practices.
- Amplify community awareness and engagement in sexual violence prevention.





Early intervention

Tasmanians have access to interventions that prevent sexual harm, and capacity is built across the community to recognise and change harmful sexual behaviours.

To achieve progress towards our goal we will:

- Foster strong collaborative partnerships to broaden the reach of early intervention efforts.
- Expand proactive early intervention programs and diversify support options for individuals and families.
- Enhance community capacity to recognise, understand and respond to harmful sexual behaviours early.
- Support the capability of the broader community sector workforce to identify, respond to, and prevent harmful sexual behaviours.
- Use research and evidence to identify service gaps and refine early intervention strategies.



Response, recovery, healing

Tasmanians who have experienced sexual harm have access to responsive and inclusive traumainformed services for recovery and healing.

To achieve progress towards our goal we will:

- Ensure our support services are accessible, inclusive, and trauma-informed for all survivors.
- Build a highly skilled and compassionate workforce to support survivors' recovery.
- Continuously improve service delivery through evaluation, innovation and technology.
- Monitor developments in research in best practice clinical services and implement change.



People, culture, sustainability

SASS is a thriving, dynamic and inclusive organisation where people are empowered to drive sustainable practices that make a difference.

To achieve progress towards our goal we will:

- Continue to cultivate a values driven, inclusive culture that supports staff well-being, diversity, and equity.
- Ensure our people are engaged and empowered through continuous learning and professional development.
- Ensure long-term sustainability through efficient operations, innovation and strong governance.
- Lead the development of a skilled, supported, and sustainable workforce by strengthening organisational capability and contributing to sector-wide career pathways.



Advocacy and systems change

The systems, structures and norms that enable sexual violence are challenged and changed through strategic advocacy and collaboration.

To achieve progress towards our goal we will:

- Develop strategic partnerships to drive culture and systems change.
- Strengthen evidence-based advocacy by utilising insights from lived experience, practice wisdom, and research.
- Continue to elevate SASS's profile as a trusted leader in sexual violence prevention.
- Deepen our capacity to influence public policy and advance systems change.