

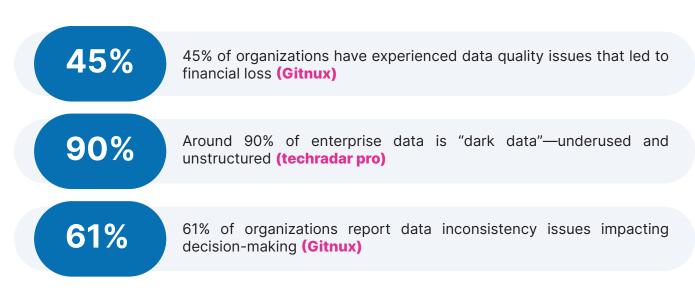
# Transform Your Enterprise Data into a Strategic Advantage with ChainSys

Because Your Data Deserves More Than Storage—It Deserves Intelligence

Most enterprises sit on mountains of data that look complete but hide gaps, duplicates, and contradictions. ChainSys EDM doesn't just clean and organize, it activates your data. Every record is profiled, validated, and harmonized across domains, then governed by rules you control. Our AI spots issues before they spread, our catalog makes discovery instant, and our unified model makes every system speak the same language. The result? Data that's not just available, it's alive, connected, and ready to fuel regulatory reporting, fraud detection, risk analysis, automation, and innovation at scale.

#### Fact Check:

# Why Change Your Data Management Approach



#### **Setting the Foundation:**

#### **Keys to Successful Enterprise Data Management**

# **Enterprise Data Management is critical for:**

- Ensuring a single source of truth across all systems.
- Maintaining data quality, consistency, and governance.
- Enabling smarter, AI/ML-driven business decisions.

# Keys to a Successful Enterprise Data Management:

- Standardize and harmonize data across domains.
- Continuously monitor and enrich data for accuracy.
- Ensure compliance, security, and actionable insights.

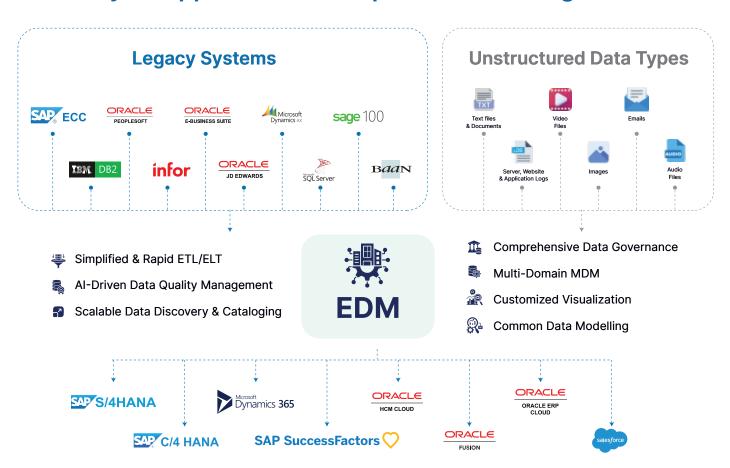
# **What Sets Us Apart**

Capability / Feature	ChainSys Smart Data Platform	Current Market Tools	The ChainSys Advantage
Unified Data Model	High []	Medium !!!	ChainSys unifies domains. In BFSI, banks can merge KYC, account, and transaction data for consolidated reporting.
Data Quality & Cleansing	High (1)	Medium !!!	Built-in profiling, cleansing, and enrichment automation.
Master Data Governance (MDG)	High <b>()</b>	Low 🜐	Strengthens workflows. BFSI banks can preserve accurate KYC records and account hierarchies.
Metadata Management	High (1)	Medium !!!	Advanced cataloging and lineage. In BFSI, auditors can track KYC and loan transaction history with ease.
<b>S</b> Data Migration	High (1)	Medium !!!	ChainSys accelerates migration with 10,000+ pre-built templates, automated validations, & full reconciliation.
AI/ML Enablement	High []	Low 🜐	Trusted, clean data feeds predictive models.
Self-Service Analytics	High <b>①</b>	Medium !!!	Provides instant insights. In BFSI, managers can generate quick reports on loans, claims, or high-risk portfolios.
Compliance & Security	High <b>①</b>	Medium !!!	Built-in regulatory compliance support; others need custom setup.
Integration Across Systems	High <b>①</b>	Medium !!!	Seamlessly integrates SAP, Oracle, Salesforce, and cloud platforms.
Automation & Efficiency	High (1)	Low 🐽	Pre-built templates, reconciliation, and monitoring save time.

# Why Data-Driven Companies Trust ChainSyS for Enterprise Data Management

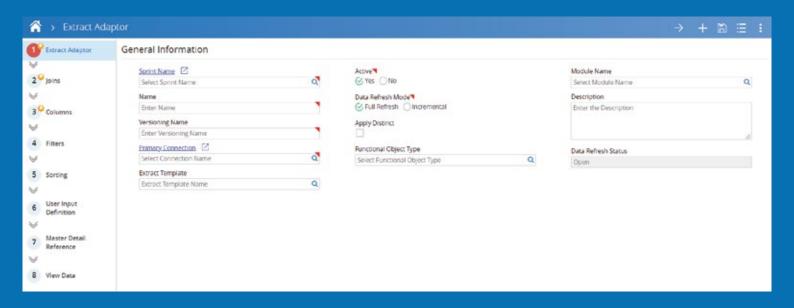


## **ChainSys's Approach to Enterprise Data Management**



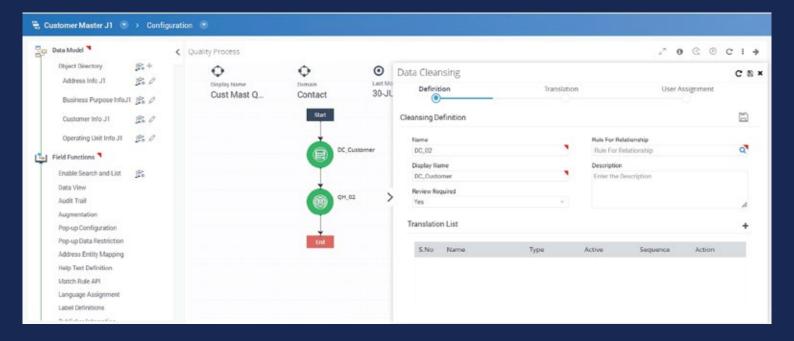
# Simplified & Rapid ETL/ELT

Streamlines data extraction, transformation, and loading with pre-built connectors and templates, accelerating integration while reducing manual effort.



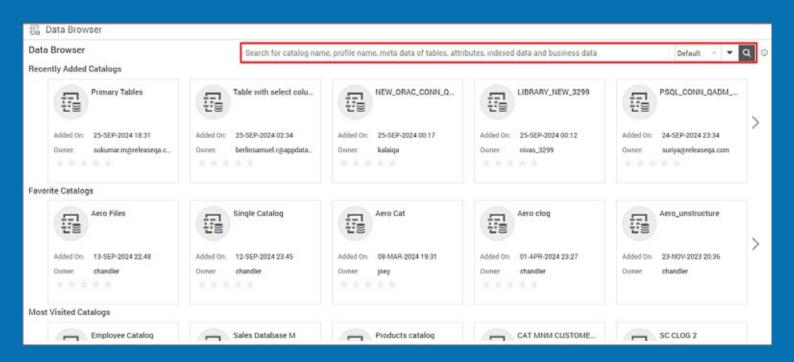
# **AI-Driven Data Quality Management**

Applies Al-powered profiling, cleansing, and enrichment to detect and resolve errors, duplicates, and inconsistencies for trusted, accurate datasets.



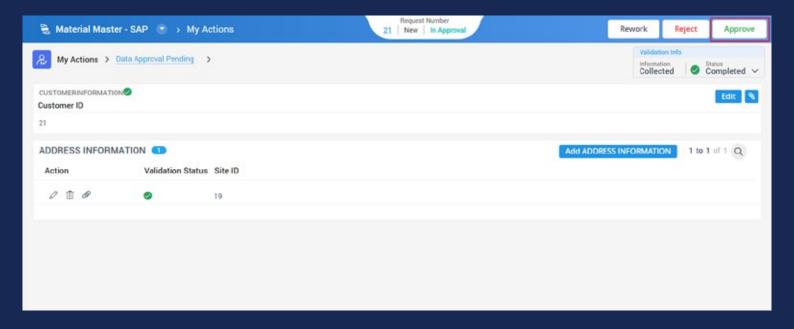
# **Scalable Data Discovery & Cataloging**

Builds an intelligent, searchable catalog of all data assets, enabling quick discovery, classification, and understanding at any scale.



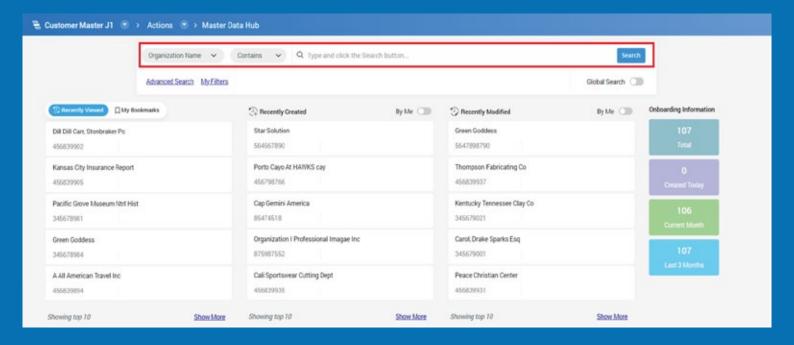
## **Comprehensive Data Governance**

Enforces real-time policies, access controls, and compliance standards to safeguard data integrity and ensure regulatory adherence.



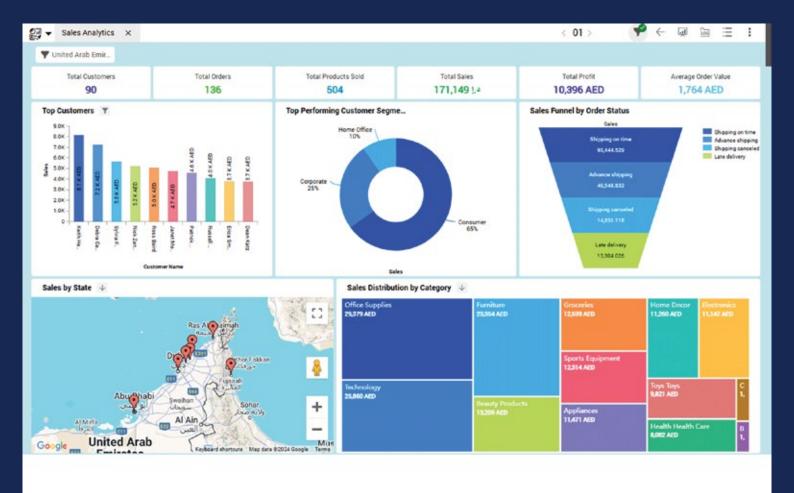
#### **Multi-Domain MDM**

Harmonizes critical datasets across domains—customers, products, vendors—creating a single, accurate source of truth for the enterprise.



#### **Customized Visualization**

Delivers tailored dashboards and analytical views to transform raw data into clear, actionable insights for decision-makers.



# **Common Data Modelling**

Establishes a unified data framework that standardizes structures across systems, ensuring consistency, interoperability, and reliable analytics.

# ChainSys has delivered it successfully









































World's leading Brand



**Our Data Solutions** 







#### Case Study 1:

ChainSys Supercharges leading financial advisory service's Enterprise Data Strategy & Governance, Unlocking Limitless Potential

#### **Business Situation:**

A leading global provider of risk management, corporate governance, and financial advisory services, rely on vast amounts of data coming from multiple systems and sources, which include client data, company information, and transactional data. However, managing and extracting valuable insights from this data has been challenging due to:



#### **Data Fragmentation:**

Data is stored across various systems, often in disparate formats, making it difficult to consolidate and utilize for decision-making.



#### **Data Quality Issues:**

Inconsistent data quality, including duplicate records and errors, leads to inefficiencies and increases the risk of incorrect decision-making.



#### **Manual Data Management:**

Heavy reliance on manual processes for data maintenance and reporting, resulting in slow response times and high operational costs.



#### Lack of Governance:

Without clear data ownership and governance policies, there is a risk of non-compliance and missed opportunities for optimization and automation.

# **Project Scope**



#### **Enhance Data Ecosystem:**

 Build a unified, governed data environment to support advanced analytics and business operations.



#### **Data Extraction:**

- Consolidate 200 million data from various sources, including PDFs and templates, into a unified repository.
- Ensure data quality with checks, controls, and corrections.



#### Master Data Management (MDM):

- Centralize, de-duplicate, enrich, and validate Client and Company data.
- Enable automated data enrichment using trusted external providers.



#### **Data Governance:**

- Implement policies and standards for data privacy, ownership, and governance.
- Define clear operating guidelines for data management processes.



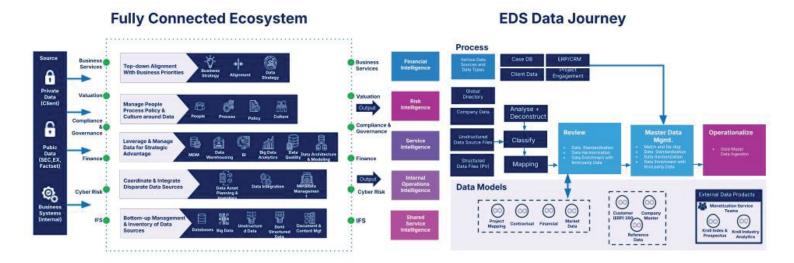
#### **Digital Transformation Support:**

- Support migration to MS Dynamics and seamless integration with Salesforce.
- Provide a single source of truth for Client and Company data.

#### **Benefits**

**Streamlined Data** The centralized platform reduces the complexity of managing multiple data sources and systems. Management **Faster Decision-**With over 200 million of consolidated and high-quality data points, Client can generate reports & insights faster, enabling better decision-making. Making ChainSys ensures that the client adheres to data governance best practices, **Governance and** protecting sensitive information & meeting regulatory requirements. Compliance **Enhanced Operational** Automation and low-code/no-code tools reduce manual data management efforts, leading to significant cost and time savings. **Efficiency** 

#### Illustration



#### **Our Differentiators**

10000+

**Smart Data** Templates for 200+ **Applications** 

70%

Cost & Time Reduction in Data Ingestion Migration

99.9%

Data Quality **Improvement**  360°

Perspective with Automated Governance **Protocols** 

Low / No code

Approach for ease of Development & Rapid Deployment

# **ChainSys Overview: 26+ Years of Innovation**











Global **Headquarters** 













1500+ Data **Professionals** Worldwide

1000+ Data **Engineering** Experts (Development, QA, DevOps, Security & Support) Team

300+ Enterprise **Applications Experts** 

90% Employee **Retention Rate** 

**Hub & Spoke Architecture** 

**Data Management** Accelerators with 10000+ templates













Completed 500+ **Projects for Our** Customers Worldwide

We offer value added services on our products Like:

- 1. Advisory
- 2. Architecture
- 3. Implementation
- 4. Training
- 5. Support



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Manage your **Business** 

dataZense



**Partnership** 









































I am honored to serve as ChainSys's CEO during this remarkable era of Digital transformation, as ChainSys is on an exciting trajectory to support this shift and help customers design, implement, and deploy the latest innovations in enterprise data management. We are honored to have a great customer base, hard-working & multi-skilled employees across the globe, and a respectful position in all the markets where we compete.

Sundu Rathinam Founder/ CEO/ CTO, ChainSys