



Turn Unstructured Data into Actionable Intelligence

Because Raw Data Without Structure Is Just Digital Noise.

Unstructured data is like a conversation with no punctuation, hard to follow and easy to misinterpret. It piles up in multiple formats, slowing processes and clouding decision-making. ChainSys listens, decodes, and reshapes this data into a language any enterprise can understand. Our AI doesn't just sort, it understands context, relationships, and meaning. The result is structured intelligence you can trust, ready to power reporting, risk analysis, personalized services, and strategic decisions without the guesswork.

Fact Check:

Why Change Your Approach?

80%

A study by the IDC found that 80% of all data will be unstructured by 2025. (IDC)

90%

Around 90% of enterprise data is “dark data”—underused and unstructured. (techradar pro)

\$1.6

Organisations will lose \$1.6 trillion due to unstructured data by 2025. (Gartner)

Laying the Groundwork:

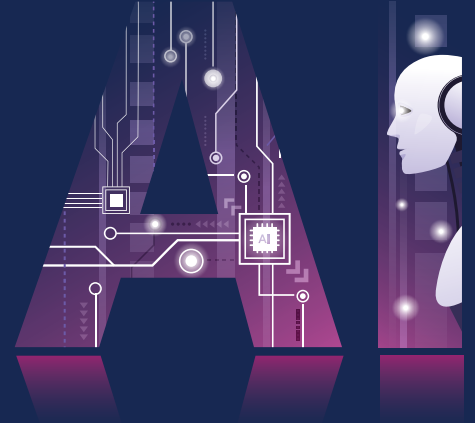
Turning Unstructured Data into Usable Intelligence

Structured Data is critical for:	Keys to a Successful Data Conversion:
<ul style="list-style-type: none">• Reveal insights hidden in unstructured sources.• Make data AI/ML-ready and easy to analyze.• Preserve context for better decisions.	<ul style="list-style-type: none">• Apply AI-driven classification, extraction, and tagging.• Maintain governance, quality, and security throughout the process.• Integrate structured outputs seamlessly into enterprise systems and analytics tools.

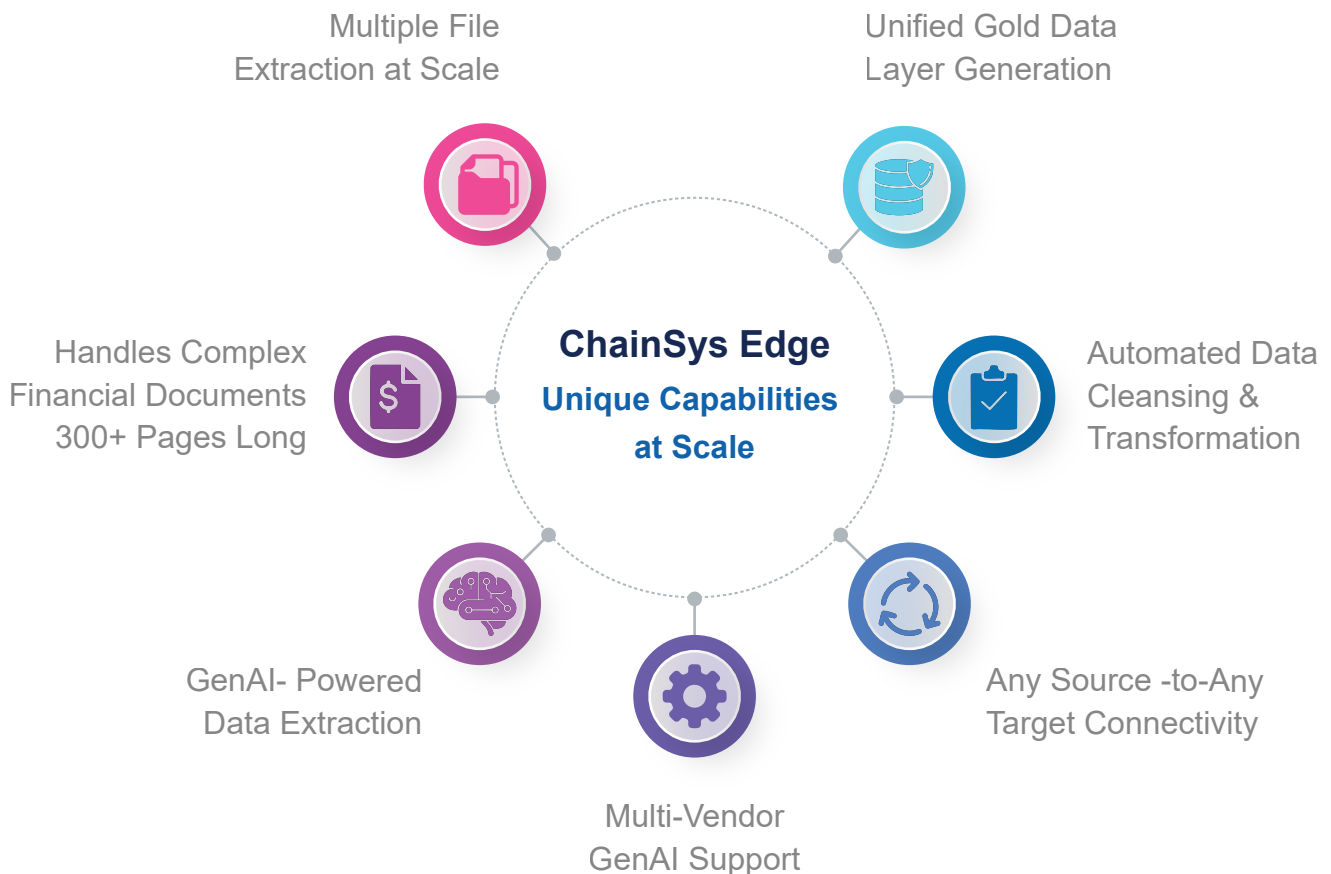
Introducing ChainSys AI-Powered Platform

Turning Raw Files into Governed Data

ChainSys Smart Data Platform transforms unstructured data into structured, business-ready datasets through an automated process. It ingests files from any source, designs the target schema, and uses AI to classify, analyze, and extract key fields. The data is then cleansed, standardized, and enriched before users review and approve it for loading into ERP, CRM, warehouses, or lakes. Finally, it creates a golden data layer and dashboards, delivering governed, reliable, and actionable insights.



The ChainSys Edge



Battle of Conversions:

ChainSys and Market Tools Compared

Capability	ChainSys	Market Tools
AI-Prompted Custom Extraction	<div>✓</div> GenAI-powered prompts (ChatGPT, Gemini, etc.) for tailored extractions	<div>⚠</div> Mostly rule-based, limited adaptability
Context Preservation & Relationship Mapping	<div>✓</div> Maintains meaning & links between entities	<div>✗</div> Often lost in conversion
Multi-Format Support (docs, images, logs, IoT, signatures, logos, etc.)	<div>✓</div> Broad support out of the box	<div>⚠</div> Requires add-ons or custom work
Multi-File Extraction	<div>✓</div> Handles bulk uploads of diverse files (PDFs, Excel, images, emails) in a single run	<div>⚠</div> Requires separate handling or manual stitching
Complex Financial Document Handling	<div>✓</div> Efficiently processes 300+ page financial PDFs with tables, footnotes, & unstructured text using AI	<div>✗</div> Struggles with long, unstructured documents; requires manual intervention
Golden Record Creation	<div>✓</div> Automatic cleansing, transformation, and consolidation into golden records	<div>⚠</div> Requires manual reconciliation or extra tools
Built-In Governance & Security	<div>✓</div> Embedded governance workflows & role-based access	<div>⚠</div> Governance handled separately
Real-Time Processing & Integration	<div>✓</div> Instant conversion and push to enterprise apps	<div>✗</div> Batch processing only
Self-Service Data Discovery	<div>✓</div> Searchable, indexed structured outputs	<div>✗</div> Technical team required for access
Scalability	<div>✓</div> Handles millions of records effortlessly	<div>⚠</div> Performance drops at scale
<div> <div> <div>✓</div> <div>Best-in-Class</div> <div>Industry-leading capability with full automation and intelligence.</div> </div> <div> <div>⚠</div> <div>Partial</div> <div>Available but limited in scope, performance, or flexibility.</div> </div> <div> <div>✗</div> <div>Missing</div> <div>Not available or requires extensive manual work/customization.</div> </div> </div>		

Why Data-Driven Companies Trust ChainSys for Data Conversion

Multiple Files, Any Source – Any Target:

ChainSys eliminates format and platform barriers. From PDFs, spreadsheets, emails, images, and mainframe extracts, data can be ingested seamlessly and delivered to any target system—ERP, CRM, data lake, or cloud platform.

AI-Prompted Extraction & Standardization:

Leveraging advanced GenAI engines such as ChatGPT and Gemini, ChainSys enables prompt-driven extraction. Complex unstructured inputs are automatically detected, structured, and standardized. Enterprises can process thousands of KYC files or claims in hours, significantly accelerating compliance and decision-making.

AI-Assisted Review and Approval:

Accuracy and trust remain central. AI suggests mappings, validations, and corrections, while compliance officers or business users retain final control before data is committed to target systems. This human-in-the-loop approach combines the efficiency of automation with the assurance of expert oversight.

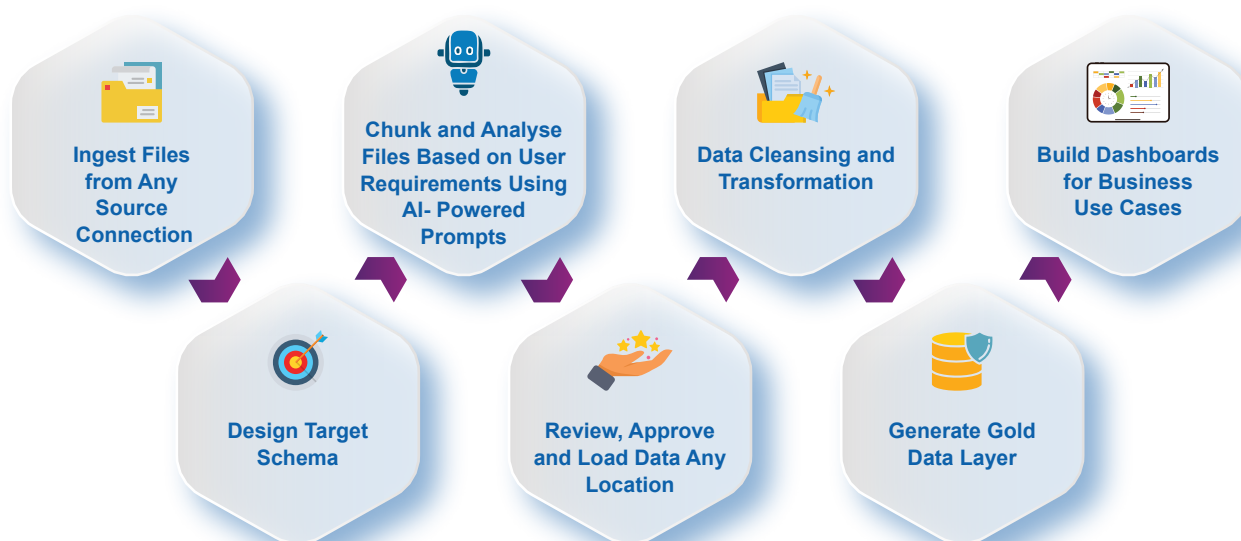
Cleansing, Transformation, and the Golden Hub:

Extracted data is automatically cleansed, enriched, and transformed into golden records, consolidated within a central Golden Hub. This hub provides a single source of truth for analytics, reporting, and integration, ensuring consistent, reliable, and analytics-ready data across the enterprise.

Scalable to Enterprise Volumes:

Designed for large enterprises, ChainSys processes billions of records with minimal downtime, making it suitable for global BFSI, manufacturing, and healthcare organizations.

ChainSys's Approach to Structured Data Conversion



Ingest Files from Any Source Connection

Connect to any data source, including databases, APIs, cloud storage, or local files-and securely ingest files.

Content Extraction Pipeline - Customer Reviews

Source Settings

File Type

☒ Storage Location ☐ Manual file upload ☐ Entity

Storage Location Name

Directory Path

Test Directory Path

Enable Data Sync

Is Auto Review Required?

Is Auto Approval Required?

Excel File Selection Settings

Sheet Selection

All

Sheet Name

Sheet Index

Copy Image

Data Selection By

Print Area

Custom Range

Select Storage Location

2930_FTP_CON	3130_FTP_ACS_CONN_01	3130_FTP_CONN_01	3132_FTP
3141_FIT	3141_NON_AGENT_HDFS	3141_ftp	ARCHIVE
BOTS_FTP_CONNECTION	EBS1_PF_FTP	FTP CONNECTION dev	FTP Files
FTP MS	FTP-Connection 251	FTP-Connection 53.82	FTP_251_2634_GE
FTP_2637Processed	FTP_2654	FTP_2654_a	FTP_2930
FTP_3350	FTP_3663	FTP_APPBI	FTP_APPBI
FTP_APPBI_PDF	FTP_CATALOGDEMO	FTP_CONN	FTP_CONN2
FTP_CONNECTION	FTP_CONNECTION_BI	FTP_CONNECTION_PG	FTP_CONNECTION_SIV
FTP_CONN_DEV	FTP_CONN_NEW_DEV	FTP_CON_DEV	FTP_CON_IMP_CHK
FTP_Connect	FTP_Connection_dev	FTP_OrcL_Datamart_Dev	FTP_Pepto
FTP_RIVAS	FTP_TOYOTA	FTP_VD	FTP_applodftp

Design Target Schema

Create a target data model or schema to structure the ingested data as per business requirements.

Content Extraction Pipeline - Customer Pipeline

Datalake Connection

Configurator Detail

Configurator Name

File Information

Table Name

Text Mapping

Table Name

Image Mapping

Table Name

Mapping

Table Name

Chunk and Analyse Files Using AI-Powered Prompts

Automatically break large files into chunks and analyse them using intelligent AI prompts to match user expectations.

The screenshot shows the 'Content Extraction Pipeline' configuration page. At the top, there are input fields for 'cus_id' (18), 'cus_name' (Celina), and 'overall_rating' (3). Below these, a note states: '*Note: Below parameters are only applicable for processing xls,xlsx and xlsxm files.' The configuration is divided into two columns of toggle switches and dropdowns. The 'Gen AI Search' toggle is highlighted with a red box and is set to 'Yes'. Other toggles include 'Enable shrink cells', 'Enable autofit columns', 'Enable sheet fit to width', 'Enable text wrap', 'Fit Sheet on One Page', 'Enable print page setup', 'Is Auto Approval Required?', and 'Is Auto Review Required?'. Dropdown menus include 'Search Mode' (set to 'All'), 'Open AI Model Name' (set to 'GPT_4_0'), and 'Consider Category' (set to 'Select'). At the bottom, there is a 'Directory Path' field set to '/Customer Data/'.

Review, Approve, and Load Data to Any Target Location

Validate and approve data before loading it to any target cloud data warehouse, database, or Lakehouse.

The screenshot shows the 'Content Extraction Pipeline Approval' interface. It has tabs for 'Summary', 'Text Data', 'Table Data', and 'Attribute Identification'. The 'Table Data' tab is active, showing a table with 2 rows. To the left, there are three summary cards: 'Table Processed 2', 'Total Attributes 24', and 'Total Identified 1'. Below these are two charts: a pie chart for 'Attributes' showing 'E_business 4%' and 'Unmapped 96%', and a bar chart for 'Identification Type' showing counts for 'Assigned', 'Automated', 'Corrected', 'Error', and 'Manual'. On the right, there is an 'Approve Notes' modal window with a red border, containing the text 'No Record(s) Found' and a 'Your Comments' text area. The modal also has 'Approve' and 'Rework' buttons.

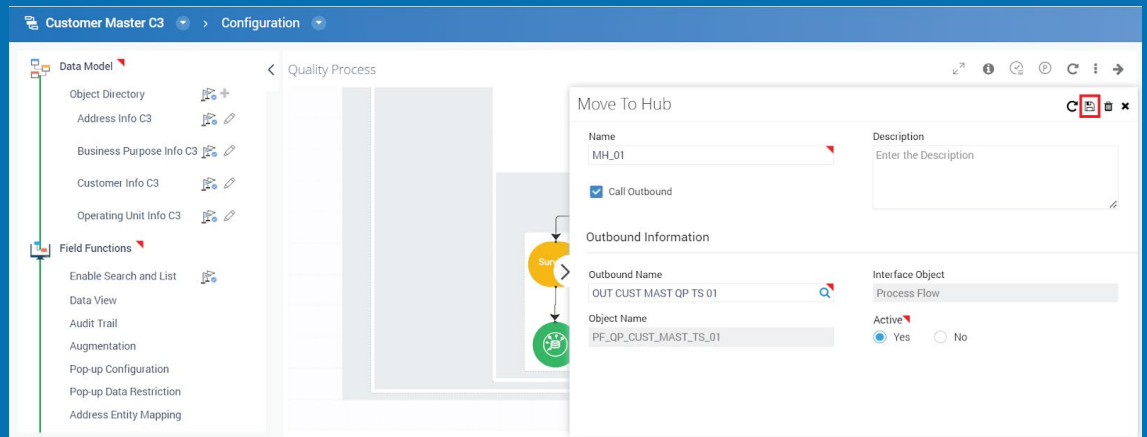
Data Cleansing and Transformation

Cleanse and transform raw data-fly formats, remove duplicates, and handle missing values for high quality & consistency

The screenshot shows the 'Data Transformation' configuration page in a 'Workbench' environment. The page is titled 'Loader Name: Items Trgt 101'. It has a sidebar with a list of steps: 'Transformation' (selected), 'Prevalidation', 'Preload Reconciliation', 'Postload Reconciliation', 'Cross Reference Mapping', and 'Post Processor'. The main area is divided into sections for 'General Information', 'Condition', and 'Transformation Has Variables'. The 'General Information' section includes fields for 'Name' (Items Trgt 101), 'Creation Date', 'Execution Order' (2), 'Type' (Expression), 'Data Set Name' (Items Trgt 101), 'Active' (Yes), and 'Description'. The 'Condition' section includes fields for 'Left Expression Type' (Attribute), 'Left Expression Value' (--Select--), 'Operator' (=), 'Right Expression Type' (Expression), and 'Right Expression Value'. The 'Transformation Has Variables' section has a checkbox that is currently unchecked.

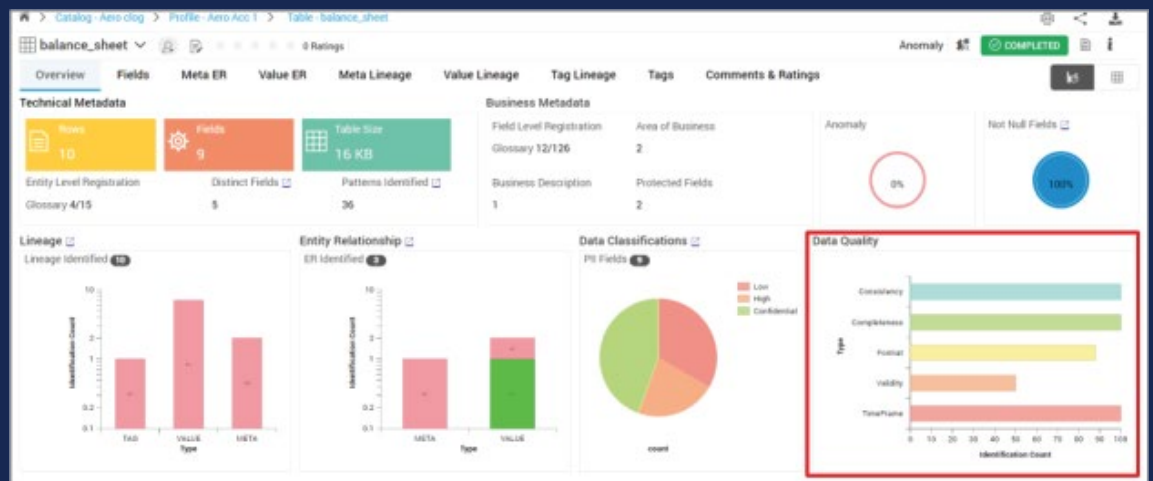
Generate Gold Data Layer

Create refined, analytics-ready data layers (Gold Layer) for downstream business intelligence



Build Dashboards for Business Use Cases

Design dashboards tailored to business KPIs and metrics



ChainSys has delivered it successfully



World's
Leading Brand

Trust
Our Data Solutions

Use Case:

Passport Data Extraction Using ChainSys Smart Data Platform

Objective:

Extract key personal and travel-related details from passports to support KYC, identity verification, and compliance processes.

Source:



Solution Overview:

Step 1- Ingest Passport Files:

- Scan or upload digital copies of passports (PDFs, images, scans) from any source-databases, storage, or emails.

Step 2- Design Target Schema:

- Define attributes to be extracted such as Name, Passport Number, DOB, Nationality, Issue/Expiry Dates, MRZ codes, etc.

Step 3- Chunk and Analyse Files Based on User Requirements Using AI-Powered Prompts

- Use AI + OCR + GenAI prompts to identify and extract fields from structured and unstructured zones (e.g., MRZ lines, embedded text, stamps).

Step 4- Review, Approve and Load Data Any Target Location:

- Users validate extracted fields, cross-check formats (like date formats), and approve for downstream use.

Step 5- Data Cleansing and Transformation:

- Standardize formats, enrich missing values, and handle anomalies for accuracy and compliance.

Step 6- Generate Gold Data Layer:

- Consolidate verified data into a trusted "golden record" for KYC and compliance processes.













Step 7- Build Dashboards for Business Use Cases:

- Design dashboards tailored to business KPIs and metrics

Sample Attributes Extracted:

- Full Name
 - Passport Number
 - Date of Birth
 - Place of Birth
 - Gender
- Nationality
 - Date of Issue
 - Date of Expiry
 - Issuing Authority
 - Machine-Readable Zone (MRZ) codes

The ChainSys Advantage: Automation vs Manual Work

Aspect	ChainSys Smart Data Platform	Manual Extraction
Time Taken	 < 15 seconds per passport	 10–15 minutes per passport
Accuracy	 > 98% accuracy with OCR + AI	 Prone to typos, misreads, human error
Scalability	 Millions of passports can be processed in bulk	 Limited to a few documents per day per person
Compliance	 Automated compliance (PII masking, GDPR-ready)	 Risk of mishandling PII; manual masking required
Validation	 Built-in cross-checks, validation, and date checks)	 Requires separate manual verification
Cost	 Low incremental cost after setup	 High manpower cost for large volumes

Our Differentiators

10000+ Smart Data Templates for 200+ Applications	70% Cost & Time Reduction in Data Ingestion Migration	99.9% Data Quality Improvement	360° Perspective with Automated Governance Protocols	Low / No code Approach for ease of Development & Rapid Deployment
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ChainSys Overview: 26+ Years of Innovation



“ I am honored to serve as ChainSys's CEO during this remarkable era of Digital transformation, as ChainSys is on an exciting trajectory to support this shift and help customers design, implement, and deploy the latest innovations in enterprise data management. We are honored to have a great customer base, hard-working & multi-skilled employees across the globe, and a respectful position in all the markets where we compete.

Sundu Rathinam Founder/ CEO/ CTO, ChainSys

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