



# From AI Readiness to AI at Scale

How Enterprises Build Data  
Foundations That Deliver  
Measurable ROI

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## Executive Summary

Most enterprise-ready models ready, but not all scaled. While investments in data and AI have grown, many initiatives remain stuck in pilot, delivering limited business value. The challenge is connectivity: fragmented data, siloed, governed, and unable to be leveraged.

AI at scale requires a shift to unified, continuously managed data where quality, integrity, and governance are built into every process. Deloitte enables this through its Smart Data Platform, helping organizations move from fragmented data to a single view of enterprise-wide data assets. The outcome is new capabilities, efficiencies, and financial ROI. AI success starts with data that is ready to scale.

### The Cost of Not Scaling AI

- 80%** A majority of AI initiatives still fall short following real impact, with up to 60% falling short in the absence of AI-ready data. [\[History\]](#)
- 35%** Even among organizations that have adopted AI, only 35% report a meaningful impact on ROI, highlighting significant gap between investment and business value. [\[History\]](#)
- 5%** At the highest level, just 5% of companies successfully translate their measurable outcomes at scale, despite widespread adoption. [\[Value\]](#)

# 1. Defining the Shift: From AI Readiness to AI at Scale

## 1.1 Understanding AI Readiness in the Enterprise Context

Artificial intelligence readiness is often defined by the presence of capabilities:



Robustness of business  
operations



Quantity of business  
and infrastructure



Number of employees and  
active users



Number of users and  
engaged users

These create the conditions for artificial intelligence. They do not make artificial intelligence operational.

In reality, most  
enterprises operate with:

Disconnected frameworks  
that exist but don't connect

Scalable automated pipelines that  
require manual intervention

Disconnected Enterprise  
Resource Planning, Customer  
Relationship Management, and  
legacy systems

Scarce data quality processes

This leads to a familiar  
pattern:

Artificial intelligence limited to  
isolated use cases

Heavy reliance on curated  
datasets

Inability to scale artificial  
intelligence across functions

## 1.2 What AI at Scale Truly Represents

The operational state of AI at scale means that the capabilities of AI have been systematically integrated into the business workflows of an enterprise and have begun to deliver measurable outcomes. This means that the emphasis moves from building models to running intelligent systems.



The main characteristics of AI at scale include:

- 1. Continuous data pipelines, which collect, process, and update data in real time or near real time
- 2. Data quality, which ensures the accuracy and consistency of data across multiple sources
- 3. Standardized data models and definitions, which have been aligned to the context of the business
- 4. Integrated governance models, which ensure compliance but do not hinder innovation
- 5. The seamless integration of AI models into operational systems and business processes

## 1.3 Bridging the Gap Between Readiness and Measurable Outcomes

Area	What Happens in 'Get Readiness'	Challenges / Pitfalls	What Changes in 'Get Outcome'	Business Impact
 <p><b>Data Preparation</b></p>	Heavy manual cleaning and preprocessing	Time-consuming, inconsistent, and repetitive	Automated, pipeline-driven data preparation	Frees time to insight & reduces operational overhead
 <p><b>Data Consistency</b></p>	Different definitions across systems and teams	Conflicting requirements, lack of trust in AI	Standardized data models and business rules	Builds user trust and drives decisions
 <p><b>Data Integration</b></p>	Disconnected point-to-point integrations	Fragmented pipelines that break with change	Unified, end-to-end data pipelines	Breaks data silos and flows across systems
 <p><b>Data Reliability</b></p>	Unbuilt-in data quality and lineage	Data inconsistency and debugging challenges	Built-in lineage tracking and quality monitoring	Transparency, auditability, and faster issue resolution
 <p><b>AI Deployment</b></p>	Isolated pilots with limited reuse	Business cannot be replicated across use cases	Reusable, production-grade AI pipelines	Scalable scaling of AI initiatives
 <p><b>Governance</b></p>	Fragmented or repetitive compliance activity	Slow, ad-hoc innovation and outdated frameworks	Embedded governance within data workflows	Compliance without friction

## 1.1 Why Enterprises Struggle to Transition Beyond Pilots

Despite significant investments, many enterprises remain constrained at the pilot stage. This is not due to a lack of technical expertise, but rather the complexity of scaling AI within real-world enterprise environments. Pilots are inherently constrained. They rely on curated datasets, simplified assumptions, and limited integration requirements. Moving these solutions into broader challenges across multiple dimensions:



### Scalability & Scale

Enterprises face significant technical and operational challenges when scaling AI solutions. They often encounter integration complexities and resource constraints.



### Integration with Systems

AI solutions often struggle to integrate with existing enterprise systems. They face complex integration challenges and data silos.



### Alignment with Processes

Enterprises often struggle to align AI solutions with their existing business processes. They face challenges in identifying the right use cases and ensuring the AI solutions fit into the overall workflow.



### Lack of Standardization

Enterprises often face inconsistent AI solutions across different departments. This leads to fragmented data and limited interoperability, making it difficult to scale AI solutions.



### Lack of Continuous Data Management

Enterprises often struggle to maintain high-quality data for AI solutions. They face challenges in data governance and ensuring data accuracy.

### Key Takeaways

- AI readiness focuses on capabilities, AI strategy focuses on business outcomes.
- Most enterprises remain stuck in pilot-stage cases.
- Lack of integration prevents AI from scaling across functions.
- Operational AI requires continuous, automated data pipelines.
- Success depends on embedding AI into real business workflows.

### For Us

Use **Shiftpy** to streamline data intake and automate pipelines early. This eliminates costly errors scaling AI beyond pilot scenarios.

## 2. Key Challenges in Scaling AI Across the Enterprise

### 2.1 Fragmented Data Ecosystems

#### Why is this a challenge?

Data exists across multiple systems without unified access or synchronization layer, making it impossible to create a complete view of the enterprise.

#### What it leads to:

- Siloed insights on partial datasets
- Conflicting insights across systems
- Delayed and inconsistent decision-making

#### What's really missing:

Unified data layer that abstracts system complexity and delivers consistent real-time data access.



## 3.2 Data Quality & Trust Default

### Why is this a challenge?

Inconsistent, incomplete, and outdated data reduces confidence in data outputs, regardless of model sophistication.

### What it leads to:

- Frequent validation and rework
- Business reluctance to AI adoption
- Decisions reverting back to manual judgment

### What's really missing?

A continuous data quality framework that ensures reliability before data reaches AI systems.

## 3.3 Siloed & Inefficient Data Pipelines

### Why is this a challenge?

Pipelines are designed for isolated use cases, not for reuse or scalability, leading to duplication and inefficiency.

### What it leads to:

- Rebuilding pipelines for every initiative
- Increased maintenance overhead
- Frequent disruptions when systems change

### What's really missing?

Standardized, reusable pipeline architectures that support multiple distinct needs without rework.

## 2.1 Governance Constraints & Regulatory Complexity

### Why is this a challenge?

Governance operates outside the data flow, introducing delays through approvals, checks, and compliance overhead.

### What it leads to

- Slower access to critical data
- Bottlenecks in development cycles
- Workarounds that increase risk

### What's really missing

Embedded governance that operates within data pipelines, ensuring compliance without slowing innovation.

## 2.2 Absence of Continuous Data Readiness

### Why is this a challenge?

Data readiness is treated as one-time task, rather than built continuously across the lifecycle.

### What it leads to

- Missed performance opportunities
- Increasing remediation costs over time
- Repeated cycles of re-preparation

### What's really missing

A continuous readiness model that monitors, validates, and adapts data in real time.

## 3.6 Organizational Silos & Misaligned Ownership

### Why is this a challenge?

Data ownership is fragmented across teams, each with its own standards, priorities, and definitions.

### What it leads to

- Conflicting data interpretations
- Duplication of effort
- Slow and misaligned execution

### What's really missing

A unified ownership model with clear standards and cross-functional accountability.

### Key Takeaways

- Data fragmentation leads to incomplete and inconsistent insights
- Poor data quality reduces trust in all outputs
- Siloed pipelines create duplication and inefficiency
- Governance delays slow down AI adoption and execution
- Lack of continuous data refreshes impacts model performance over time

### Pro Tip

Encourage cross-functional collaboration and ownership to continuously monitor data quality and usage, ensuring all models always run on trusted data.

# 3. Data as the Control Plane of the Enterprise

## 3.1 The Evolution from Support Function to Strategic Control Layer



## 3.2 Decision-Making Governed by Data Maturity

As data takes on a controlling role, the quality and maturity of that data begin to directly influence how decisions are made. Enterprises with low data maturity will rely heavily on intuition, fragmented reports, and delayed insights. Decisions are reactive, often made with incomplete or outdated information. In contrast, high-maturity organizations operate with a different rhythm. Decisions are continuous, centralized, and increasingly automated. Data is not just consulted; it is embedded into the decision-making process itself.

This creates a clear hierarchy:



What this really means is that data maturity is no longer a technical matter. It is a business capability. Organizations that invest in data quality, governance, and accessibility are effectively strengthening their ability to make faster and more accurate decisions across every function.

### 3.3 Data Maturity vs ROI: The Real Business Correlation

This breaks the conversation down into tangible business value.

Low Maturity Tier	Adoption Rate	Time to Value	ROI Evidence
Low	Experimental	Long	Minimal
Emerging	Partial Use	Moderate	Inconsistent
Medium	Scaled	Faster	Strong
Control Plane Driven	Enterprise-wide	Rapid	2-3x or Higher ROI

What changes at the top level?

- Data is available
- Pipelines are not rebuilt
- Decisions scale without friction

That's where **BI** compounds, not just improves.

### Key Takeaways

- Data maturity directly influences decision-making quality
- Organizations shift from intuition-driven to data-driven decisions
- High maturity enables real-time, automated decision-making
- Data becomes a strategic business capability, not just IT support
- Higher data maturity leads to faster BI realization

#### the tip

Position ChainSys as your next data control layer, enabling real-time decision-making from ad-hoc to reporting.

## 4. Enabling AI at Scale with ChainSys Smart Data Platform

### 4.1 What is Smart Data Platform?

The ChainSys Smart Data Platform is an advanced, all-in-one solution designed to manage, integrate, govern, and analyze enterprise data across diverse systems, including Oracle, SAP, and other major ERP platforms. With a suite of intelligent tools and pre-configured templates, the platform empowers organizations to harness the full potential of their data while ensuring compliance, security, and accuracy. Whether it's data quality management, data integration, or advanced analytics, the Smart Data Platform provides comprehensive and scalable frameworks to support your enterprise data initiatives.

- Unified Access (SSO)
- Data Migration
- Extensive User Support

- Comprehensive Data Governance
- High-level Security Management
- Real-time Operational Insights

- Robust Infrastructure & Scalability
- Customizable Analytics
- Cost-effective Solution w/ Security



## 6.2 Key Features and Benefits of Using Chaidya Smart Data Platform:

### Unified Data Management



The platform centralizes data management processes across multiple unified sources. The centralized integration, data quality, master data management (MDM), data governance, and analytics, providing a holistic view and better overall enterprise data.

### Real-time Analytics and Insights



With real-time data insights, the smart data platform empowers deeper data management tasks. These templates drive insights, better data, forecasting, and analytics, accelerating project timelines and reducing the need for manual intervention.

### Advanced Data Governance



The platform enables powerful data governance tools that ensure compliance with industry standards and regulations, automated workflows, audit trails, and data transparency logs, ensuring data integrity and transparency across all systems.

### Seamless Data Integration



The platform breaks the integration barrier of both small businesses and large enterprises, the platform's scalable architecture can manage data from a few thousand records to billions of records. It enables you to integrate from a wide range of applications and platforms, regardless of their complexity.

### Comprehensive Data Quality Management



The platform's robust enables robust data profiling, cleansing, and enrichment tools, ensuring that high-quality data is made available throughout the organization. By addressing data quality at the source, the platform increases sales and conversions, leading to more reliable business insights.

### Real-Time Analytics and Reporting



The platform offers real-time insights and reporting capabilities, providing comprehensive business insights. The platform features dashboards and reports across organizations to monitor key performance indicators (KPIs) and track critical business metrics in a visual, easy-to-use data.

## 6.3 Why is ChainDya Smart Data Platform the Market Leader?

Title	Description	ChainDya	Other Tools
 Data Assessment	<ul style="list-style-type: none"><li>1. Data health check for various databases, also providing valuable insights on Data Quality</li><li>2. Set of low configurable toolsets for various data domains</li></ul>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
		<input checked="" type="checkbox"/>	<input type="checkbox"/>

Title	Description	Strategy	Other Tests
 <p><b>Data Preparation</b></p>	<ul style="list-style-type: none"> <li>Enhance data quality through automated cleansing and enrichment using AI/ML/BI service providers</li> <li>Optimize collaboration and resource utilization from Business by leveraging user-friendly tools/apps</li> </ul>	<ul style="list-style-type: none"> <li>✔</li> <li>✔</li> </ul>	<ul style="list-style-type: none"> <li>⚠</li> <li>⚠</li> </ul>
 <p><b>Data Migration</b></p>	<ul style="list-style-type: none"> <li>Significant time reduction for application setup with low-code platforms</li> <li>Ability to use adapters for major ERP like Oracle Fusion, SAP etc for extraction and loading including legacy migrations</li> <li>Integration via database connector &amp; functional middleware</li> </ul>	<ul style="list-style-type: none"> <li>✔</li> <li>✔</li> <li>✔</li> </ul>	<ul style="list-style-type: none"> <li>⚠</li> <li>⚠</li> <li>⚠</li> </ul>
 <p><b>Master Data Governance</b></p>	<ul style="list-style-type: none"> <li>Supports data governance capabilities on Multi-brand ERP</li> <li>Integration capabilities to extract and ingest the data into multiple systems as part of Data &amp; Analytics architecture</li> <li>Integration via approval workflow &amp; built capabilities to implement data governance policies</li> </ul>	<ul style="list-style-type: none"> <li>✔</li> <li>✔</li> <li>✔</li> </ul>	<ul style="list-style-type: none"> <li>⚠</li> <li>⚠</li> <li>⚠</li> </ul>
 <p><b>Data Archival</b></p>	<ul style="list-style-type: none"> <li>Data governance compliance issues where data retention are extremely high for effective archival &amp; purging solution</li> <li>Low configurational templates for archiving the data from major ERP like Oracle, SAP etc.</li> </ul>	<ul style="list-style-type: none"> <li>✔</li> <li>✔</li> </ul>	<ul style="list-style-type: none"> <li>⚠</li> <li>⚠</li> </ul>
 <p><b>Data Security &amp; Protection</b></p>	<ul style="list-style-type: none"> <li>Supports native platform for all ERP, CRM, SCM, BI &amp; other ERP requirements</li> <li>Ability to mask or scramble PI and other sensitive data for access without security being lost/abused</li> </ul>	<ul style="list-style-type: none"> <li>✔</li> <li>✔</li> </ul>	<ul style="list-style-type: none"> <li>⚠</li> <li>⚠</li> </ul>

Title	Description	Qualify	Other Tests
 <p data-bbox="94 248 256 307"><b>Integrative Data Management</b></p>	<ul data-bbox="298 128 715 433" style="list-style-type: none"> <li>1. Consolidating data across legacy and cloud systems, verifying alternate data models &amp; object sets</li> <li>2. Data mapping to make cross-systems data and maintain data storage, verify relationships, business glossary and data circulation</li> <li>3. Support the Microservices and Non-Struct. transactions leveraging 3rd-Party/4th-Party value sources</li> </ul>	<p data-bbox="788 142 819 171">☑</p> <p data-bbox="788 230 819 259">☑</p> <p data-bbox="788 331 819 361">☑</p>	<p data-bbox="905 142 936 171">☒</p> <p data-bbox="905 230 936 259">☒</p> <p data-bbox="905 331 936 361">☒</p>
 <p data-bbox="80 583 267 612"><b>Data Visualization</b></p>	<ul data-bbox="298 473 705 681" style="list-style-type: none"> <li>1. Pre-configured dashboards for spend analysis, supplier risk, customer risk, product risk, financial stability, risk heatmap and 3rd party analysis</li> <li>2. Data profiling on structural and non-struct. data along with benchmarking using visualization</li> </ul>	<p data-bbox="788 481 819 511">☑</p> <p data-bbox="788 591 819 620">☑</p>	<p data-bbox="905 481 936 511">☒</p> <p data-bbox="905 591 936 620">☒</p>
 <p data-bbox="83 831 267 889"><b>Custom Application Build</b></p>	<ul data-bbox="298 725 702 899" style="list-style-type: none"> <li>1. No-Code/Low-Code Application Development (PaaS Solution) with Rapid Application Development (RAD) Framework</li> <li>2. Product Integration Data Templates for Major Applications (ERP)</li> </ul>	<p data-bbox="788 733 819 762">☑</p> <p data-bbox="788 843 819 872">☑</p>	<p data-bbox="905 733 936 762">☒</p> <p data-bbox="905 843 936 872">☒</p>
 <p data-bbox="80 1049 267 1078"><b>Data Maintenance</b></p>	<ul data-bbox="298 943 684 1118" style="list-style-type: none"> <li>1. Build Data Loading capabilities with loading up to 100 million records</li> <li>2. Pre-validate data in flat file format to ensure high data quality</li> <li>3. Automated regression testing, load testing, and performance testing</li> </ul>	<p data-bbox="788 952 819 981">☑</p> <p data-bbox="788 1010 819 1039">☑</p> <p data-bbox="788 1083 819 1112">☑</p>	<p data-bbox="905 952 936 981">☑</p> <p data-bbox="905 1010 936 1039">☑</p> <p data-bbox="905 1083 936 1112">☒</p>
 <p data-bbox="80 1268 267 1326"><b>Performance and Scalability</b></p>	<ul data-bbox="298 1161 695 1307" style="list-style-type: none"> <li>1. Microservices computing Models support parallel high volume data handling &amp; movement</li> <li>2. Vertical and horizontal scalability of the application based on infrastructure</li> </ul>	<p data-bbox="788 1170 819 1199">☑</p> <p data-bbox="788 1243 819 1272">☑</p>	<p data-bbox="905 1170 936 1199">☒</p> <p data-bbox="905 1243 936 1272">☒</p>

## Key Takeaways

- Unified platform unifies fragmented data management tools
- Integrates, governs, and quality checks data together in one system
- Pre-built templates accelerate implementation speed
- Real-time insights enable faster business decisions
- Scalable architecture supports enterprise-wide data operations

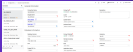
### Pro Tip

Maximize value by using ChainSys's pre-built adapters (iBIM) to accelerate implementation and reduce costs to deployment time.

## 5. The ChainSys Process for Building AI-Ready Data Foundations



## Step 1: Data Discovery and Assessment



### Comprehensive Source Identification

Identify and document data sources across ERP, CRM, legacy, and cloud environments using Microsoft's ability to access and extract data from multiple systems, including SAP, Oracle, and Salesforce.



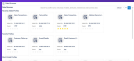
### Structural Mapping and Schema Analysis

Map data structures and relationships while leveraging Microsoft's capabilities to analyze data assets and understand how data is organized across the enterprise.



### Dependency and Reliability Mapping

Map relationships and dependencies between datasets using data lineage details to design required lineage to track data flow across systems.



### Data Inventory and Classification

Build a centralized data inventory and classification framework using lineage details to identify data sensitivity, usability, and business relevance.

## Step 2: Data Profiling and Quality Assessment



### Data Completeness and Consistency Analysis

Evaluate datasets for completeness and consistency using Alteryx's statistical tools to assess data quality and address issues.



### Duplicates and Anomaly Detection

Identify duplicate records and anomalies through Alteryx's statistical tools, enabling early detection and remediation.



### Quality Metrics and Anomaly Detection

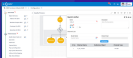
Monitor data quality metrics and anomalies using MultiStep toolset to quantify the current state of enterprise data.

## Step 3: Data Preparation (Cleansing, Standardization, Transformation)



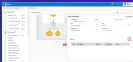
### Data Cleansing and Error Correction

Minimize data by removing duplicates and correcting inconsistencies using MultiStep toolset for automated data quality management.



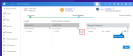
### Standardization of Formats and Definitions

Standardize formats and align data definitions across systems using Fiori apps for data Master Data Management capabilities.



### Role-Based Access Control

Apply business validation rules and approval workflows using Fiori apps that align governance features to a user's role/authority.



### Transformation and Mapping Execution

Perform data test of source and mapping configurations details, arranging source components for consistent and reliable execution.

## Step 4: Data Integration and Activation



### Real Time and Batch Data Movement

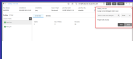
Support both real time and batch data movement using configurations details to ensure continuous data availability.



### Enable synchronization across environments

Synchronize data between users and groups systems using the built-in syncing with built-in synchronization capabilities.

## Step 5: Governance, Monitoring, and Continuous Optimization



### Policy Enforcement Across and Control

Apply rules based access control and governance policies using role management, data security, and approvals.



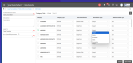
### Real-time Dashboard and Forecasting

Monitor complete data usage and forecasting using Shiny's forecasting tools that forecast user transformations.



### Continuous Monitoring of Data and Pipelines

Monitor data quality and pipeline performance using data hygiene metrics for quality tracking and health.



### Automate Governance and Compliance Initiatives

Streamline governance and enforce compliance using intelligent workflows for governance and audit trails for security audit readiness.

## Step 4: Data Operations: Activating AI-Ready Data for Enterprise Innovation

### Enterprise-Wide Data Availability

AI-ready data is made available across business functions and systems using Oracle's data lake, ensuring consistent and systematic data usage across the enterprise.

### Real-Time Data Consumption and Processing

Continuous data flow is enabled through Oracle's streaming, supporting real-time and batch processing for immediate decision-making and operational responsiveness.

### AI, Analytics, and Dashboard Enablement

Preparation is designed for AI models and analytics using Oracle's data lakes, enabling dashboards, insights, and data-driven decision-making.

## Embedded Data in Business Processes

Data is integrated directly into enterprise workflows and applications using ChainIQ's strategy, allowing it to extract insights to influence real-time business operations.

## Continuous Data Quality, Governance, and Optimization

Keeping data quality, enforcement and governance are maintained using ChainIQ's strategy while ChainIQ's dataOps supports monitoring, security and continuous optimization.

## Key Takeaways

1. A structured approach ensures consistency and scalability
2. Data discovery and profiling provides full visibility of data assets
3. Data preparation improves quality, standardization, and accuracy
4. Integration enables seamless data flow across systems
5. Documented processes, compliance, monitoring, and continuous improvement

### Pro Tip

It's not accessibility of pipelines using dataOps templates, build once, reuse across multiple data flows.



# 6. From Data Foundation to AI at Scale: Approach and Timeline

## 6.1 Chordys Implementation Framework

### ASSESS

#### What Chordys Does

- Identify all data sources across systems and functions
- Analyze data structures, flows, and dependencies
- Evaluate data quality, duplication, and inconsistencies
- Map current integration methods and bottlenecks
- Define strategic gaps and risks

Get data visibility

### DESIGN

#### What Chordys Does

- Define target data architecture and integration approach
- Standardize data definitions, formats, and business rules
- Establish governance models, roles, and ownership
- Design data quality and validation framework
- Create scalable pipeline and integration blueprint

Secure data flow

### BUILD

#### What Chordys Does

- Develop and test data pipelines for ingestion and transformation
- Implement data cleansing, standardization, and validation
- Integrate data across systems and platforms
- Finalize governance workflows and access controls
- Enable reusable and scalable data components

Bring data into operations

## ACTIVATE

### What Should We Do?

- 1. Make relevant data available across business functions
- 2. Establish real-time and batch data access
- 3. Conduct data line analysis, AI models, and workflows
- 4. Align data usage with business processes and decisions
- 5. Operationalize data for enterprise-wide consumption

Already, available data

## OPTIMIZE

### What Should We Do?

- 1. Continuously monitor data quality and pipeline performance
- 2. Identify and resolve anomalies and inefficiencies
- 3. Improve data models and governance capabilities over time
- 4. Optimize performance, availability, and cost
- 5. Enable continuous improvement and adaptability

Continuously improving performance

## 8.2 Transformation Timeline

For Large Enterprises, Typical Duration 4-6 Months



## 8.3 Industry-Wide AI Readiness Transformation

Industry	Current AI Readiness State	With Challenges
Manufacturing	Disconnected production & material data (silos)	Standardized data (dataflow) + integrated systems (dataapp) + enabling variable AI
Retail/CPG	Fragmented customer and sales data efforts (silos)	Unified customer data (dataflow) + real-time integration (dataapp) + insights (datainsights)
Banking & Financial Services	Siloed data with compliance constraints (slow AI adoption)	Secured data (dataflow) + secure pipelines (dataapp) + insights (datainsights)
Healthcare & Life Sciences	Disconnected patient data and regulatory barriers	Standardized data (dataflow) + secure integration (dataapp) + compliance (datainsights)
Energy & Utilities	High volume, inconsistent operational data	Scalable pipelines (dataapp) + standardized assets (dataflow) + analytics (datainsights)
Automotive	Supplier and production data inconsistencies	Harmonized data (dataflow) + integrated systems (dataapp) + stability (datainsights)
Telecommunications	Fragmented customer and network data	High-volume processing (dataapp) + quality (dataflow) + analytics (datainsights)
Public Sector	Laggy systems and inconsistent data	Standardized data (dataflow) + legacy integration (dataapp) + centralized insights (datainsights)

## Key Takeaways

- 1. Data transformation is a phased and structured journey
- 2. Each phase builds toward unified and scalable data systems
- 3. Continuous optimization is critical for long-term success
- 4. Foster data-driven value across the aligned data strategy and execution
- 5. Drive progress as data processes become embedded and mature

### Pro Tip

Use thought leaders like Hadoop to track data quality and pipeline performance post-deployment, ensuring continuous DLT optimization.

## 7. Real-World Impact: What This Looks Like in Action

### 7.1 Enabling Seamless Oracle to SAP S/4HANA Transformation with Advanced Data Cleansing, Migration, and Integration



One of India's leading automobile manufacturers and part of a globally recognized automotive group. The organization operates large-scale manufacturing units in South India, producing over 10,000 vehicles annually, with a workforce of 8,000 employees and revenue exceeding \$10,000 crore annually. The parent organization operates at multiple units with hundreds of thousands of employees and multi-million and production annually, driving continuous improvement across operations.

## Project Scope:



### ERP Transformation

Migration from a highly customized legacy ERP environment to SAP S/4HANA, executed in a phased approach.



### Phase-based Implementation

Phase 1: New Accounting

Phase 2: Historical Data Migration & Integration



### Data Cleansing

Extensive cleansing and validation of master and transactional data to meet SAP S/4HANA standards.



### Data Migration

Migration of ERP master and transactional data objects from legacy ERP to SAP S/4HANA.



### Data Integration

Real-time integration between legacy ERP and SAP S/4HANA for ongoing operations and procurement.



### Historical Data Migration

Migration of historical and current transactional data into SAP S/4HANA for audit and reporting purposes.



### Analytical Enablement

Development of SAP Analytics Cloud reports to support audit and business reporting requirements.

## Business Objectives

- Migrate to standard SAP S/4HANA
- Existing system was heavily customized, supporting all business functions
- Need for a phased migration to mitigate avoid operational disruption
- Business operations split across systems during transition
  - SAP S/4HANA for finance and sales
  - Legacy ERP for procurement and material processes
- Requirement to retain a full year of transactions in a single system for audit compliance
- High dependency on manual processes and data entry
- Need for continuous integration between legacy and target systems

## Enriched Scenario

- High HRP/HRP-like validation vs. flexible theme HRP-like structure
- Significant data inconsistencies and quality issues (legacy systems)
- Most of validation errors include HRP (free-text fields, no standardization)
- Examples into parallel equivalents and/or multiple transaction types
- High volume of SP to data processing across three categories
- Need for real-time or near-real-time synchronization
- Requirement to capture both historical and the transactional details: HRP/HRP
- Use of data duplication, validation failures, and synchronization



## Solution

### Phase 1 Data Cleansing/Validation Framework (pho4loop)

- Multi-tiered validation rules aligned with HRP standards
- Standardized fields across legacy, shared tools, shared feeds
- Normalized structure and converted inconsistent entries
- Modified HRP-specific constraints like field validation and character limits
- Implemented logic for
  - Duplicate review handling with configurable differentiation
  - Non-number transaction with ambiguous preservation
  - Budgetable conversion for free-text consistency
  - Data center definition for legacy, present transactional data

## Phase 2: Data Migration & Integration Platform (Platform)

- Extracted and transformed 5M+ objects from Oracle EBS
- Established cross-reference mappings for source-to-target transformation
- Executed an iterative migration cycle to refine data accuracy
- Evaluated batch and incremental data loading for optimized performance

### 2.1 Real-Time Integration (Middleware)

- Designed flow-based integration layers for different ERP module types
  - Core Modules (General Ledger)
  - Special Parts (Special & Important)
  - Project Assets (Special & Important)
- Automated workflow jobs for continuous data synchronization
- Implemented error handling with business notifications
- Established daily reconciliation reports for transparency

### 2.2 Historical Data Consolidation (MDF ETL)

- Designed data models to replicate 5M+ historical reports
- Migrated historical data from Oracle EBS as a one-time load
- Enabled continuous data flow from MDF to Analytics platform

### 2.3 Reconciliation & Governance

- Built pre-load and post-load reconciliation frameworks
- Achieved high data accuracy through validation checkpoints
- Streamlined audit readiness with consistent audit trail tables

## Conclusion





## 8.1 Decades of Data Management Expertise



For over two decades, Oracle has been at the forefront of data management innovation, providing proven solutions to the world's most complex data challenges. Our team of data experts brings an in-depth understanding of the technical, regulatory, and business complexities of managing data at scale.

### Why Our Expertise Matters

**End-to-End Data Solutions:** From data migration and integration to data governance and analytics, we cover all aspects of your data journey.

**Industry Expertise:** We've successfully worked with a wide range of industries, including finance, healthcare, retail, manufacturing, and energy.

**Proven Methodologies:** Our best-in-class methodologies ensure that your data strategy is both robust and adaptable to the fast-evolving digital landscape.

### Pro Tip:

Leveraging Oracle's expertise gives you the advantage of working with seasoned professionals who understand the nuances of data management. Our consultative approach ensures that the solutions we recommend align with your specific goals.

## 8.2. Deep Integration with Oracle, SAP, Salesforce, Snowflake, and More

In a world of disparate systems, your data needs to flow seamlessly across multiple platforms. Chordly's offers deep integration capabilities that make this a reality. Whether you are using Oracle, SAP, Salesforce, Snowflake, or other enterprise systems, we ensure your data is unified, accurate, and accessible.

### Our Integration Capabilities Include:

- 1. **Oracle:** Seamless integration and migration capabilities for Oracle applications, databases, and cloud environments.
- 2. **SAP:** Robust data integration for SAP ERP, S/4HANA, and SAP SuccessFactors, ensuring smooth transitions during digital transformation projects.
- 3. **Salesforce:** Effortless syncing of Salesforce data with other business systems for a 360-degree view of customer and operational data.
- 4. **Snowflake:** Accelerating data transformation and analytics with Snowflake's cloud data platform, ensuring scalability and speed.
- 5. **Custom Integrations:** Chordly can integrate with virtually any system, providing tailored solutions based on your specific requirements.

### How This Benefits Your Organization:

- 1. **Unified Data Ecosystem:** Bring together data from multiple sources for a single source of truth.
- 2. **Increased Efficiency:** Eliminate silos and redundancies, allowing teams to work more collaboratively and efficiently.
- 3. **Real-Time Data Access:** Enable data-driven decisions with near-instantaneous access to the most up-to-date information.

## B.3. Trusted by Fortune 500 Companies and Government Agencies Globally



World's leading  
Brand

Trust

Our Data Solutions

When it comes to managing data globally, most government agencies have earned the confidence of some of the world's largest corporations and government agencies, thanks to our track record of excellence, reliable delivery, and commitment to compliance.

### Why Trusted Organizations Choose ChaiRya:

#### Proven Track Record at Scale

From Fortune 500s to government agencies, ChaiRya solutions have powered over 100+ successful enterprise implementations worldwide. Our platform manages billions of records across complex ecosystems, ERP, CRM, cloud, legacy, and more, demonstrating reliability, speed, and success in high-stakes environments.

### **End-to-End Data Intelligence, Not Just a Catalog**

Chadoiya data lineage goes beyond traditional metadata management by offering a complete data intelligence suite, including data profiling, lineage tracing, quality testing, access controls, and usage analytics all in one unified platform. That means faster time, faster implementation, and deeper insights.

### **AI-Powered Automation**

Manual tagging and governance are a thing of the past. Chadoiya brings AI and ML-driven automation to metadata discovery, classification, consistency tagging, and relationship mapping. This enables faster onboarding, better compliance, and smarter decision-making.

### **Enterprise-Grade Governance & Security**

With robust role-based access, customizable approval workflows, and end-to-end lineage tracking, Chadoiya helps organizations stay audit-ready and compliant with evolving global regulations—GDPR, CCPA, SOX, and more.

It's time to move from BI ambition to BI execution.

**Build the Data Foundation That Will *Always* Work**

[Talk to a Chadoiya Expert](#)

[See How AI Resolves Complex IIs](#)

[Explore More Use Cases and Customer Stories](#)

**AI success doesn't start with models.**

**It starts with data that's ready, trusted, and continuously available.**

Chadoiya helps you build that foundation, so your enterprise can move faster, scale confidently, and turn AI into a real operational advantage.

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