



Building AI-Ready Oracle Data with the ChainSys Smart Data Platform

A practical guide to preparing Oracle Fusion, Oracle EBS, and Oracle Cloud data for AI-driven business transformation.

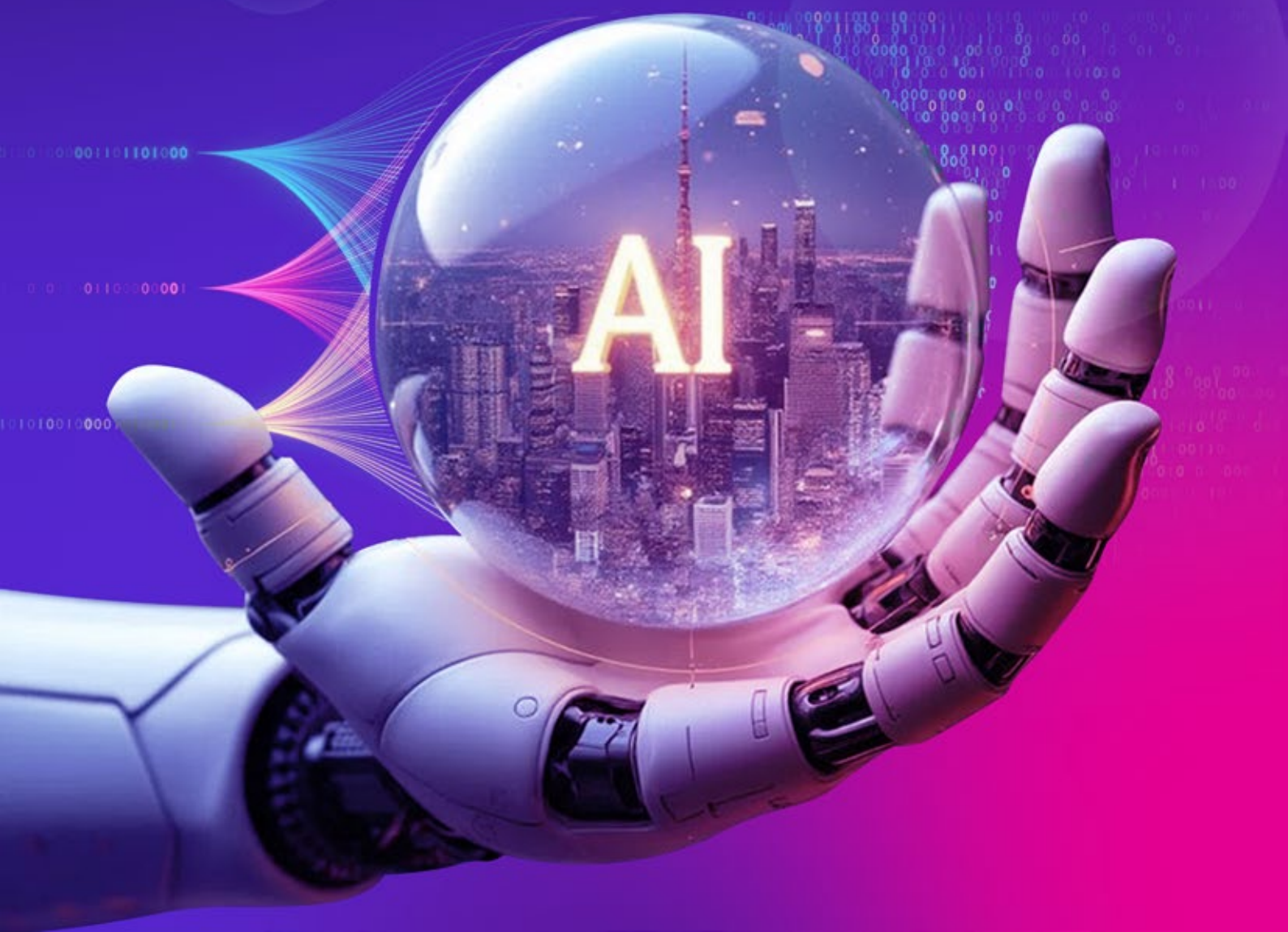


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Executive Summary

Organizations are making significant investments in Oracle Cloud Infrastructure, Oracle Fusion Applications, and Oracle Autonomous Database to accelerate AI-driven transformation. While these technologies provide a powerful foundation, scaling AI across the enterprise depends on trusted, connected, and governed Oracle data. Data quality, integration, governance, and master data management must work together to ensure AI delivers accurate insights and meaningful business outcomes. The ChainSys Smart Data Platform helps organizations prepare AI-ready data across Oracle E-Business Suite, Oracle Fusion Cloud Applications, and Oracle Cloud Infrastructure, enabling faster AI adoption, improved decision-making, and measurable business value.

The Cost of Not Scaling AI

60%

A majority of AI initiatives stall before delivering real impact, with up to 60% failing due to the absence of AI-ready data
(Gartner)

39%

Even among organizations that have adopted AI, only 39% report a meaningful impact on EBIT, highlighting a significant gap between investment and business value
(McKinsey)

5%

At the highest level, just ~5% of companies successfully translate AI into measurable outcomes at scale, despite widespread adoption
(Forbes)

01

Defining the Shift: From AI Readiness to AI at Scale

1.1 Understanding AI Readiness in the Oracle Enterprise Context

AI readiness in an Oracle landscape is often defined by the presence of capabilities:



Centralized Oracle Cloud Infrastructure (OCI) or Oracle Fusion Cloud platforms



Structured & unstructured data across Oracle EBS, Oracle Fusion, and Oracle Autonomous Database



Adoption of Oracle Analytics Cloud and Oracle AI services



Dedicated Oracle data engineering and CoE teams

These create the conditions for AI. They do not make AI operational. In reality, most enterprises are still working with data spread across many systems and years of organic growth, resulting in semi-automated pipelines that need manual intervention, reactive data quality processes, and governance frameworks that exist on paper but don't fully execute in practice, leaving AI limited to isolated use cases built on curated, one-off datasets.

1.2 What AI at Scale Truly Represents

The operational state of AI at scale means that the capabilities of AI have been systematically integrated into the business workflows of an enterprise and have begun to deliver measurable outcomes. This means that the emphasis moves from building models to running intelligent systems.



The main characteristics of AI at scale include:

- Continuous data pipelines, which can ingest, process, and update data in real-time or near real-time
- Data quality, which ensures the accuracy and consistency of data across multiple sources
- Standardized data models and definitions, which have been aligned to the context of the business
- Integrated governance models, which ensure compliance but do not hinder execution
- The seamless integration of AI models into operational systems and decision processes

1.3 Bridging the Gap Between Readiness and Measurable Outcomes

Area	What Happens in "AI Readiness"	The Gap / Problem	What Changes at "AI at Scale"	Business Impact
 Data Preparation	Manual cleansing across Oracle systems	Inconsistent, not repeatable	Automated, pipeline-driven data preparation	Faster time to insight and reduced operational overhead
 Data Consistency	Different definitions across Oracle EBS / Fusion	Conflicting outputs and a lack of trust in AI	Standardized Oracle data models	Reliable and trusted AI-driven decisions
 Data Integration	Point-to-point Oracle integrations	Fragile pipelines that break with change	Unified, end-to-end data pipelines	Stable and scalable data flow across systems
 Data Visibility	Limited insight into data quality and lineage	Poor traceability and debugging challenges	Built-in lineage tracking and quality monitoring	Transparency, auditability, and faster issue resolution
 AI Deployment	Isolated pilots with limited reuse	Success cannot be replicated across use cases	Reusable, production-grade AI pipelines	Consistent scaling of AI initiatives
 Governance	Treated as a separate compliance activity	Slows down execution and creates bottlenecks	Embedded governance within data workflows	Compliance without friction

1.4 Why Enterprises Struggle to Transition Beyond Pilots

Despite significant investment, many enterprises remain constrained at the pilot stage. This is not due to a lack of technical expertise, but rather the complexity of scaling AI within real-world enterprise environments. Pilots are inherently controlled. They rely on curated oracle datasets, simplified assumptions, and limited integration requirements. Scaling these solutions introduces challenges across multiple dimensions:



Complexity in Data

Enterprises deal with large amounts of data. It is complex because it is heterogeneous. It may even be inconsistent, incomplete, and duplicated.



Integration with Systems

An AI model needs to integrate with many different systems in the enterprise. They may be complex to integrate because each one is different.



Alignment with Processes

Enterprises also need to ensure that the intelligence gained through the application of AI is integrated with the processes. It means making changes to the processes.



Lack of Standardization

Enterprises may also lack standardization because the definition, format, and rules may vary between departments.



Lack of Continuous Data Management

Many enterprises still view data preparation as a one-time activity.



Pro Tip

Use ChainSys to standardize Oracle data models and automate pipelines early - this eliminates rework when scaling AI beyond pilot use cases.

02 Key Challenges in Scaling AI Across the Enterprise

2.1 Fragmented Data Ecosystems



Why is this a challenge

Oracle data is spread across Fusion Applications, Oracle EBS, databases, cloud, and third-party systems, creating fragmented business views.



What it leads to

- AI models trained on partial datasets
- Conflicting insights across systems
- Delayed and inconsistent decision-making



What's really missing

A unified Oracle data foundation that connects enterprise data across Oracle applications and delivers trusted, real-time information for Oracle AI.

2.2 Data Quality & Trust Deficit



Why is this a challenge

Inconsistent, incomplete, and outdated data reduces confidence in AI outputs, regardless of model sophistication.



What it leads to

- Frequent validation and rework
- Business resistance to AI adoption
- Decisions reverting back to manual judgment.



What's really missing

A continuous data quality framework that ensures reliability before oracle data reaches AI systems.

2.3 Siloed & Inefficient Data Pipelines



Why is this a challenge

Pipelines are designed for isolated use cases, not for reuse or scalability, leading to duplication and instability.



What it leads to

Rebuilding pipelines for every initiative
Increased maintenance overhead
Frequent disruptions when systems change.



What's really missing

Reusable, scalable Oracle integration pipelines that provide consistent, trusted data across Oracle Fusion, Oracle EBS, Oracle Cloud, and enterprise systems.

2.4 Governance Constraints & Regulatory Complexity



Why is this a challenge

Governance operates outside the data flow, introducing delays through approvals, checks, and compliance overhead.



What it leads to

- Slower access to critical data
- Bottlenecks in AI development cycles
- Workarounds that increase risk



What's really missing

Embedded governance that operates within data pipelines, ensuring compliance without slowing execution.

2.5 Absence of Continuous Data Readiness



Why is this a challenge

Data readiness is treated as a one-time task, while data itself continuously evolves.



What it leads to

- Model performance degradation
- Increasing inconsistencies over time
- Repeated cycles of re-preparation



What's really missing

A continuous readiness model that monitors, validates, and adapts data in real time.

2.6 Organizational Silos & Misaligned Ownership



Why is this a challenge

Data ownership is fragmented across teams, each with its own standards, priorities, and definitions.



What it leads to

- Conflicting data interpretations
- Duplication of effort
- Slow and misaligned execution



What's really missing

A unified ownership model with shared standards and cross-functional accountability.



Pro Tip

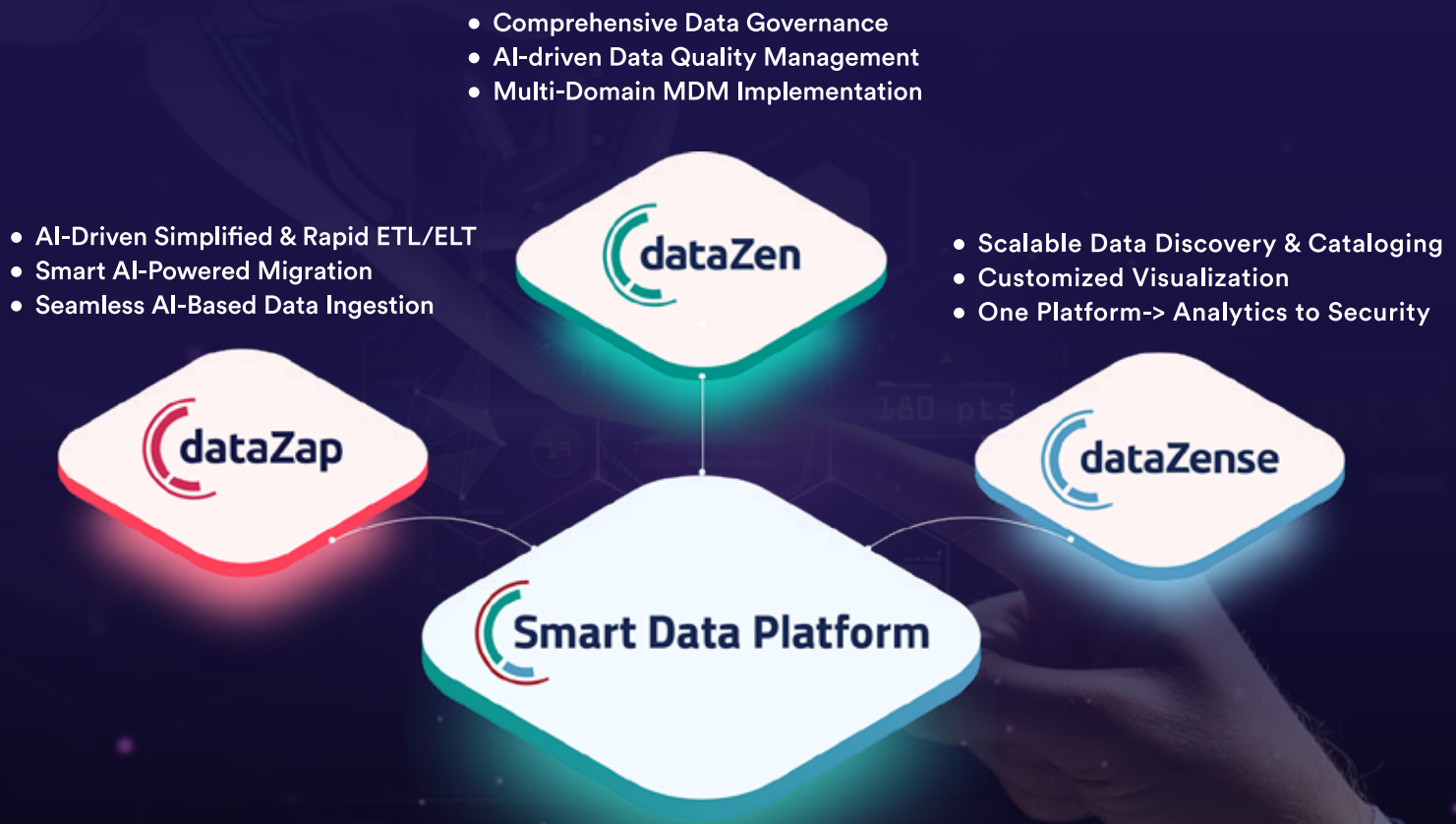
Leverage ChainSys dataZen and dataZense to continuously monitor data quality and lineage across your Oracle landscape, ensuring AI models always run on trusted data.

03

Enabling AI at Scale with ChainSys Smart Data Platform

3.1 What is a Smart Data Platform?

The ChainSys Smart Data Platform is an advanced, all-in-one solution designed to manage, integrate, govern, and analyze enterprise data, purpose-built for the Oracle ecosystem, Oracle E-Business Suite, Oracle Fusion Cloud Applications, Oracle Cloud Infrastructure, and Oracle Autonomous Database. With intelligent tools and pre-configured Oracle templates, it empowers organizations to harness the full potential of Oracle data while ensuring compliance, accuracy, and security. Whether it's data quality management, data integration, or advanced analytics, the Smart Data Platform provides a comprehensive and scalable framework to support your Oracle data initiatives.



3.2 Key Features and Benefits of Using ChainSys Smart Data Platform:



Unified Data Management

Integration, quality, MDM, governance, and analytics for Oracle data in a single solution.



9,000+ Pre-Built Templates

Templates covering Oracle EBS and Oracle Fusion setups, master data, transactions, and analytics.



Advanced Data Governance

Automated workflows, audit trails, and lineage tracking across Oracle systems.



Scalable Data Integration

From a few thousand records to billions, across Oracle Cloud and on-premises Oracle instances.



Comprehensive Data Quality Management

Profiling, cleansing, and enrichment at the source.



Real-Time Analytics and Reporting

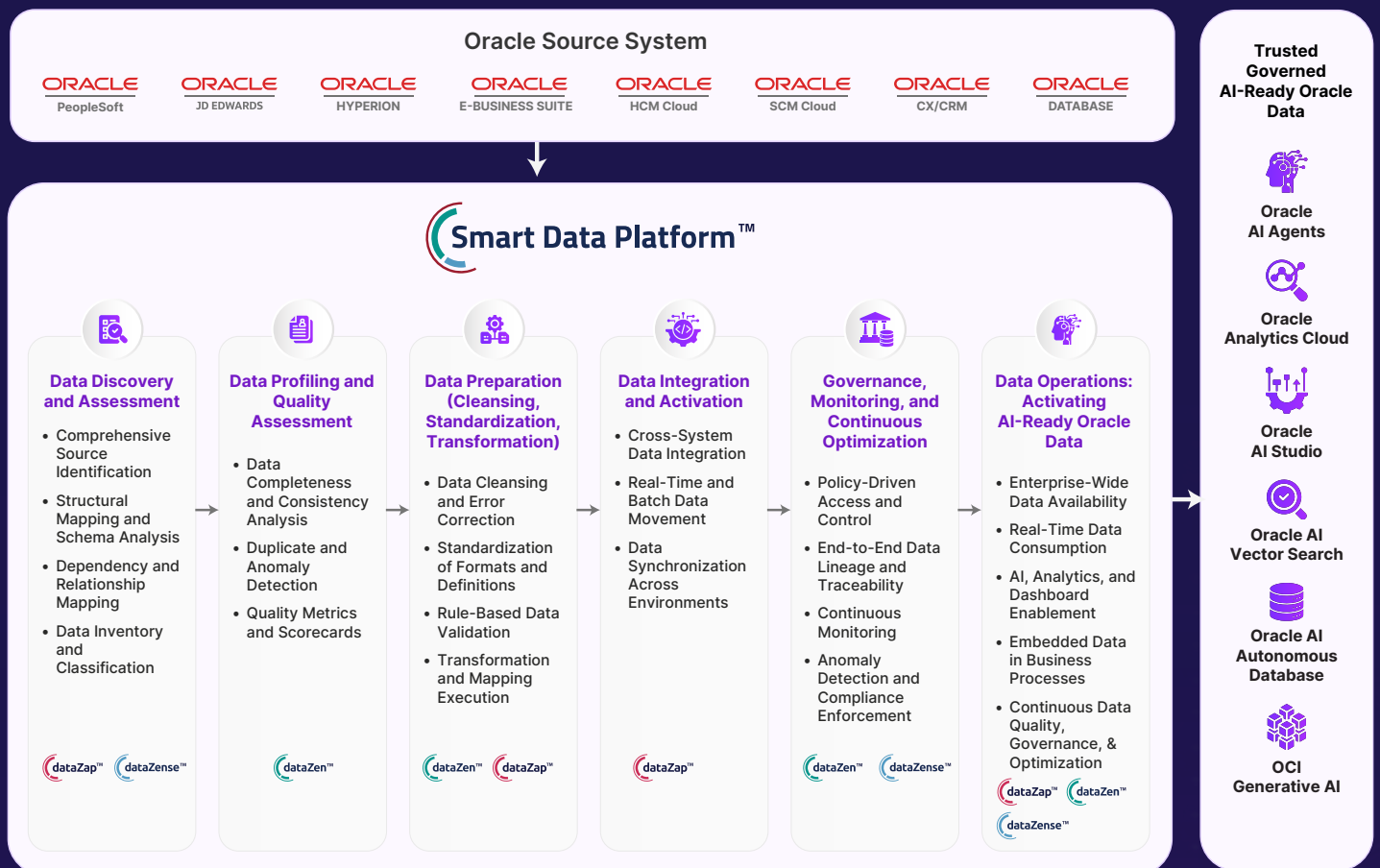
Customizable dashboards for KPIs built directly on Oracle data.



Maximize value by using ChainSys’ pre-built templates (9000+) to accelerate implementation and reduce custom development time.

04

The ChainSys Process for Building AI-Ready Oracle Data Foundations



Step 1: Data Discovery and Assessment

- Comprehensive Source Identification:**
Connect to Oracle EBS, Oracle Fusion Cloud, and Oracle Cloud Infrastructure using ChainSys dataZap.
- Structural Mapping and Schema Analysis:**
Capture Oracle data structures using dataZense to catalog assets.
- Dependency and Relationship Mapping:**
Track how data flows across Oracle modules using dataZense lineage.
- Data Inventory and Classification:**
Establish ownership, sensitivity, and business relevance for Oracle data using dataZense.



Step 2: Data Profiling and Quality Assessment

- **Data Completeness and Consistency Analysis:**
Assess Oracle data quality across all sources using dataZen.
- **Duplicate and Anomaly Detection:**
Identify duplicate Oracle records and anomalies early using dataZen.
- **Quality Metrics and Scorecards:**
Quantify the current state of Oracle data using dataZen.



Step 3: Data Preparation (Cleansing, Standardization, Transformation)

- **Data Cleansing and Error Correction:**
Remove duplicates and correct inconsistencies in Oracle data using dataZen.
- **Standardization of Formats and Definitions:**
Align data definitions across Oracle EBS and Fusion using dataZen MDM.
- **Rule-Based Data Validation:**
Apply business validation rules and approval workflows using dataZen governance.
- **Transformation and Mapping Execution:**
Perform transformation and mapping with reusable templates using dataZap.



Step 4: Data Integration and Activation

- **Cross-System Data Integration:**
Move data seamlessly across Oracle systems using dataZap.
- **Real-Time and Batch Data Movement:**
Support both modes for continuous Oracle data availability.
- **Data Synchronization Across Environments:**
Reconcile data between Oracle source and target systems using dataZap.



Step 5: Governance, Monitoring, and Continuous Optimization

- **Policy-Driven Access and Control:**
Apply role-based access and governance policies across Oracle data.
- **End-to-End Data Lineage and Traceability:**
Track Oracle data movement and transformations using dataZense.
- **Continuous Monitoring:**
Track Oracle data quality and pipeline performance using dataZen.
- **Anomaly Detection and Compliance Enforcement:**
Governance and PII masking on Oracle data using dataZense.



Step 6: Data Operations: Activating AI-Ready Oracle Data

- **Enterprise-Wide Data Availability:**
AI-ready data made accessible across Oracle-driven business functions using dataZap.
- **Real-Time Data Consumption:**
Continuous real-time and batch flow using dataZap.
- **AI, Analytics, and Dashboard Enablement:**
Prepared Oracle data powers AI models and dashboards using dataZense.
- **Embedded Data in Business Processes:**
AI-driven insights flow directly into Oracle workflows using dataZap.
- **Continuous Data Quality, Governance, and Optimization:**
Ongoing enforcement using dataZen and dataZense.



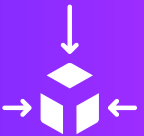
Pro Tip (ChainSys)

Focus on reusability of pipelines using dataZap templates - build once, scale across multiple Oracle AI use cases.

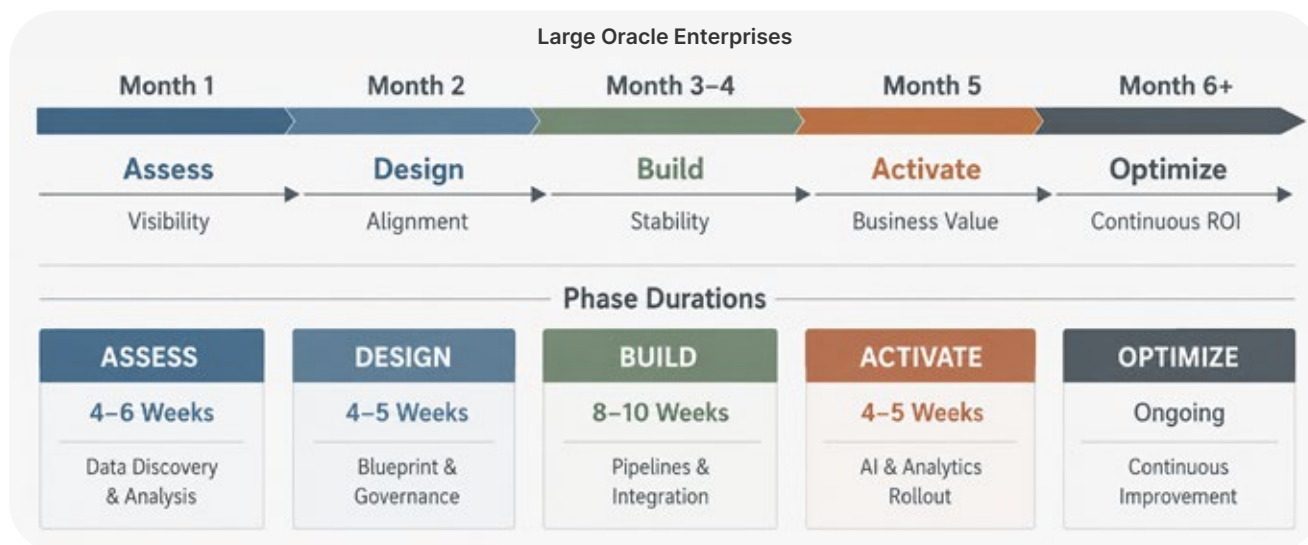
05

From Data Foundation to AI at Scale: Approach and Timeline

5.1 ChainSys Implementation Framework

Stage	What ChainSys Does	Outcome
 ASSESS	- Identify Oracle data sources across systems and functions - Analyze data structures, flows, and dependencies - Evaluate data quality, duplication, & inconsistencies - Map current integration landscape & bottlenecks - Define AI readiness gaps and risks	 Full data visibility
 DESIGN	- Define target data architecture & integration approach - Standardize data definitions, formats, & business rules - Establish governance model, roles, and ownership - Design data quality and validation framework - Create scalable pipeline and integration blueprint	 Scalable data blueprint
 BUILD	- Develop end-to-end data pipelines for ingestion and transformation - Implement data cleansing, standardization, and validation - Integrate data across Oracle systems - Configure governance workflows and access controls - Enable reusable and scalable data components	 Stable & automated pipelines
 ACTIVATE	- Make trusted Oracle data available across business functions - Enable real-time and batch data access - Embed data into analytics, AI models, & workflows - Align data usage with business processes and decisions - Operationalize data for enterprise-wide consumption	 AI-ready, actionable data
 OPTIMIZE	- Continuously monitor data quality and pipeline performance - Identify and resolve anomalies and inefficiencies - Improve data models and governance policies over time - Optimize performance, scalability, and cost - Enable continuous improvement and adaptability	 Continuous ROI & performance

5.2 Transformation Timeline



5.3 Industry-Wise AI Readiness Transformation

Industry	Current AI Readiness State	Oracle AI at Scale with ChainSys
Manufacturing	Disconnected Oracle SCM, Manufacturing, and Inventory data limits predictive AI and production optimization.	✓ Unified Oracle manufacturing data ✓ Standardized master data ✓ Real-time integration for AI-driven operations
Retail & CPG	Customer, product, and sales data across Oracle applications is fragmented, affecting AI-driven insights.	✓ Unified customer & product data ✓ Continuous data synchronization ✓ Trusted data for personalized AI experiences
Banking & Financial Services	Siloed Oracle Financials data and compliance requirements delay enterprise AI adoption.	✓ Governed financial data foundation ✓ Secure Oracle data pipelines ✓ Embedded compliance and lineage
Healthcare & Life Sciences	Patient, supplier, and operational data is spread across Oracle and third-party systems.	✓ Standardized healthcare data ✓ Secure Oracle integrations ✓ Continuous governance and compliance

Industry	Current AI Readiness State	Oracle AI at Scale with ChainSys
Energy & Utilities	Inconsistent operational and asset data reduces AI accuracy and operational visibility.	✓ AI-ready operational data ✓ Continuous data quality monitoring ✓ Scalable Oracle integration pipelines
Automotive	Supplier, manufacturing, and logistics data is inconsistent across Oracle systems.	✓ Harmonized supplier and production data ✓ Reusable Oracle integration pipelines ✓ End-to-end data visibility
Telecommunications	Customer, billing, and network data is fragmented across Oracle and legacy platforms.	✓ High-volume Oracle data integration ✓ Continuous data quality monitoring ✓ Trusted data for AI and analytics
Public Sector	Legacy Oracle systems and departmental silos create inconsistent enterprise data.	✓ Centralized Oracle data foundation ✓ Standardized governance and quality ✓ Automated integration across departments



Pro Tip

Use ChainSys Smart Data Platform to track data quality and pipeline performance post-deployment, ensuring continuous ROI optimization.

06

Real-World Impact: What This Looks Like in Action

6.1 Oracle EBS to Oracle Cloud Data & Setup Migration

Client Overview

A Fortune 500 financial services organization headquartered in Florida, USA, with a global workforce of over 50,000 employees. The organization offers a comprehensive portfolio of financial products and services and embarked on a large-scale Oracle Cloud transformation to modernize its enterprise applications while accelerating deployment, ensuring regulatory compliance, and improving operational efficiency.

Project Scope

- **Oracle EBS to Oracle Cloud Migration:** Migrate enterprise application setups, master data, and transactional data from multiple Oracle EBS instances to Oracle Cloud Applications.
- **Setup & Data Migration:** Automate the migration of approximately 250 Oracle setups and 45 master and transactional objects across enterprise business functions.
- **Accelerated Multi-Cycle Deployment:** Execute multiple migration iterations covering SIT, UAT, and Production while supporting preload and post-load reconciliations.
- **Regulatory Compliance:** Ensure business-specific validation, transformation, reconciliation, and compliance throughout the migration lifecycle.
- **Modules in Scope**
 - Financials (GL, AP, AR, FA, CM, Tax)
 - Procurement
 - Supply Chain Management (OM & Inventory)
 - Project Portfolio Management (Costing, Billing & Finance)
 - Expenses

Business Situation

- Manual Oracle setup deployment resulted in lengthy implementation cycles for new legal entities, operating units, and organizational structures.
- Frequent manual intervention introduced errors, inconsistencies, and significant rework.
- Migration of setup, master, and transactional data required business-specific transformation and validation rules.
- Multiple migration iterations were required while maintaining regulatory compliance and business continuity.
- Business demanded a repeatable, scalable migration framework capable of accelerating Oracle Cloud adoption.



Technical Situation

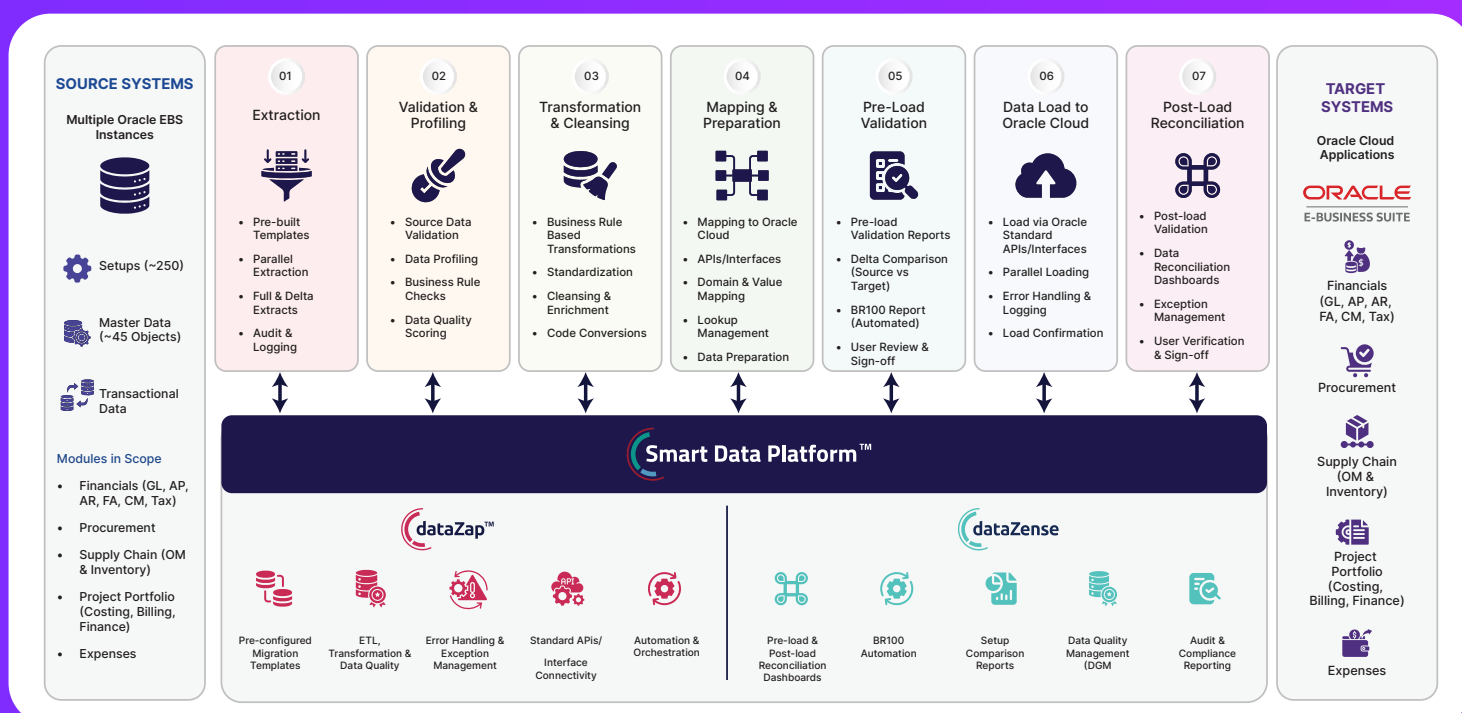
- Migration from multiple Oracle EBS environments into Oracle Cloud Applications.
- Migration of approximately 250 configuration setups and 45 master & transactional business objects.
- Complex transformation, cleansing, profiling, and validation requirements before loading data into Oracle Cloud.
- Automated comparison of source and target configurations to validate setup consistency.
- Requirement for automated BR100 documentation, preload validation, post-load reconciliation, audit reporting, and compliance verification.
- Multiple conversion cycles completed within an accelerated project timeline using reusable migration templates.



Solution

- **Automated Setup & Data Migration (dataZap):** ChainSys deployed dataZap to automate the migration of Oracle setups, master data, and transactional data using pre-built migration templates covering extraction, transformation, mapping, validation, cleansing, profiling, error handling, and loading through Oracle standard APIs and interfaces.
- **Intelligent Data Quality & Validation:** Business-specific transformation logic and Data Quality Management (DQM) capabilities ensured clean, standardized, and Oracle-compatible data before every migration cycle. Pre-load and post-load validation reports enabled business users to review, approve, and reconcile migrated data with confidence.
- **Automated Setup Comparison & BR100 Reporting:** dataZap automatically generated BR100 documentation, setup comparison reports, preload validation reports, and reconciliation dashboards, significantly reducing manual review efforts while improving governance and audit readiness.
- **High-Performance Migration Framework:** Using ChainSys' reusable migration templates and automated validation framework, multiple migration iterations were executed rapidly across SIT, UAT, and Production environments while ensuring repeatability, compliance, and high migration success rates.

Illustration



Benefits

- Reduced Oracle setup migration effort by 75% through automation.
- Accelerated Oracle Cloud implementations with pre-configured templates.
- Improved data quality and migration accuracy using automated validation and cleansing.
- Reduced manual effort with automated documentation and reconciliation.
- Achieved 80% process reusability for repeatable, scalable migrations.
- Enabled parallel processing for faster large-scale migrations.
- Minimized business risk and implementation delays with reliable automation.



Products & Services Used

- **dataZap:**
Oracle Setup Migration, Data Migration, Transformation, Validation, Cleansing, Reconciliation, and Oracle Cloud Data Loading
- **dataZense:**
Pre-load & Post-load Reconciliation Dashboards, Data Validation, and Migration Reporting

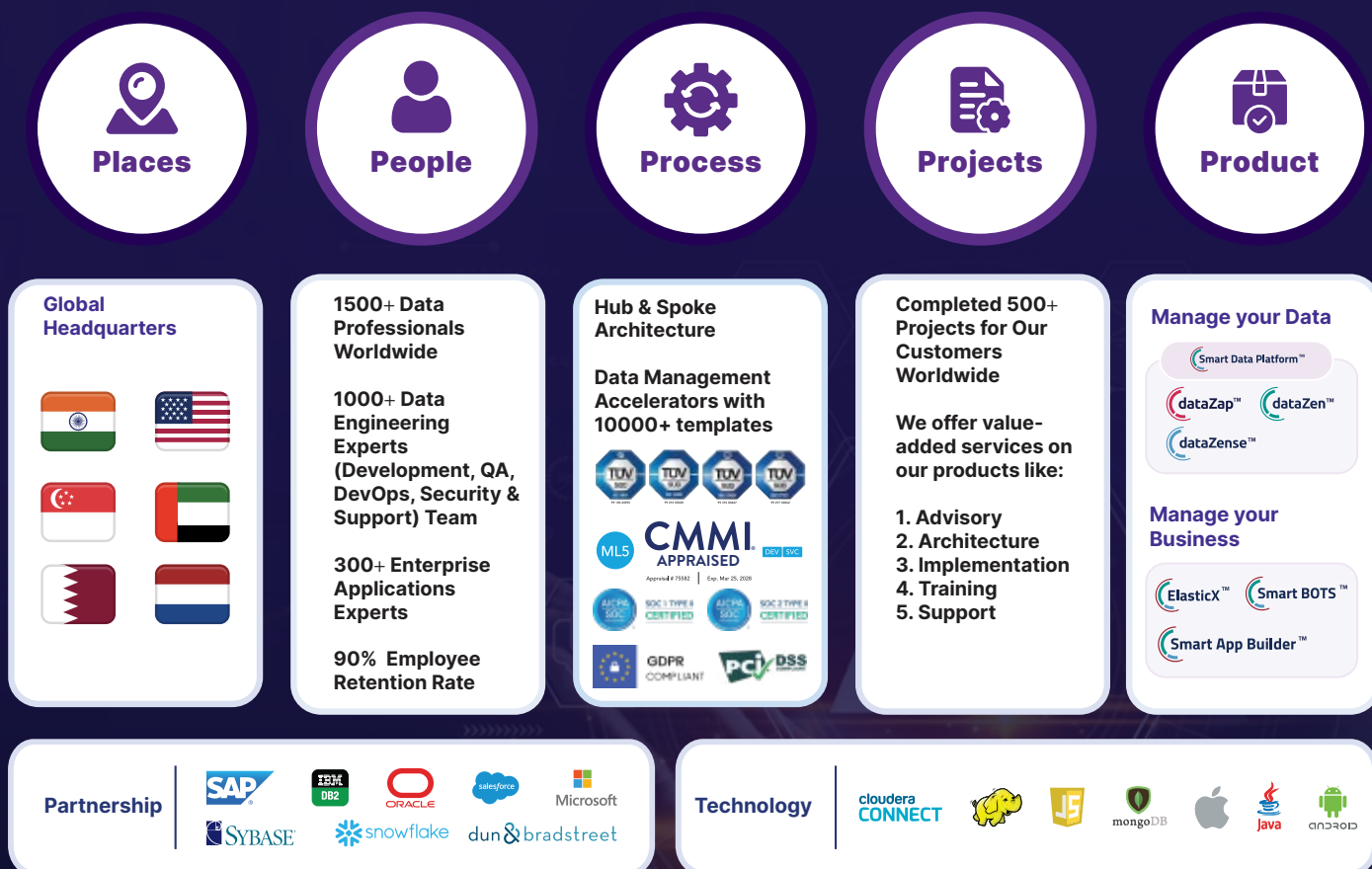


07 Why Enterprises Choose ChainSys

Empowering Your Data Transformation with Expertise, Integration, and Trust

At ChainSys, we believe that the key to success is collaboration. We are more than just a technology provider; we are your strategic partner. Our goal is to empower your organization with the tools, expertise, and support you need to harness the full potential of your data. Here's why companies across industries choose ChainSys as their trusted partner for data management, integration, and governance:

7.1 Decades of Data Management Expertise



For over two decades, ChainSys has been at the forefront of data management innovation, providing proven solutions to the world's most complex data challenges. Our team of data experts brings an in-depth understanding of the technical, regulatory, and business complexities of managing data at scale.

Why Our Expertise Matters:

- **End-to-End Data Solutions:** From data migration and integration to data governance and analytics, we cover all aspects of your data journey.
- **Industry Experience:** We've successfully worked with a wide range of industries, including finance, healthcare, retail, manufacturing, and energy.
- **Proven Methodologies:** Our best-in-class methodologies ensure that your data strategy is both robust and adaptable to the fast-evolving digital landscape.



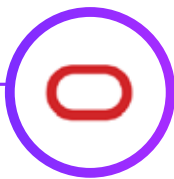
Pro Tip

Leveraging ChainSys's expertise gives you the advantage of working with seasoned professionals who understand the nuances of data management. Our consultative approach ensures that the solutions we recommend align with your specific goals.

7.2. Deep Integration with Oracle, SAP, Salesforce, Snowflake, and More

In a world of disparate systems, your data needs to flow seamlessly across multiple platforms. ChainSys offers deep integration capabilities that make this a reality. Whether you are using Oracle, SAP, Salesforce, Snowflake, or other enterprise systems, we ensure your data is unified, accurate, and accessible.

Our Integration Capabilities Include:



Oracle

Seamless integration and migration capabilities for Oracle applications, databases, and cloud environments.



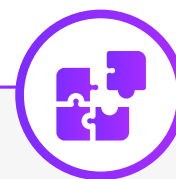
SAP

Robust data integration for SAP ERP, S/4HANA, and SAP SuccessFactors, ensuring smooth transitions during digital transformation projects.



Salesforce

Effortless syncing of Salesforce data with other business systems for a 360-degree view of customer and operational data.



Custom Integrations

ChainSys can integrate with virtually any system, providing tailored solutions based on your specific requirements.

7.3 Why Trusted Organizations Choose ChainSys:



Proven Track Record at Scale

From Fortune 500s to government agencies, ChainSys solutions have powered over 300+ successful enterprise implementations worldwide. Our platforms manage billions of records across complex ecosystems, ERP, CRM, cloud, legacy, and more, demonstrating scalability, speed, and success in high-stakes environments.



End-to-End Data Intelligence, Not Just a Catalog

ChainSys dataZense goes beyond traditional metadata management by offering a complete data intelligence suite, including data profiling, lineage tracing, quality scoring, access controls, and usage analytics all in one unified platform. That means fewer tools, faster implementation, and deeper insights.



AI-Powered Automation

Manual tagging and governance are a thing of the past. ChainSys brings AI and ML-driven automation to metadata discovery, classification, sensitivity tagging, and relationship mapping. This enables faster onboarding, better compliance, and smarter decision-making.



Enterprise-Grade Governance & Security

With robust role-based access, customizable approval workflows, and end-to-end lineage tracking, ChainSys helps organizations stay audit-ready and compliant with evolving global regulations—GDPR, HIPAA, CCPA, and more.

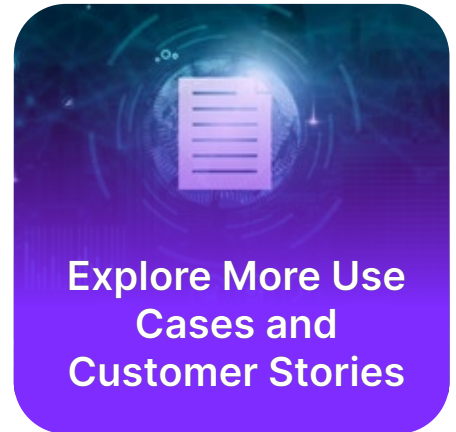
**It's time to move from AI ambition to AI execution.
Build the Oracle Data Foundation That Makes AI Work**



**Talk to a
ChainSys
Expert**



**See How AI
Readiness Comes
to Life**



**Explore More Use
Cases and
Customer Stories**

AI success doesn't start with models.
It starts with data that is ready, trusted, and continuously available.

ChainSys helps you build that foundation, so your enterprise can move faster, scale confidently, and turn AI into a real, operational advantage.

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Our CEO's Word

I am honored to serve as ChainSys's CEO during this remarkable era of Digital transformation, as ChainSys is on an exciting trajectory to support this shift and help customers design, implement, and deploy the latest innovations in enterprise data management. We are honored to have a great customer base, hard-working & multi-skilled employees across the globe, and a respectful position in all the markets where we compete.

Sundu Rathinam Founder/ CEO/ CTO, ChainSys



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