

JANUARY 2026



THE GEE GROUP SOCIAL

THE MONTHLY NEWSLETTER

Hey There!

January 2026 is here, bringing crisp mornings, snow-dusted days, and the perfect reason to slow down, sip something warm, and bundle up in your coziest layers as we settle into the heart of winter.

We've been soaking up the quiet beauty of the season—peaceful walks in the cold air, snowy landscapes, and easing back into routines with a fresh perspective for the year ahead. There's something refreshing about January that invites reflection, reset, and a little extra calm. As the new year unfolds, there's plenty to enjoy this month. Let's embrace winter in Utah, welcome new beginnings, and start 2026 feeling grounded, inspired, and ready for what's ahead.





UTAH'S HOUSING MARKET AT A *Glance*

WASATCH FRONT MLS MARKET UPDATE
SOURCE WFRMLS 12/29/2025

\$515,000

MEDIAN
SALES PRICE

2,476

HOMES
SOLD

2,659

NEW
LISTINGS

53

MEDIAN DAYS
ON MARKET

We are so incredibly grateful for every client who reads this newsletter and continues to support the Gee Group.

Because of you, 2025 was an outstanding year for our team — filled with meaningful relationships, exciting milestones, and the opportunity to serve some truly amazing people. We genuinely love our clients, are deeply thankful for the trust you place in us, and feel honored to be part of your real estate journey. As we look ahead, we're excited and inspired for everything 2026 has in store and can't wait to continue working together. The world to us, and events like this remind us just how lucky we are to have such an amazing community of clients and friends.

Thank
you



UPCOMING CLIENT APPRECIATION EVENTS



MARK YOUR CALENDARS! WE HAVE SOME GREAT EVENTS COMING UP AND WE'D LOVE TO SEE YOU THERE!

MARK YOUR CALENDARS

The Gee Group has fantastic client events happening throughout the year! Here's a rundown on what you can look forward for the remainder of the year.



1st Quarter Client Appreciation Event

Death by Chocolate



2nd Quarter Fundraiser

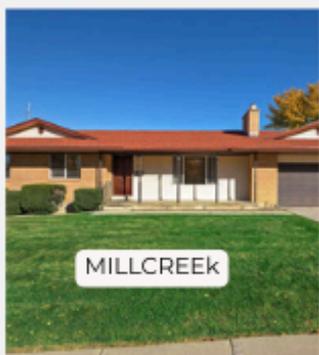
Gee Group Golf Tournament benefiting the Tyler Robinson Foundation



ACTIVE LISTINGS

INTERESTED IN ONE OF OUR LISTINGS?
REACH OUT! WE'D LOVE TO SHOW YOU IT!

JANUARY 2026



LISTING INVENTORY



SOLD PROPERTIES

SOLD! TURNING KEYS AND MAKING DREAMS REALITY.

CONGRATULATIONS

TO OUR DECEMBER CLIENTS!!



DRAPER

SELLER REPRESENTED



SOUTH JORDAN

BUYER REPRESENTED



WEST POINT

SELLER REPRESENTED

EVENTS ALONG THE WASATCH FRONT THIS MONTH

NEVER MISS A BEAT ON LOCAL EVENTS
HAPPENING THIS MONTH!



Sundance Film Festival

Park City & Salt Lake City, UT

Experience one of the world's most famous independent film festivals, featuring movie premieres, filmmaker panels, and a vibrant winter arts atmosphere throughout Park City and Salt Lake City.

Utah RV SuperShow

Mountain America Expo Center, Sandy, UT

Explore the latest RVs, trailers, and outdoor gear at this popular winter expo — perfect for planning spring and summer adventures.

Outdoor Retailer Snow Show

Salt Palace Convention Center, Salt Lake City, UT

Discover the newest innovations in outdoor gear and apparel while industry professionals gather for one of the largest outdoor trade shows in the country.

Utah Jazz Home Games (January Series)

Delta Center, Salt Lake City, UT

Catch the Utah Jazz in action during their January home games and enjoy an exciting night of NBA basketball downtown.



January Bucket List

CATCH A COZY WINTER EVENT:

Attend a January concert, comedy show, or indoor festival at venues like Eccles Theater or The Union Event Center to stay warm while enjoying Utah's arts scene.

ENJOY WINTER VIEWS (NO SKIS REQUIRED):

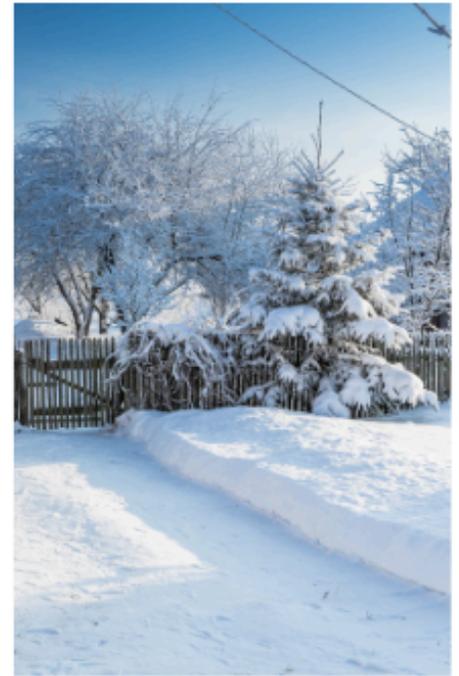
Take a scenic gondola ride or mountain walk at Park City Mountain or Snowbird to soak in Utah's winter landscapes without needing fresh powder.

SNOWSHOE A WINTER TRAIL:

Experience Utah's quiet winter beauty by snowshoeing scenic routes in Big Cottonwood Canyon or at Soldier Hollow.

SOAK IN THE HOMESTEAD CRATER:

Warm up with a relaxing swim in the naturally heated Homestead Crater, a 10,000-year-old



LISTING TIP



Here's the question we're being asked all the time....

How's the Market?

At The Gee Group, we'll never push someone to buy or sell if staying put is the smartest move for their goals.

Every client's situation is different, which is why there's no one-size-fits-all answer to questions about the market.

Two people can ask us the same "*How's the market?*" question and receive completely different guidance — because their timelines, priorities, and life plans aren't the same.

That's why we believe in honest conversations and thoughtful strategy. We take the time to look at the full picture and help our clients understand their best next step — even when that step is waiting.

THIS MONTH'S HOME MAINTENANCE CHECKLIST

YOUR

January

HOME MAINTENANCE CHECKLIST

- ✓ Check your furnace filter and replace it if needed to keep your home warm and energy efficient during peak winter use.
- ✓ Clear snow away from your home's foundation to help prevent ice buildup and moisture issues.
- ✓ Inspect outdoor pipes and hose bibs to make sure they're properly insulated against freezing temperatures.
- ✓ Keep an eye on your roof and gutters for ice dams that can cause winter water damage.



Have questions about real estate?

Whether you're interested in purchasing your first home, moving up, downsizing or investing, the Gee Group is here as a resource for you.

Feel free to reply to this email if you have any questions! We're always here to help!!



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