

OCTOBER 2025



THE GEE GROUP SOCIAL

THE MONTHLY NEWSLETTER

Hey There!

October has arrived, and with it comes the official kickoff to the cozy 'ber months! Pumpkins and Halloween décor seem to appear overnight around our Utah neighborhoods—it feels like we were just celebrating the 4th of July.

Whether you're all in on spooky season or simply soaking up the crisp autumn air, there's so much to enjoy across our local communities this month. Stay tuned for your October guide from the Gee Group: upcoming events, some of our favorite local recommendations, and an inside look at what's happening right now in the Utah real estate market.





UTAH'S HOUSING MARKET AT A Glance

WASATCH FRONT MLS MARKET UPDATE
SOURCE WFRMLS 07/2025

\$575,000

MEDIAN
SALES PRICE

2,662

HOMES
SOLD

4,728

NEW
LISTINGS

43

MEDIAN DAYS
ON MARKET



WE SELL HOUSES FOR A LIVING... IF THERE'S ONE THING WE WANT HOMEOWNERS TO KNOW IT'S THIS

Pricing your home correctly is more important than ever

HOUSE A

priced with data

- ✓ Buyers immediately recognize a fair price
- ✓ Strong interest from day one
- ✓ Multiple showings + offers, drives the price up
- ✓ Sells quickly

HOUSE B

priced with feelings

- ✗ Few (or no) showings
- ✗ Price reductions after sitting too long
- ✗ Buyers assume something is wrong with the house
- ✗ Eventually sells...but for less than if it had been priced right initially



UPCOMING CLIENT APPRECIATION EVENTS



MARK YOUR CALENDARS! WE HAVE SOME GREAT EVENTS COMING UP AND WE'D LOVE TO SEE YOU THERE!

MARK YOUR CALENDARS

The Gee Group has fantastic client events happening throughout the year! Here's a rundown on what you can look forward for the remainder of the year.



Winter 2025

Gee Group End of Year Movie Event

THANK YOU!!

A huge thank you to all of our incredible clients who joined us at our annual Kuwahara Pumpkin Patch Client Appreciation Event! We loved seeing so many familiar faces (and meeting a few new ones) as we enjoyed the fall festivities together. From picking the perfect pumpkins to sharing laughs over cider and donuts, it was such a joy to celebrate the season with you. Your continued trust and support mean the world to us, and events like this remind us just how lucky we are to have such an amazing community of clients and friends.

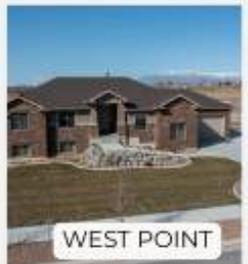




ACTIVE LISTINGS

INTERESTED IN ONE OF OUR LISTINGS?
REACH OUT! WE'D LOVE TO SHOW YOU IT!

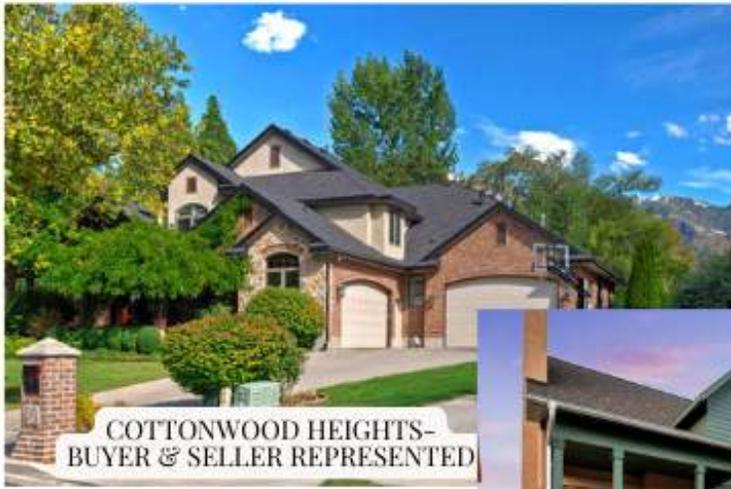
OCTOBER 2025 LISTING IVENTORY





UNDER CONTRACT

HELPING DREAMS COME TRUE,
ONE HOME AT A TIME!



COTTONWOOD HEIGHTS-
BUYER & SELLER REPRESENTED



DRAPER-
SELLER REPRESENTED



SOUTH JORDAN-
Buyer Represented



KAYSVILLE-
SELLER REPRESENTED



LAYTON-
BUYER REPRESENTED





SOLD PROPERTIES

SOLD! TURNING KEYS AND MAKING DREAMS REALITY.





EVENTS ALONG THE WASATCH FRONT THIS MONTH

NEVER MISS A BEAT ON LOCAL EVENTS
HAPPENING THIS MONTH!



October (All Month / Weekends)

Lagoon Frightmares

Weekends through October | Operating hours vary (typically mid-afternoon through night)

Location & Details: Lagoon Amusement Park, Farmington, UT — The park transforms for Halloween with family-friendly “day haunt” events (no scare actors, just seasonal décor, lighting, music) and nighttime haunted attractions.

October 4, 2025

Marvelous Adventure 2025

Saturday | 12:00 PM – 2:00 PM

Location & Details: The Family Place, Salt Lake City — A fun, superhero-themed event for families.

Costumes are encouraged, and children can take part in games, crafts, and community support activities.

October 16–18, 2025

Vintage Market Days of Greater Utah

Thursday – Saturday | 10:00 AM – 5:00 PM

Location & Details: Spanish Fork Fairgrounds, 475 S Main St, Spanish Fork — Over 130 vendors showcasing vintage, handmade goods, seasonal décor, home décor, food trucks, live music. Children under 12 get free admission.

October (dates nightly; select days)

Fright Lights – Crazy Corn Maze

Evenings | dusk onward

Location & Details: Salt Lake area — A glowing, interactive light and Halloween experience featuring illuminated trails, spooky effects, fog, light installations, music, and a “Day Haunt: No Scares, All Atmosphere” option for younger kids.



October Bucket List

TAKE FAMILY PHOTOS

in the beautiful mountains with all the changing colors. One of our favorite spots is Trappers Pass.

PACK A PICNIC AND TAKE A HIKE

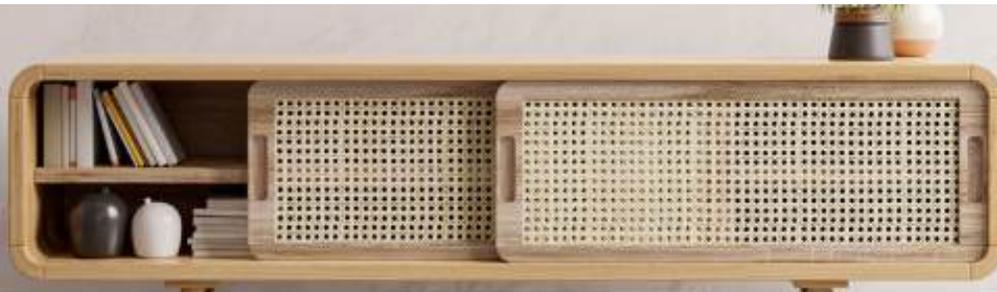
Stewart Falls is stunning right now!

GO TRICK-OR-TREATING

in your favorite neighborhood or check out the Festival Transylvania at Millcreek Gardens

ENJOY A QUIET MORNING WITH A FALL DRINK

A caramel apple cider is one of our favorite fall treats at Starbucks!



WHEN YOU REACH OUT ABOUT BUYING A HOME, HERE'S WHAT HAPPENS NEXT...

We'll hop on a call (Or meet for coffee) & chat through your questions, the process of buying, your budget & timeline.

We will connect you with a few lenders This is a free, no-pressure connection to help you narrow in your price range & get pre-approved. (Or you can simply get a sense for your numbers & continue saving!)

We'll think about a must-have list Getting clear on the non-negotiables early on will make decision-making easier down the line.

We'll narrow down location and think through areas that fit your budget, lifestyle, and long-term plans. This could look like commute times, schools, and nearby amenities.

We're here to be a resource - Whether you're thinking about a move in 2 months or 2 years, we'd love to help you get there with confidence.

THIS MONTH'S HOME MAINTENANCE CHECKLIST

YOUR
October

HOME MAINTENANCE CHECKLIST

- ✓ Clean and store outdoor furniture
- ✓ Winterize sprinkler system
- ✓ Reverse ceiling fans to clockwise to circulate warm air more effectively
- ✓ Inspect and clean chimneys and fireplaces
- ✓ Clean and organize garage
- ✓ Stock up on citronella candles or invest in a bug zapper



Have questions about real estate?

Whether you're interested in purchasing your first home, moving up, downsizing or investing, the Gee Group is here as a resource for you.

Feel free to reply to this email if you have any questions! We're always here to help!!



Stay in the know with the Gee Group



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