

SEPTEMBER 2025



# THE GEE GROUP SOCIAL

THE MONTHLY NEWSLETTER

Hey There!

Is it fall already, or are we all just ready for it? September has that official start to fall vibe. Summer is powering down, routines are kicking in, football is back, pumpkin spice is about to be everywhere and the air has just a hint of that early fall crispness.

It's one of those months that feels like a big transition and we're leaning into it. Keep reading for your September scoop on local events, updates, and more!





# UTAH'S HOUSING MARKET AT A Glance

WASATCH FRONT MLS MARKET UPDATE  
\*SOURCE WFRMLS 07/2025\*

\$587,000

MEDIAN  
SALES PRICE

3,598

HOMES  
SOLD

5,427

NEW  
LISTINGS

38

MEDIAN DAYS  
ON MARKET

## RED FLAGS THAT TELL US A HOME WILL STRUGGLE TO SELL

You've seen it on the news: A country-wide increase in the number of homes available for sale-great news for buyers! With this rise in available inventory, we're seeing homes sit on the market longer. If you're thinking about selling, here are the most common culprits we are seeing stalls sales:

- Overpricing to "leave room for negotiation"
- Listing without professional photography
- Ignoring small repairs (buyers assume bigger issues are hiding)
- Not prepping for the first weekend... momentum is so important right now





# UPCOMING CLIENT APPRECIATION EVENTS



MARK YOUR CALENDARS! WE HAVE SOME GREAT EVENTS COMING UP AND WE'D LOVE TO SEE YOU THERE!

## MARK YOUR CALENDARS

The Gee Group has fantastic client events happening throughout the year! Here's a rundown on what you can look forward for the remainder of the year.



Fall 2025

KW Kuwahara Farms Event



Winter 2025

Gee Group End of Year Movie Event



Join us for a Private Event at  
**KUWAHARA**

**PUMPKIN PATCH & THRILLER PARK**

**SEPTEMBER 25TH 5:30-9:00**



**KW UTAH REALTORS**  
KELLERWILLIAMS

**CORN MAZE, HAUNTED HOUSE,  
PUMPKIN PATCH, DJ, LIVE STAGE  
PERFORMANCES, BOUNCE HOUSES &  
MORE!**

**REFER A FRIEND**

See QR Code to RSVP and see  
Check in Details.



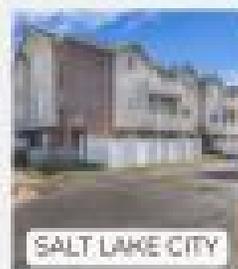
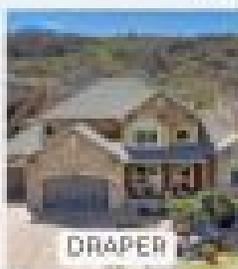
RSVP Required  
3 & Under Don't need a ticket



# ACTIVE LISTINGS

INTERESTED IN ONE OF OUR LISTINGS?  
REACH OUT! WE'D LOVE TO SHOW YOU IT!

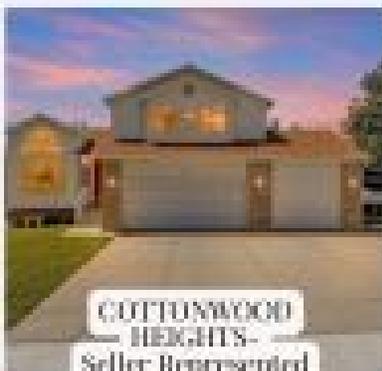
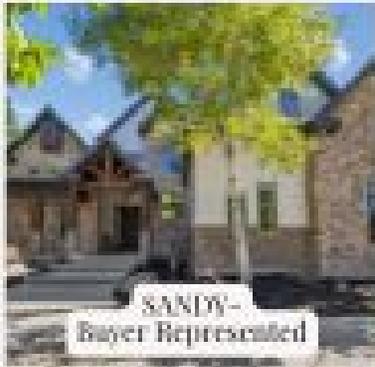
## SEPTEMBER 2025 LISTING IVENTORY





# UNDER CONTRACT

HELPING DREAMS COME TRUE,  
ONE HOME AT A TIME!





# SOLD PROPERTIES

*SOLD! TURNING KEYS AND MAKING DREAMS REALITY.*





## EVENTS ALONG THE WASATCH FRONT THIS MONTH

NEVER MISS A BEAT ON LOCAL EVENTS  
HAPPENING THIS MONTH!



**September 4–14, 2025**

### **Utah State Fair 2025**

Thursday – Sunday | Fairgrounds open (typically ~10 AM – evening)

Location & Details: Utah State Fairpark, Salt Lake City – Eleven days of family fun with concerts, rodeo, demolition derby, 4-H exhibits, livestock, creative arts, food vendors, carnival rides, and kids' entertainment.

**September 4–7, 2025**

### **Peach Days – Brigham City**

Thursday – Sunday | Various Times

Location & Details: Main Street, Brigham City, UT – A century-old peach harvest celebration with a huge car show, parade, quilt displays, kids' activities, free concerts, and delicious peach treats.

**September 11–17, 2025**

### **Cross-E Ranch Sunflower Festival**

Thursday – Wednesday | Daytime Hours

Location & Details: Cross-E Ranch, Salt Lake City – Stroll through over a million blooming sunflowers, enjoy photo ops, live music, farm fun, and freshly-picked flowers to take home.

**September 19–21, 2025**

### **Utah Hot Air Balloon Palooza**

Friday – Sunday | Daytime & Evening Events

Location & Details: Salt Lake Valley – A spectacular weekend with colorful hot air balloons, live performances, vendors, and "Glow Night," when balloons light up the night sky in a magical family-friendly display.



# September Bucket List

## Host a Football Watch Party

Or visit the new Bee's Stadium to catch them take home a W.

## Watch a Final Summer Sunset

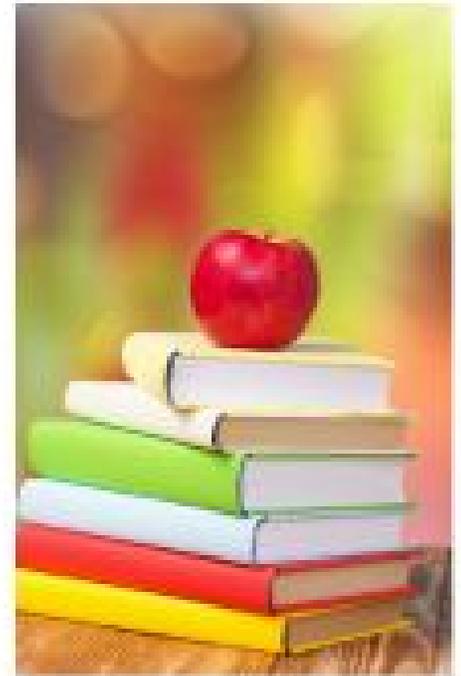
Say so long to summer with a sunset at Antelope Island

## Try an After School Treat

at Swig.

## Catch a Weekend Concert

at Utah State Fair



## WHEN YOU REACH OUT ABOUT BUYING A HOME, HERE'S WHAT HAPPENS NEXT...

We'll hop on a call (Or meet for coffee) & chat through your questions, the process of buying, your budget & timeline.

We will connect you with a few lenders This is a free, no-pressure connection to help you narrow in your price range & get pre-approved. (Or you can simply get a sense for your numbers & continue saving!)

We'll think about a must-have list Getting clear on the non-negotiables early on will make decision-making easier down the line.

We'll narrow down location and think through areas that fit your budget, lifestyle, and long-term plans. This could look like commute times, schools, and nearby amenities.

We're here to be a resource - Whether you're thinking about a move in 2 months or 2 years, we'd love to help you get there with confidence.

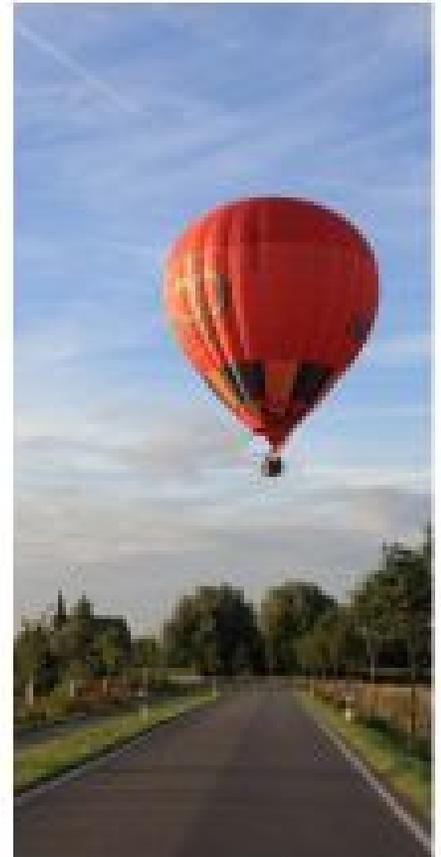


# THIS MONTH'S HOME MAINTENANCE CHECKLIST

YOUR  
*September*

## HOME MAINTENANCE CHECKLIST

- ✓ Clean out clothes from previous school year
- ✓ Dust all blinds and clean windows
- ✓ Clean out dishwasher filter
- ✓ Deep clean dryer vents to prevent fire



# Have questions about real estate?

Whether you're interested in purchasing your first home, moving up, downsizing or investing, the Gee Group is here as a resource for you.

Feel free to reply to this email if you have any questions! We're always here to help!!



Stay in the know with the Gee Group



## CONNECT WITH US



Instagram

@thegeegroup | @mrs\_mariah\_gee | @brookeskinnerrealtor | @daniellev\_realty | @macallnakrealty