

# PRIVACY STATEMENT – Solvecraft 2024

## Definitions

- a. Privacy Policy: this privacy policy;
- b. User: any user of this website;
- c. Controller: the limited liability partnership ExpoCademy, registered in the Chamber of Commerce in Amsterdam, officially based and operating in Amsterdam, doing business under the name Solvecraft, KvK Amsterdam 94382336.
- d. Website: [www.solvecraft.nl](http://www.solvecraft.nl)

## 1. General

- 1.1 This Privacy Policy describes how the Controller processes the personal data of its users.
- 1.2 The personal data processed by the Controller includes name, gender, interest, (email) address, and phone number.

## 2. Collection and Use of Personal Data

- 2.1 The Controller collects personal/business data when the user voluntarily submits it through the website—for example, by requesting information about services/products, placing an order, or subscribing to the newsletter.
- 2.2 The Controller uses this data for the purpose and legal basis for which it was provided: such as for marketing, social media concepts, programs, training, coaching, and advice—broadly defined.
  - 2.2.1 If a user requests information about services or products, the Controller uses the data to fulfill that request.
  - 2.2.2 If a user places an order or request, the Controller uses the data to process it.
  - 2.2.3 If the user subscribes to a newsletter, their data is used to send it.

2.3 The Controller may also use the data to inform users about potentially interesting products or services. Objections can be sent to: [info@expocademy.nl](mailto:info@expocademy.nl)

### 3. Disclosure to Third Parties

3.1 The Controller will not disclose user data to third parties unless explicitly permitted or necessary for certain tasks.

3.1.1 Disclosure may occur to a processor engaged for the purposes listed, with whom a data processing agreement exists to ensure technical and organizational safeguards.

3.1.2 By law, the Controller must destroy personal/business data and online campaign databases after project completion or collaboration, or at most within 1 year.

### 4. Cookies

4.1 The Controller does not use cookies. Therefore, no cookie policy is included in this privacy statement.

### 5. Modifying/Deleting Personal Data

5.1 Users have rights under the GDPR: access, correction, erasure, restriction, data portability, and objection.

5.2 For these requests or questions, users can email [info@expocademy.nl](mailto:info@expocademy.nl)

5.3 To unsubscribe from the newsletter, email [info@solvecraft.nl](mailto:info@solvecraft.nl)

### 6. Retention Period

6.1 Personal/business data is not kept longer than necessary.

### 7. Security

7.1 The Controller has taken appropriate technical and organizational measures to protect user data, including SSL encryption and encrypted storage.

## 8. Changes to the Privacy Policy

8.1 The Controller reserves the right to amend this policy. Changes will be announced on this page. Last updated: December 1, 2024.