



BRND WGN

Quality Policy

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ISO 9001:2015 | BRND WGN Quality Policy

BRND WGN Co. Ltd is a brand consultancy that supports business leaders to drive change across organisations and markets. We support entrepreneurs in their endeavour to create meaningful brands that add positively to our world. Using our agile and collaborative process, we unlock business potential by blending creativity and insight with their customers' expertise. Our solutions are delivered through strategy, design, web and social services.

1. Strategy

- Brand Audits
- Brand Strategy
- Brand Framework
- Brand Architecture
- Brand Naming
- Brand Identity Briefing / Promise
- Strategic Planning
- Employer Branding
- Campaign Strategy
- Marketing Strategy

2. Design

- Mood-Boarding
- Concept Creation
- Brand Identity Design
- Brand Guidelines
- Brand Deliverables
- Campaign Design
- Packaging Design
- Story-Boarding & Sketching
- Photography & Image Editing
- Filming, Production, Post production, Video Editing
- Copywriting

3. Tech

- UI Design
- UX Design
- Website Design
- Website Development
- Webflow Design
- Webflow Development

4. Social

- Social Audits
- Social Media Strategy
- Social Media Setup
- Social Media Post Templates
- Online Post Generators
- Social Media Optimization
- Content Planning & Creation
- Promoting Posts
- Social Media Dashboards
- Social Media Reporting

Summary

We are a strategic creative team of employees with a strong brand strategy arm, a distinct design style, a mega passion for social media and digital marketing. Every employee is devoted and committed to satisfy the requests which are initially brought forward by the client and subsequently enhanced and developed by BRND WGN Co. Ltd.

We adopt and implement a Quality Management System based on the requirements of MSA EN ISO 9001:2015 and are committed to pursue our strategic objectives.

For the love of brands

**BRND
WGN**