



# CREATIVE+ WITHOUT LIMITS

A simple and transparent pricing for all design services needs,  
C+WL is a design subscription by Imagine Odyssey

# about us

Imagine Odyssey is a full-service creative studio powered by a vibrant network of imaginative professionals. We are the architects of innovation, transforming extraordinary ideas into realities that propel brands to new heights. Our mission is to unlock the potential of your brand through creativity, strategy, and technology.

# our mission

To empower brands by delivering exceptional creative solutions that resonate with audiences and drive measurable success.

We believe in the limitless possibilities of imagination and strive to push boundaries in every project we undertake.

# about us

Year of  
experiences

**5+**

Total Project  
Delivered

**125+**

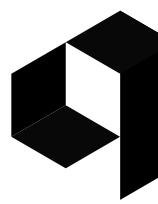
Total Happy  
Clients

**55+**

Located in  
Jakarta

**INA** 

# clients



## Nawatech

Collaborated with Nawatech on social media, rebranding, website design, and ongoing UI/UX projects to establish a unified digital presence reflecting Nawatech's industry leadership and tech-focused identity.



## gojek

To realize the GoGreener vision, we designed a user-friendly feature in line with Gojek's environmental mission. An animated explainer video was also developed to educate users on the benefits of GoGreener.



## BINTANG®

Create an innovative metaverse experience where users could chill, socialize, and enjoy a virtual beach club environment—allowing people to connect and have fun while reinforcing the message of drinking responsibly.



## Jejakin

We collaborated with Jejakin to build a design system from the ground up, creating a cohesive and scalable framework that supports their entire platform. This ensured consistency across all touchpoints, from web and mobile apps to dashboards.



## AMARE SPORT CLUB

Revamped branding, redesigned mobile app with modern interface, created desktop version for seamless web experience, and developed new landing pages to align with brand aesthetic.



We collaborated with Plugo to create a series of engaging, easy-to-understand motion graphic videos to help their users understand the changes and new functionalities.

 PERTAMINA  
LUBRICANTS

 1965  
PIZZA  
EXPRESS

 Matchmde

 OKOKU!

 DevStride  
Agile Program Management

 CYPRUZ

 TEDx

 CHILL'N  
BOX

 sajnat.

 B  
COFFEE CO.

 pegipegi

 iflow

 Siloam Fertility  
& Minimal Invasive Center

 Indra Consortium

# CREATIVE+ WITHOUT LIMITS

## Unleash Your Brand's Potential with Unlimited Creative Design

Experience the freedom of boundless creativity tailored to your unique needs.

Introducing C+WL, our premium design subscription service for businesses ready to elevate their visual impact.

Unlimited Creativity

Dedicated Expertise

Unlimited Revision

Fast Turnaround

Cancel Anytime

Cost-Effective

# about C+WL

C+WL (Creative without Limit) is Imagine Odyssey's exclusive design subscription service. With C+WL, you get continuous access to a team of professional designers, unlimited revisions, and a suite of tailored creative solutions to meet your business's design demands. Whether it's social media graphics, web UI/UX, or branding, we've got you covered.

# why choose C+WL?

Unlimited Creativity:

Access top-tier design without boundaries or limitations.

Cost-Effective:

Streamline your design budget with our fixed pricing plans.

Fast Turnaround:

Meet tight deadlines with quick delivery times.

Dedicated Expertise:

Work with a dedicated team of designers who understand your brand.

# choose your ideal plan

Select from our range of tailored packages that fit your business needs.

## Starter Plan

**\$2,000 /month**

**IDR 30 Million / month**

Designed for essential needs but limited in scope.

2-3 days turnaround

1 concurrent task

Manage through Huly/Slack

Shared Resource

Standard priority level

## Services

- Graphic Design
- Social Media
- Branding
- Logo Design
- Illustration

## Growth Plan

**\$3,500 /month**

**IDR 55 Million / month**

Ideal for brands that need consistent, high-quality design with a bit more capacity.

1-2 days turnaround

2 concurrent tasks

Manage through Huly/Slack

2 Dedicated designers

Standard priority level

## Services

- Graphic Design
- Social Media
- Branding
- Logo Design
- Illustration
- 3D Graphic
- Video Editing
- Web Design

## Pro Plan

**\$5,000 /month**

**IDR 78 Million / month**

Comprehensive design support for established companies with advanced design needs.

1-2 days turnaround

3 concurrent tasks

Manage through Huly/Slack + Chat & Call Support

1 Art director

1 Senior designer + 1 Dedicated designer

High priority level

## Services

- Graphic Design
- Social Media
- Branding
- Logo Design
- Illustration
- 3D Graphic
- Video Editing
- Web Design
- Mobile Design
- UI/UX
- Product Design
- No-Code Dev

## Enterprise Plan

**\$9,000 /month**

**IDR 140 Million / month**

Full creative support at the highest priority level, catering to large businesses with complex needs.

1-2 days turnaround

3 concurrent tasks

Manage through Huly/Slack - Dedicated Account manager + Chat & Call Support

1 Art director

1 Senior designer + 2 Dedicated designers

Highest priority level

## Services

- Graphic Design
- Social Media
- Branding
- Logo Design
- Illustration
- 3D Graphic
- Video Editing
- Web Design
- Mobile Design
- UI/UX
- Product Design
- No-Code Dev
- Animation
- Motion Graphic

# Selected work

# Amare Sport Club

They approached us seeking a complete overhaul of their UI and branding to elevate the user experience and better represent their vision. In addition to revamping the look and feel of their mobile app, we extended the redesign to their web app and landing page, ensuring a consistent and seamless experience across all platforms.

Client

**Amare Sport Club**

Country

**Indonesia**

Year

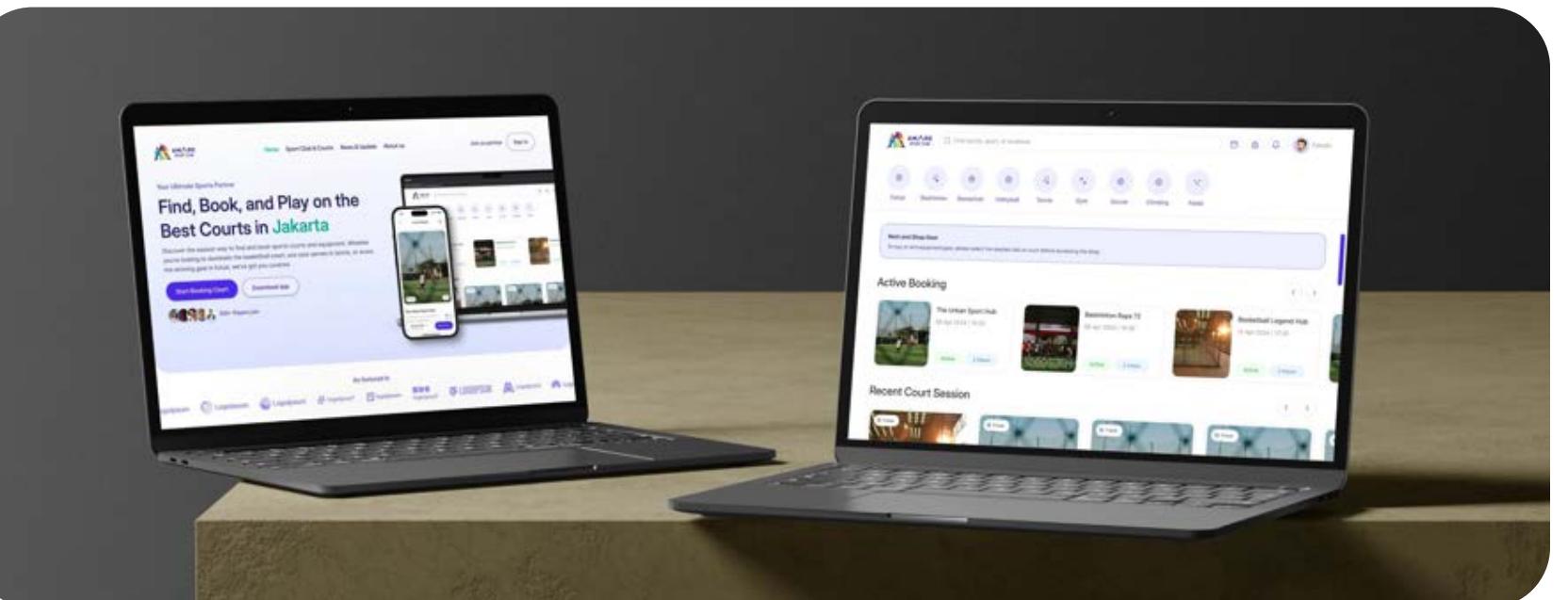
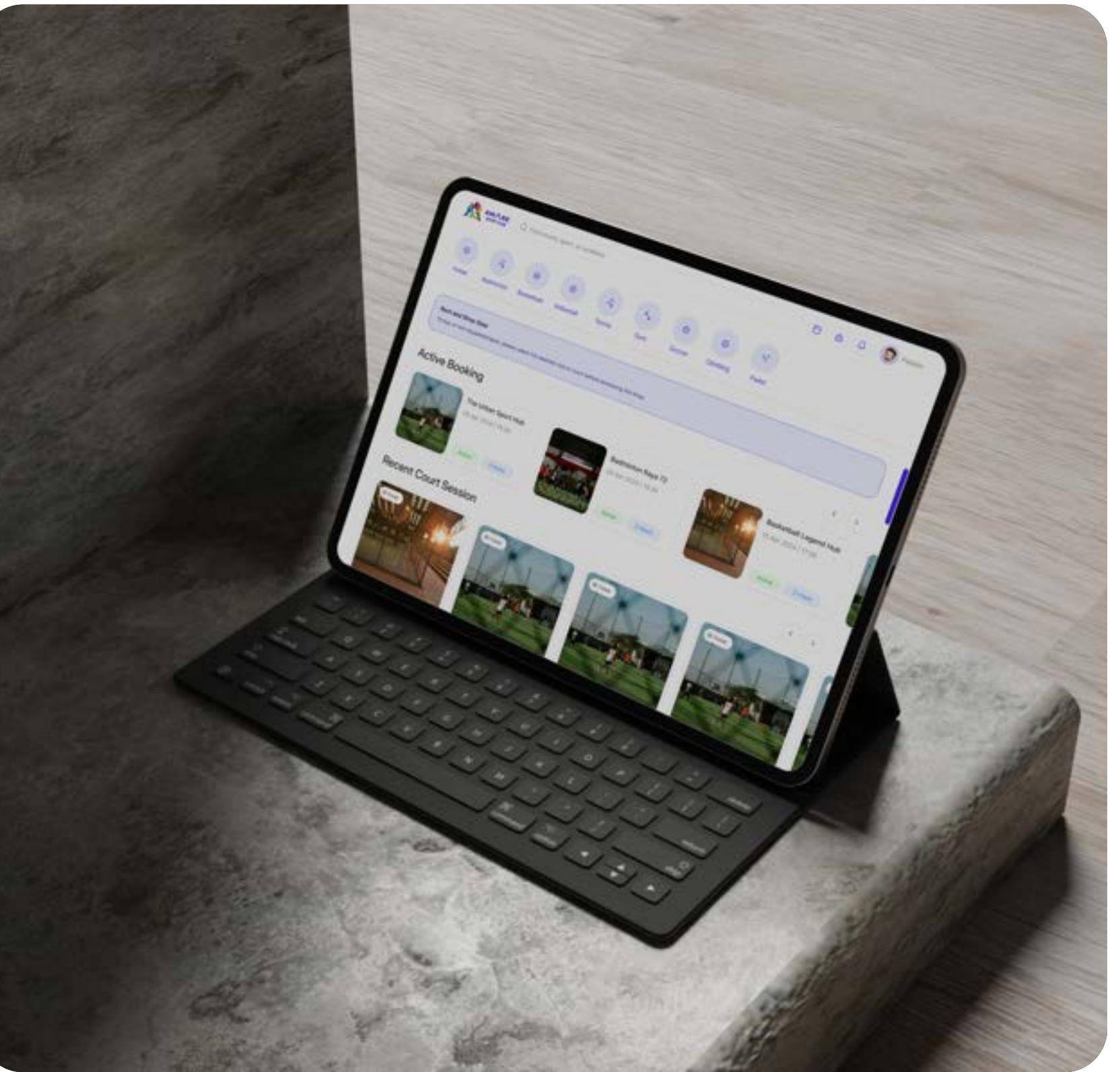
**2024**

Service

**UI/UX Design, Web, Mobile, Dashboard, Branding**

Output

**UI Design, Design System**



# Nawatech

We worked with Nawatech on multiple levels, handling their social media, rebranding, website design, and serving as a recurring vendor for various UI/UX projects. Our goal was to create a cohesive digital presence that aligns with Nawatech's industry leadership and tech-driven identity.

Client

**Nawatech**

Country

**Indonesia**

Year

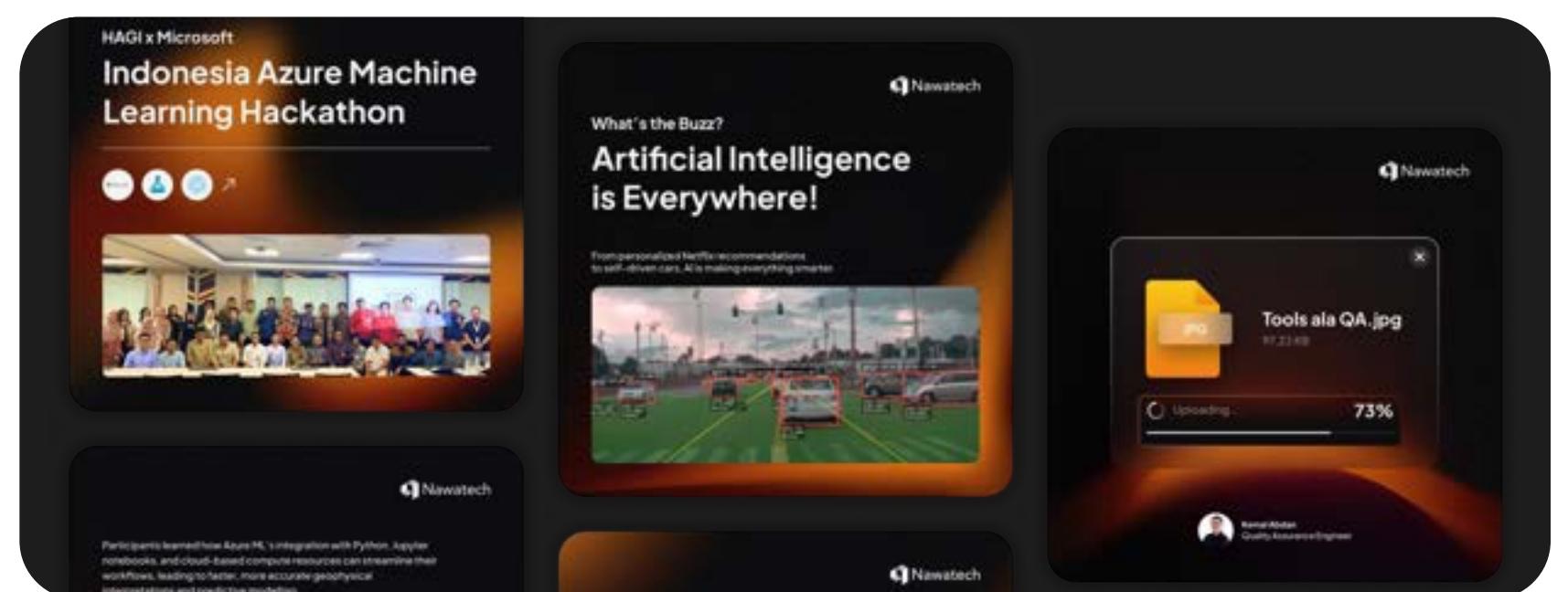
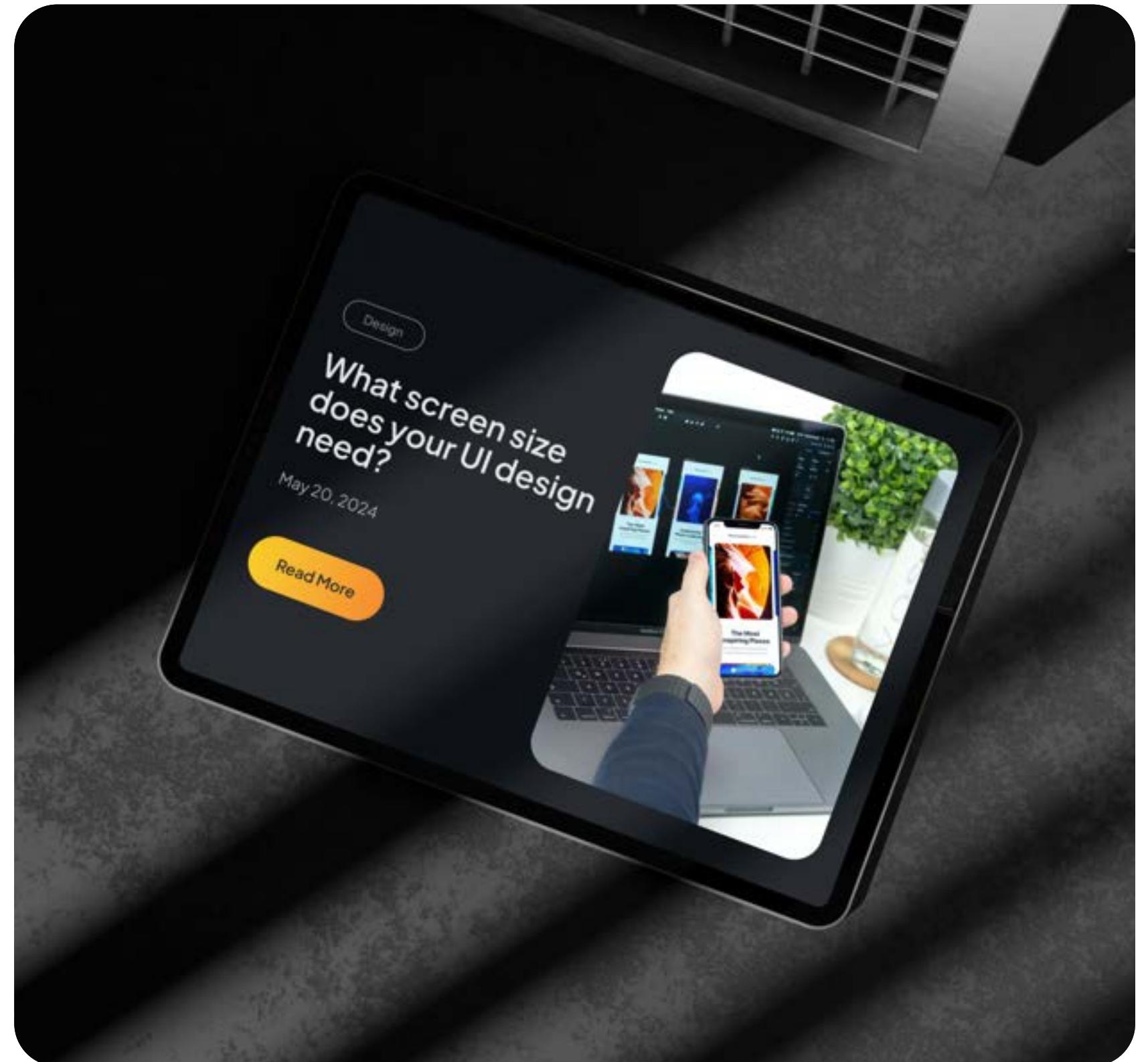
**2024**

Service

**UI/UX Design, Web, Mobile, Dashboard, Branding**

Output

**UI Design, Design System**



# Jejakin

We collaborated closely with Jejakin to build a design system from the ground up, creating a cohesive and scalable framework that supports their entire platform. This system ensured consistency across all touchpoints, from web and mobile apps to dashboards and third-party integrations.

Client

**Jejakin Enviro Teknologi**

Country

**Indonesia**

Year

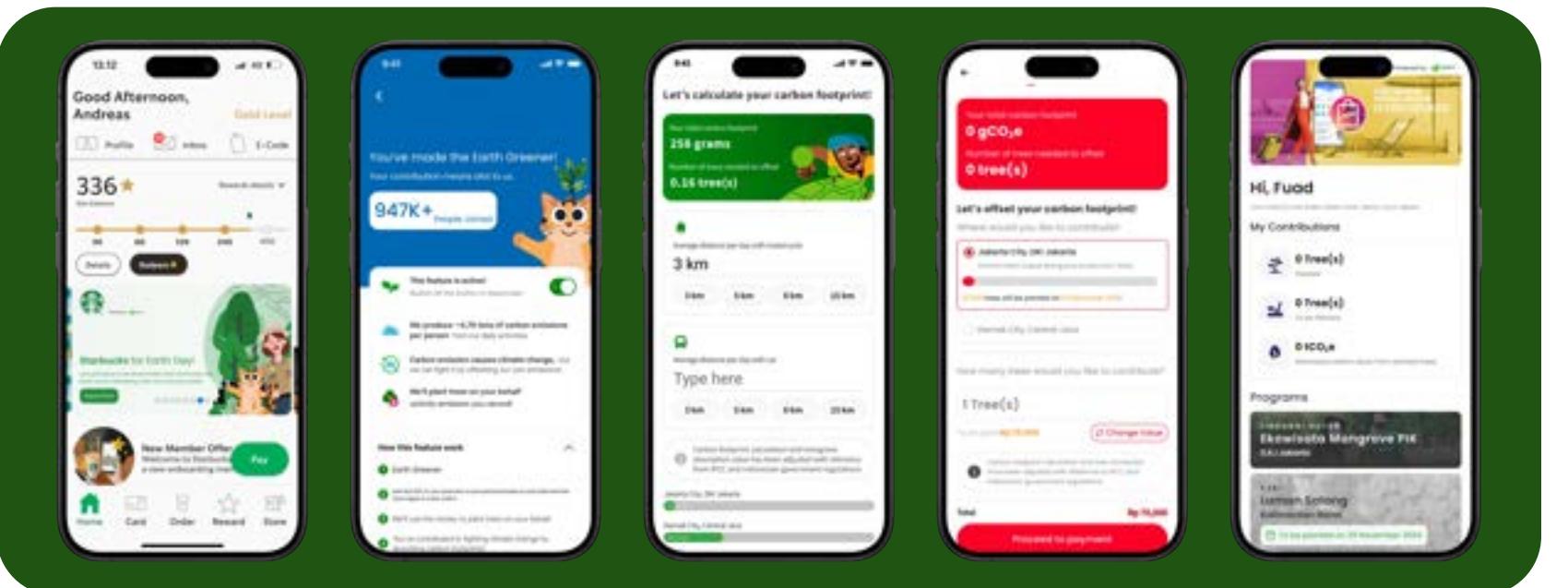
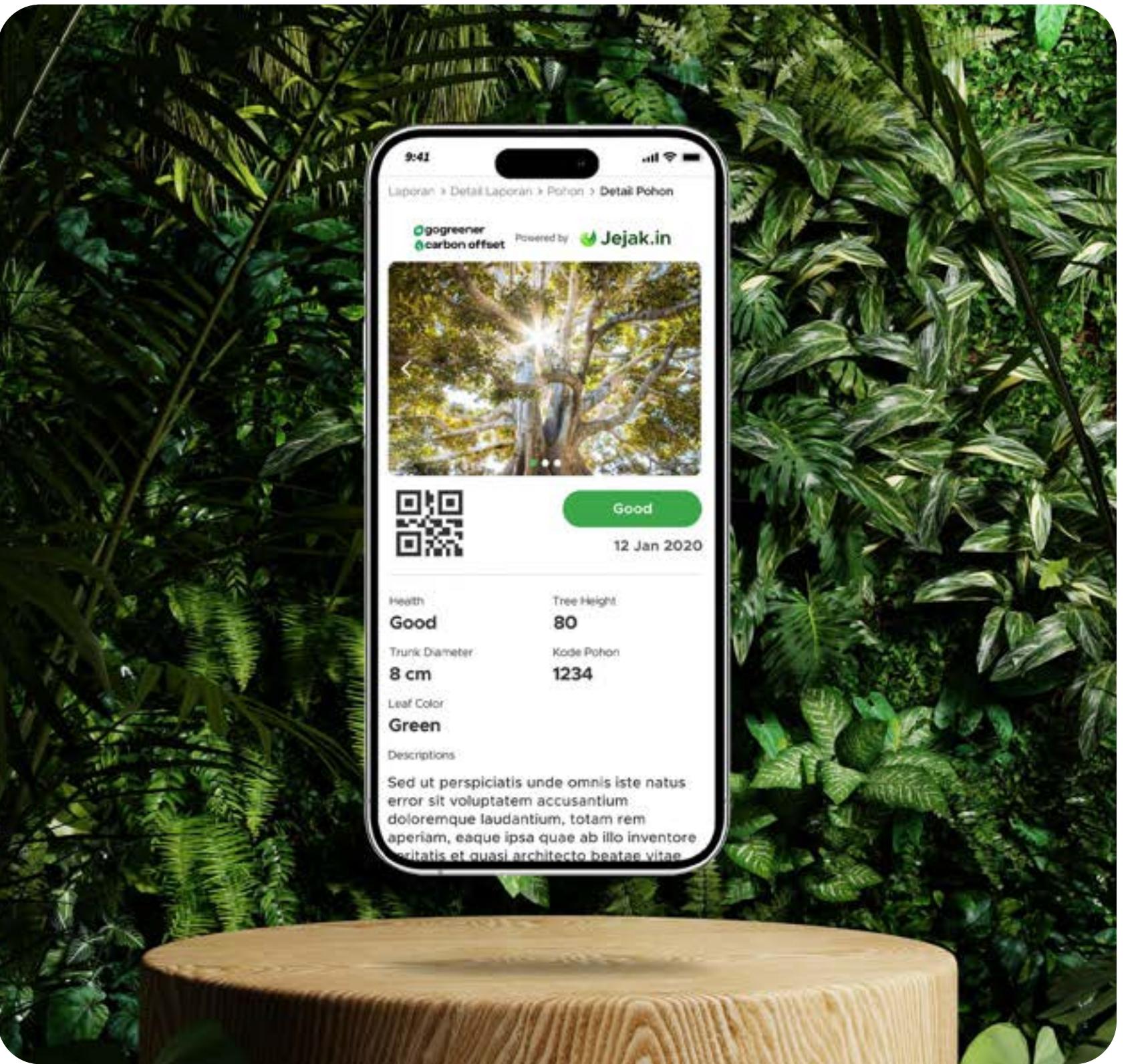
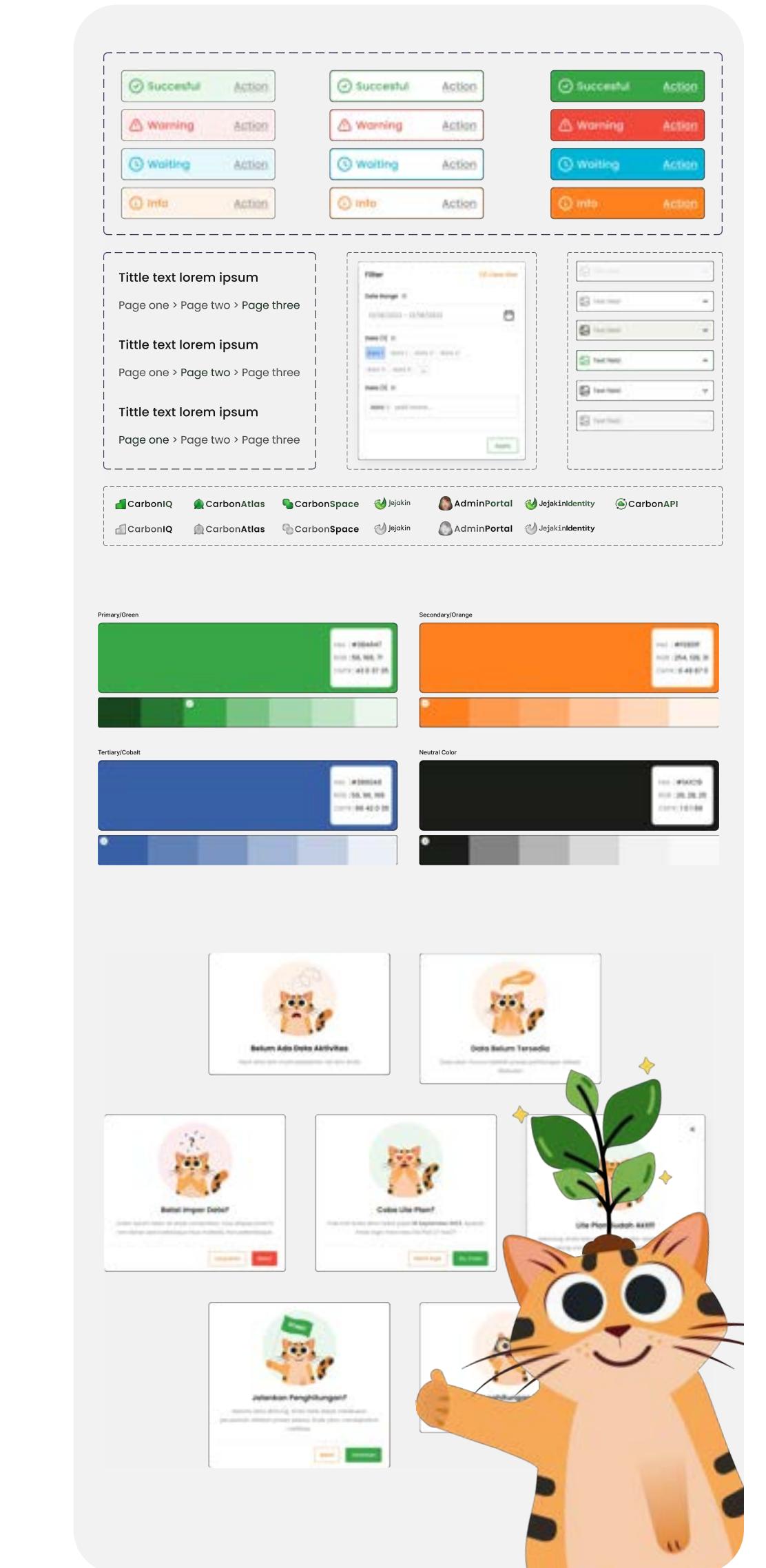
**2019 - Present**

Service

**UI/UX Design, Web, Mobile, Dashboard, Branding**

Output

**UI Design & Branding**



# Gojek

To bring the GoGreener vision to life, we focused on designing a seamless, user-friendly feature that aligns with Gojek's mission to make a positive impact on the environment. We also created an animated explainer video to raise awareness and educate users on the benefits of GoGreener.

Client

**Gojek**

Country

**Indonesia**

Year

**2024**

Service

**UI/UX Design, Web, Mobile, Dashboard, Branding**

Output

**UI Design, Design System**



# Multi Bintang

Multi Bintang Indonesia, producer of the iconic Bintang Beer, launched the #BintangBersamaBijak campaigns to encourage responsible drinking while still promoting fun, social experiences. We were brought on board to create a unique digital environment that could engage users and spread this important message in an innovative way.

Client

Multi Bintang Indonesia

Country

Indonesia

Year

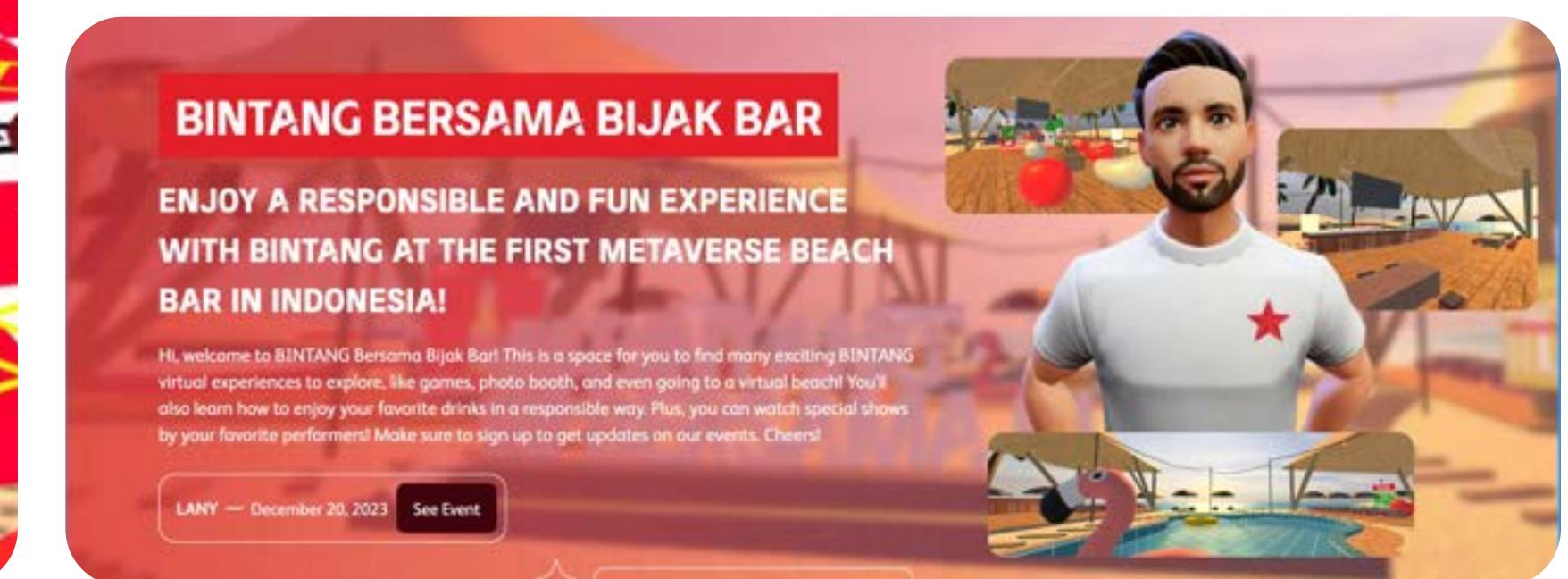
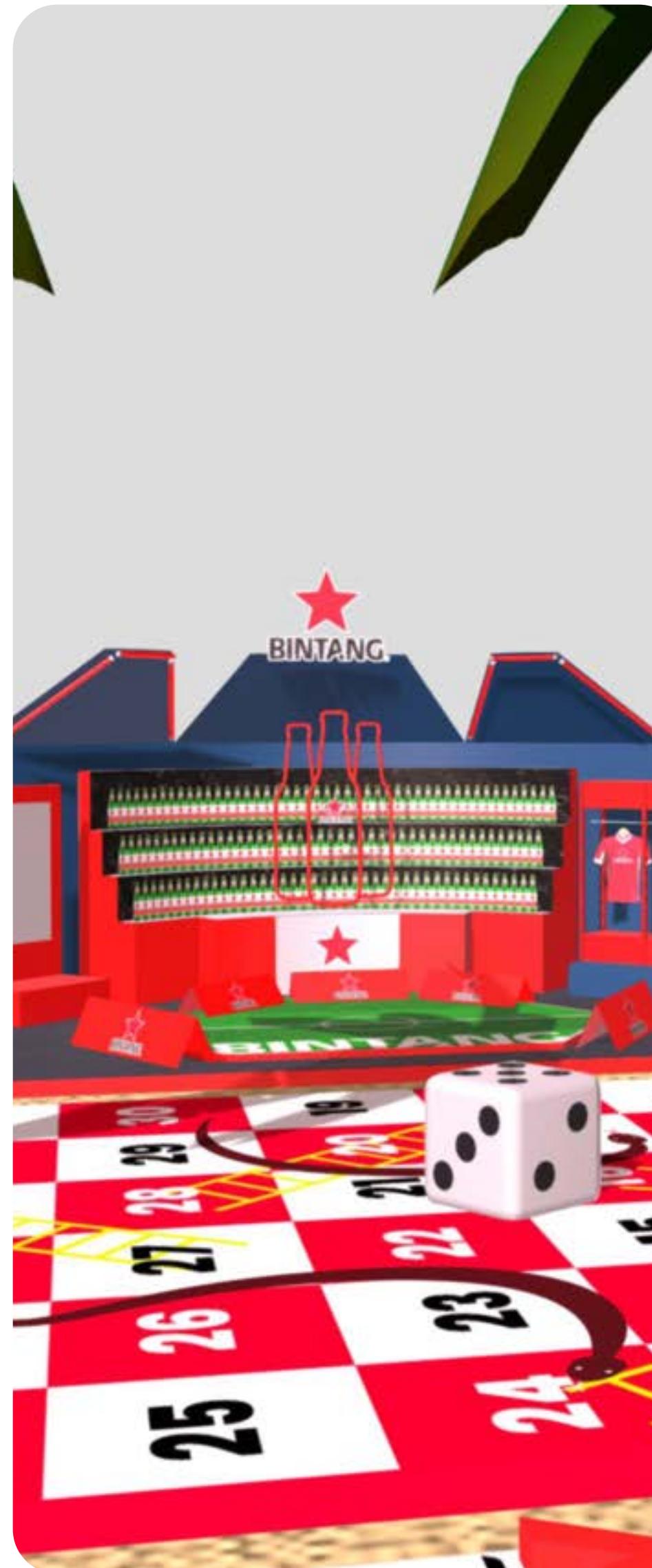
2023

Service

Web Design, Web Dev, 3D Design, Metaverse

Output

Website Design (Webflow), Metaverse World Creation



# Plugo

Plugo, formerly known as TokoTalk, is an e-commerce platform similar to Shopify, enabling users to create their own online stores with ease. As they rebranded and introduced new features, they needed a series of explainer motion graphic videos to help their users understand the changes and new functionalities.

Client

**Plugo**

Country

**Indonesia**

Year

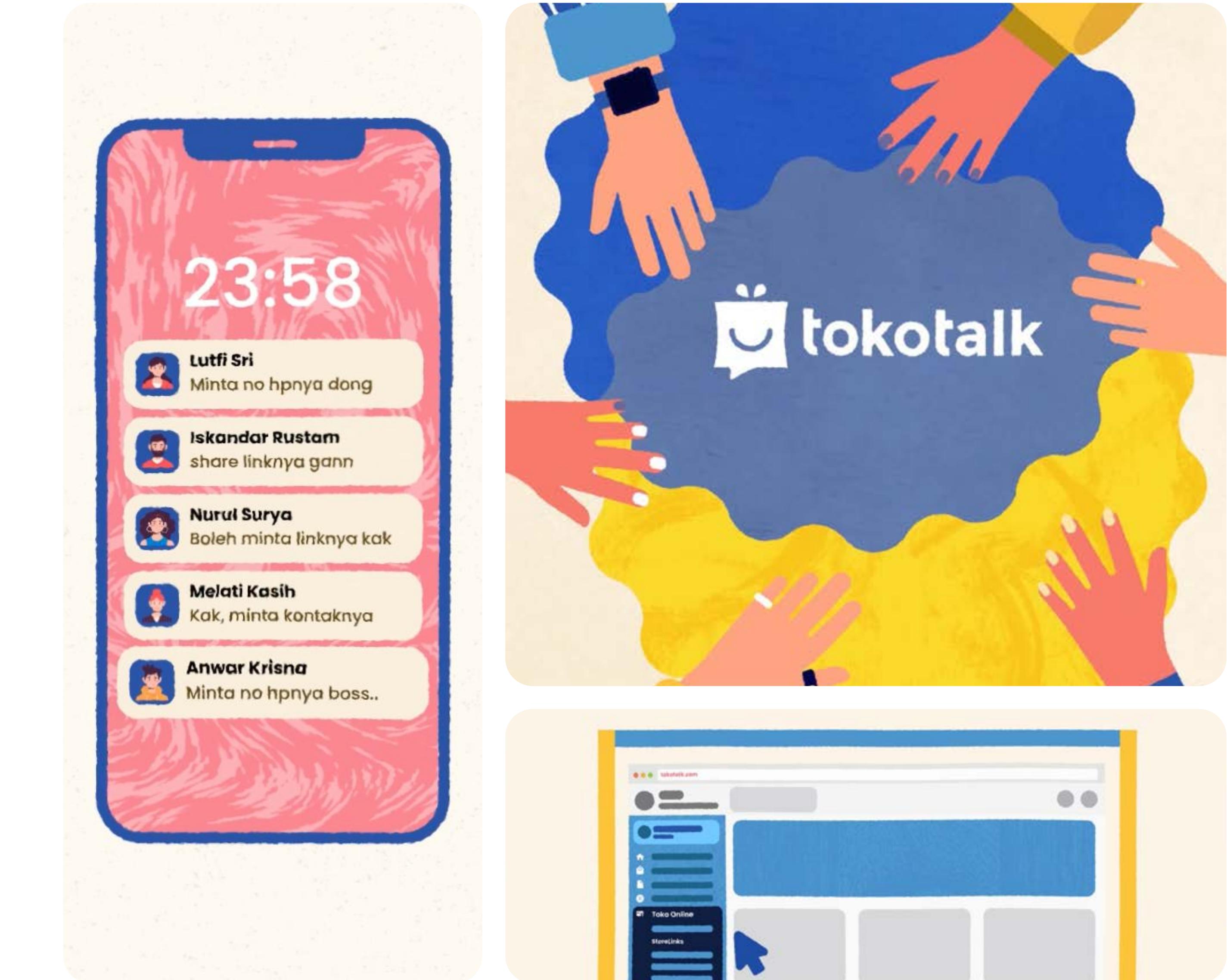
**2023**

Service

**Motion Graphics, Voice Over, Video Editing**

Output

**Animated Explainer Videos**





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