



**Subject: LaHIPP: Making Health Coverage Work for Families, a request to Share LaHIPP Information with Parents**

Dear School Representative,

The Louisiana Health Insurance Premium Payment (LaHIPP) Program helps families maintain private health insurance coverage for Medicaid recipients when it is cost-effective for the state.

We kindly request your assistance in sharing the attached LaHIPP flyer on your school's website, social media sites, or through your parent communication channels (such as newsletters or email lists). This information may help families who qualify for Medicaid learn about valuable support available through the program.

**Why it matters:**

- LaHIPP helps cover the cost of employer-based and individual health insurance
- LaHIPP helps keep children, doctors, and care consistent.
- LaHIPP reduces the financial burden on families.
- LaHIPP is free to apply and ready to save money!

**It's simple:** Families can apply, and if eligible, LaHIPP helps pay their insurance premiums, so their children stay covered and healthy.

Please see the attached LaHIPP flyer for details.

Thank you for your continued partnership in helping Louisiana families' access important health coverage resources.

**Learn more and apply:** Visit <https://www.ldh.la.gov/lahipp>, email us at [la.hipp@la.gov](mailto:la.hipp@la.gov), or contact us at 1-877-697-6703.

*Helping Louisiana's Families Save on Health Insurance Costs.*

