



# Shannon Ma

PRODUCT MANAGER

UX/UI DESIGNER

Portfolio:  
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Holding degrees in **Human-Computer Interaction Design** and Cybersecurity, skilled in UI/UX design, user research, development, product management, with strong background in B2B SaaS products. Currently seeking a **full-time** position.

## SKILLS

- UI/UX Design
- Web Development
- Interaction Design
- Product Management
- Data Visualization
- Data Analysis
- User Research
- Sketching

## PROGRAMMING

- C
- Python
- Vue.js
- Node.js
- Java
- HTML5
- CSS
- SQL

## TOOLS

- Figma
- Webflow
- Sketch
- Procreate
- Tayasui Sketches
- Canva
- Penpot
- Fusion 360
- Miro
- Notion

## LANGUAGES

- Mandarin(native)
- English(C1-C2)
- French(B1)
- Cantonese(intermediate)

## WORK EXPERIENCE

### INRIA

#### UI/UX Designer Intern

France 03/2024 - 09/2024



- Led **UX research** and design space analysis on onboarding design methods for data visualizations, applied findings to build a tailored UX framework for **IPCC** Interactive Atlas.
- Designed and prototyped 2 onboarding flows in **Figma** for IPCC Interactive Atlas; ran **A/B tests** to compare usability and user engagement.
- Implemented the final onboarding interface using **Vue.js**.
- Presented the solution to the IPCC team; positively received and selected for further development by the research group.

### TENCENT

#### Product Owner CDI

China 09/2021 - 04/2022



- Transformed 5 **internal** security tools into a unified B2B DevSecOps suite(8 products in total), generating **€2M+** revenue from **10+** enterprise clients.
- Partnered with **design team** to streamline UI across products, improving usability for technical users and aligning with enterprise standards.
- Defined product packaging and **go-to-market** strategy, reached **30%** client conversion rate.
- Designed and delivered training sessions and product knowledge materials, reaching **1,000+** cross-functional staff.

### ALIBABA

#### Project Manager Trainee

China 06/2021 - 08/2021



- Analyzed **500+** support tickets to identify pain points, leading to a redesigned **SOP** improving complaint resolution workflow.
- Coordinated internal teams and supported on-site delivery of a B2B cloud infrastructure project.
- Supported the development and usability testing of an **AI-based** emotion detection model; improved model accuracy from **74% to 94%**.

## EDUCATION

### UNIVERSITÉ PARIS-SACLAY

France 2023-2024

**MSc** Human-Computer Interaction Design



### KTH

Sweden 2022-2023

**MSc** Human-Computer Interaction Design



### SICHUAN UNIVERSITY

China 2018-2022

**BE** Cyber Security

GPA - 3.71/4

