



WIPN

WE | Inspire | Promote | Network

PROUDLY PROMOTE YOUR WIPN SPONSORSHIP

Q1

- Review the “WIPN Institutional Sponsorship Brochure” to familiarize yourself with the full benefits offered.
- Share the “WIPN Sponsorship Overview Slides” with your senior leaders.
- Download the “Spreading the WIPN Word” flyer.

Q2

- Issue a press release about your sponsorship (use our template).
- Send your employees an announcement about the advantages of becoming a WIPN member (review our email templates).

Q3

- Distribute the Membership Brochure, “Powerfully Advance Your Career in Financial Services,” to your employees.
- Promote your sponsorship on social media (review our image library).

Q4

- Share the WIPN Spotlight Video with your employees or post it to your company’s Intranet.

All assets mentioned above are located in your Sponsor portal.

HAVE QUESTIONS?

If you have questions, reach out to your local WIPN representative.